

# Global Airbag IC Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Airbag IC market size will reach 1,718.01 Million USD in 2025 and is projected to reach 2,146.19 Million USD by 2032, with a CAGR of 3.23% (2025-2032). Notably, the China Airbag IC market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

An airbag IC (Integrated Circuit) is a microchip that controls the deployment of an airbag module in a vehicle. It receives signals from various sensors located around the vehicle and processes them to determine if a collision has occurred and if airbag deployment is necessary. The airbag IC also controls the timing and force of the airbag deployment, ensuring that it is done in a safe and effective manner. It is a critical component of the vehicle's safety system and is designed to protect the passengers in the event of a collision.

The major global manufacturers of Airbag IC include Bosch, Continental, ST, ADI, NXP, Infineon, Denso, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited

market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Airbag IC. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Airbag IC market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Airbag IC market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Airbag IC industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Airbag IC Include:

Bosch

Continental

ST

ADI

NXP

Infineon

Denso

Airbag IC Product Segment Include:

Integrated System Chip

Independent Chip

Airbag IC Product Application Include:

Passenger Vehicle

Commercial Vehicle

## **Chapter Scope**

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