

Global Air Quality Apps Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Air Quality Apps market size will reach 281.31 Million USD in 2025 and is projected to reach 702.62 Million USD by 2032, with a CAGR of 13.97% (2025-2032). Notably, the China Air Quality Apps market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Air Quality Apps are mobile applications that provide real-time information about air pollution levels, air quality index, and other relevant air quality information for specific locations. These apps use data from air quality monitoring stations and satellite images to generate accurate information about air quality factors such as particulate matter, nitrogen oxide, ozone, and sulfur dioxide. By providing timely and relevant information, air quality apps help individuals make informed decisions about outdoor activities, commuting, and protect their health. These apps can be downloaded and installed on smartphones, tablets, and other smart devices and are available on both Android and iOS platforms.

The major global suppliers of Air Quality Apps include IQAir, BreezoMeter, Air Matters, Awair, Blueair, Airthings, Plume Labs, Sonoma Technology (eSIMS), Airveda, Ekohe (Airpocalypse), Kaiterra, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong

competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Air Quality Apps. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Air Quality Apps market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Air Quality Apps market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Air Quality Apps industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Air Quality Apps Include:

IQAir

BreezoMeter

Air Matters

Awair

Blueair

Airthings

Plume Labs

Sonoma Technology (eSIMS)

Airveda

Ekohe (Airpocalypse)

Kaiterra

Air Quality Apps Product Segment Include:

Android System

IOS System

Air Quality Apps Product Application Include:

Private Users

Business Users

Chapter Scope

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