

Global Air Purifiers Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Air Purifiers market size will reach 8,254.63 Million USD in 2025 and is projected to reach 11,324.02 Million USD by 2032, with a CAGR of 4.62% (2025-2032). Notably, the China Air Purifiers market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Air Purifiers are devices designed to remove contaminants and pollutants from the air, such as allergens, dust, smoke, and bacteria. They work by using filters, UV-C light, and/or activated carbon to trap and remove these particles, helping to improve indoor air quality and reduce the risk of respiratory problems. Air purifiers are commonly used in homes, offices, and other indoor spaces to help create a healthier and more comfortable environment.

The major global manufacturers of Air Purifiers include Sharp, Philips, Panasonic, Daikin, Honeywell, Coway, Xiao Mi, Electrolux, Whirlpool, YADU, Midea, Blueair, Lexy, Samsung, Austin, Beiangtech, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a

moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Air Purifiers. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Air Purifiers market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Air Purifiers market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Air Purifiers industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Air Purifiers Include:

Sharp

Philips

Panasonic

Daikin

Honeywell

Coway

Xiao Mi

Electrolux

Whirlpool

YADU

Midea

Blueair

Lexy

Samsung

Austin

Beiangtech

Air Purifiers Product Segment Include:

HEPA

Activated Carbon

Static Electricity

Ion and Ozone Generator

Others

Air Purifiers Product Application Include:

Residential

Commercial

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Air Purifiers Industry PESTEL Analysis

Chapter 3: Global Air Purifiers Industry Porter's Five Forces Analysis

Chapter 4: Global Air Purifiers Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Air Purifiers Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Air Purifiers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Air Purifiers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Air Purifiers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Air Purifiers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Air Purifiers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Air Purifiers Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Air Purifiers Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 AIR PURIFIERS MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Air Purifiers Product by Type
 - 1.2.1 HEPA
 - 1.2.2 Activated Carbon
 - 1.2.3 Static Electricity
 - 1.2.4 Ion and Ozone Generator
 - 1.2.5 Others
- 1.3 Air Purifiers Product by Application
 - 1.3.1 Residential
 - 1.3.2 Commercial
 - 1.3.3 Others
- 1.4 Global Air Purifiers Market Revenue and Sales Analysis
 - 1.4.1 Global Air Purifiers Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Air Purifiers Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Air Purifiers Market Sales Price Trend Analysis (2020-2032)
- 1.5 Air Purifiers Industry Trends and Innovation
 - 1.5.1 Air Purifiers Industry Trends and Innovation
 - 1.5.2 Air Purifiers Market Drivers and Challenges

2 AIR PURIFIERS MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 AIR PURIFIERS MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL AIR PURIFIERS MARKET ANALYSIS BY REGIONS

- 4.1 Air Purifiers Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Air Purifiers Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Air Purifiers Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Air Purifiers Revenue and Market Share Forecast by Region (2026-2032)
- 4.3 Global Air Purifiers Sales and Forecast Analysis (2020-2032)
 - 4.3.1 Global Air Purifiers Sales and Market Share by Region (2020-2025)
 - 4.3.2 Global Air Purifiers Sales and Market Share Forecast by Region (2026-2032)
- 4.4 Global Air Purifiers Sales Price Trend Analysis (2020-2032)

5 GLOBAL AIR PURIFIERS MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Air Purifiers Market Size by Type
 - 5.1.1 Global Air Purifiers Revenue and Forecast Analysis by Type (2020-2032)
 - 5.1.2 Global Air Purifiers Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Air Purifiers Market Size by Application
 - 5.2.1 Global Air Purifiers Revenue and Forecast Analysis by Application (2020-2032)
 - 5.2.2 Global Air Purifiers Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Air Purifiers Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Air Purifiers Market Size by Type
 - 6.3.1 North America Air Purifiers Sales by Type (2020-2032)
 - 6.3.2 North America Air Purifiers Revenue by Type (2020-2032)
- 6.4 North America Air Purifiers Market Size by Application
 - 6.4.1 North America Air Purifiers Sales by Application (2020-2032)
 - 6.4.2 North America Air Purifiers Revenue by Application (2020-2032)
- 6.5 North America Air Purifiers Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Air Purifiers Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis

7.3 Europe Air Purifiers Market Size by Type

7.3.1 Europe Air Purifiers Sales by Type (2020-2032)

7.3.2 Europe Air Purifiers Revenue by Type (2020-2032)

7.4 Europe Air Purifiers Market Size by Application

7.4.1 Europe Air Purifiers Sales by Application (2020-2032)

7.4.2 Europe Air Purifiers Revenue by Application (2020-2032)

7.5 Europe Air Purifiers Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

8 CHINA

8.1 China Air Purifiers Market Size and Growth Rate Analysis (2020-2032)

8.2 China Key Manufacturers Analysis

8.3 China Air Purifiers Market Size by Type

8.3.1 China Air Purifiers Sales by Type (2020-2032)

8.3.2 China Air Purifiers Revenue by Type (2020-2032)

8.4 China Air Purifiers Market Size by Application

8.4.1 China Air Purifiers Sales by Application (2020-2032)

8.4.2 China Air Purifiers Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) Air Purifiers Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Manufacturers Analysis

9.3 APAC (excl. China) Air Purifiers Market Size by Type

9.3.1 APAC (excl. China) Air Purifiers Sales by Type (2020-2032)

9.3.2 APAC (excl. China) Air Purifiers Revenue by Type (2020-2032)

9.4 APAC (excl. China) Air Purifiers Market Size by Application

9.4.1 APAC (excl. China) Air Purifiers Sales by Application (2020-2032)

9.4.2 APAC (excl. China) Air Purifiers Revenue by Application (2020-2032)

9.5 APAC (excl. China) Air Purifiers Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Air Purifiers Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Air Purifiers Market Size by Type

10.3.1 Latin America Air Purifiers Sales by Type (2020-2032)

10.3.2 Latin America Air Purifiers Revenue by Type (2020-2032)

10.4 Latin America Air Purifiers Market Size by Application

10.4.1 Latin America Air Purifiers Sales by Application (2020-2032)

10.4.2 Latin America Air Purifiers Revenue by Application (2020-2032)

10.5 Latin America Air Purifiers Market Size by Country

10.6 Latin America Air Purifiers Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Air Purifiers Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Manufacturers Analysis

11.3 Middle East & Africa Air Purifiers Market Size by Type

11.3.1 Middle East & Africa Air Purifiers Sales by Type (2020-2032)

11.3.2 Middle East & Africa Air Purifiers Revenue by Type (2020-2032)

11.4 Middle East & Africa Air Purifiers Market Size by Application

11.4.1 Middle East & Africa Air Purifiers Sales by Application (2020-2032)

11.4.2 Middle East & Africa Air Purifiers Revenue by Application (2020-2032)

11.5 Middle East Air Purifiers Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

12.1 Global Air Purifiers Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Air Purifiers Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Air Purifiers Market Revenue by Key Manufacturers (2021-2025)

- 12.1.3 Global Air Purifiers Average Sales Price by Manufacturers (2021-2025)
- 12.2 Air Purifiers Competitive Landscape Analysis and Market Dynamic
 - 12.2.1 Air Purifiers Competitive Landscape Analysis
 - 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Sharp

13.1.1 Sharp Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Sharp Air Purifiers Product Portfolio

13.1.3 Sharp Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Philips

13.2.1 Philips Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Philips Air Purifiers Product Portfolio

13.2.3 Philips Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Panasonic

13.3.1 Panasonic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Panasonic Air Purifiers Product Portfolio

13.3.3 Panasonic Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Daikin

13.4.1 Daikin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Daikin Air Purifiers Product Portfolio

13.4.3 Daikin Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Honeywell

13.5.1 Honeywell Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Honeywell Air Purifiers Product Portfolio

13.5.3 Honeywell Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 Coway

13.6.1 Coway Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Coway Air Purifiers Product Portfolio

13.6.3 Coway Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Xiao Mi

13.7.1 Xiao Mi Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Xiao Mi Air Purifiers Product Portfolio

13.7.3 Xiao Mi Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 Electrolux

13.8.1 Electrolux Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Electrolux Air Purifiers Product Portfolio

13.8.3 Electrolux Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Whirlpool

13.9.1 Whirlpool Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Whirlpool Air Purifiers Product Portfolio

13.9.3 Whirlpool Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 YADU

13.10.1 YADU Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 YADU Air Purifiers Product Portfolio

13.10.3 YADU Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 Midea

13.11.1 Midea Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Midea Air Purifiers Product Portfolio

13.11.3 Midea Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 Blueair

13.12.1 Blueair Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Blueair Air Purifiers Product Portfolio

13.12.3 Blueair Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.13 Lexy

13.13.1 Lexy Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Lexy Air Purifiers Product Portfolio

13.13.3 Lexy Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 Samsung

13.14.1 Samsung Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Samsung Air Purifiers Product Portfolio

13.14.3 Samsung Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.15 Austin

13.15.1 Austin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Austin Air Purifiers Product Portfolio

13.15.3 Austin Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.16 Beiangtech

13.16.1 Beiangtech Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Beiangtech Air Purifiers Product Portfolio

13.16.3 Beiangtech Air Purifiers Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Air Purifiers Industry Chain Analysis

14.2 Air Purifiers Industry Raw Material and Suppliers Analysis

14.2.1 Air Purifiers Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Air Purifiers Typical Downstream Customers

14.4 Air Purifiers Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Date Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Air Purifiers Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Air Purifiers Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Air Purifiers Industry Development Status

Table 4: Air Purifiers Industry Development Trends

Table 5: Global Air Purifiers Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Air Purifiers Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Air Purifiers Revenue Market Share by Region (2020-2025)

Table 8: Global Air Purifiers Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Air Purifiers Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Air Purifiers Sales by Region (2020-2025) & (K Unit)

Table 11: Global Air Purifiers Sales Market Share by Region (2020-2025)

Table 12: Global Air Purifiers Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Air Purifiers Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Air Purifiers Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Air Purifiers Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Air Purifiers Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Air Purifiers Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Air Purifiers Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Air Purifiers Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Air Purifiers Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Air Purifiers Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Air Purifiers Players in North America

Table 23: North America Air Purifiers Sales by Type (2020-2025) & (K Unit)

Table 24: North America Air Purifiers Sales by Type (2026-2032) & (K Unit)

Table 25: North America Air Purifiers Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Air Purifiers Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Air Purifiers Sales by Application (2020-2025) & (K Unit)

Table 28: North America Air Purifiers Sales by Application (2026-2032) & (K Unit)

Table 29: North America Air Purifiers Revenue by Application (2020-2025) & (US\$ Million)

Million)

Table 30: North America Air Purifiers Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Air Purifiers Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Air Purifiers Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Air Purifiers Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Air Purifiers Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Air Purifiers Players in Europe

Table 36: Europe Air Purifiers Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Air Purifiers Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Air Purifiers Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Air Purifiers Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Air Purifiers Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Air Purifiers Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Air Purifiers Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Air Purifiers Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Air Purifiers Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Air Purifiers Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Air Purifiers Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Air Purifiers Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Air Purifiers Players in China

Table 49: China Air Purifiers Sales by Type (2020-2025) & (K Unit)

Table 50: China Air Purifiers Sales by Type (2026-2032) & (K Unit)

Table 51: China Air Purifiers Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Air Purifiers Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Air Purifiers Sales by Application (2020-2025) & (K Unit)

Table 54: China Air Purifiers Sales by Application (2026-2032) & (K Unit)

Table 55: China Air Purifiers Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Air Purifiers Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Air Purifiers Players in APAC (excl. China)

Table 58: APAC (excl. China) Air Purifiers Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Air Purifiers Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Air Purifiers Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Air Purifiers Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Air Purifiers Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Air Purifiers Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Air Purifiers Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Air Purifiers Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Air Purifiers Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Air Purifiers Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Air Purifiers Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Air Purifiers Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Air Purifiers Players in Latin America

Table 71: Latin America Air Purifiers Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Air Purifiers Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Air Purifiers Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Air Purifiers Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Air Purifiers Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Air Purifiers Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Air Purifiers Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Air Purifiers Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Air Purifiers Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Air Purifiers Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Air Purifiers Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Air Purifiers Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Air Purifiers Players in Middle East & Africa

Table 84: Middle East & Africa Air Purifiers Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Air Purifiers Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Air Purifiers Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Air Purifiers Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Air Purifiers Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Air Purifiers Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Air Purifiers Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Air Purifiers Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Air Purifiers Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Air Purifiers Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Air Purifiers Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Air Purifiers Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Air Purifiers Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Air Purifiers Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Air Purifiers Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Air Purifiers Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Sharp Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Sharp Air Purifiers Product Portfolio

Table 105: Sharp Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: Philips Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Philips Air Purifiers Product Portfolio

Table 108: Philips Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

- Table 109: Panasonic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 110: Panasonic Air Purifiers Product Portfolio
- Table 111: Panasonic Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 112: Daikin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 113: Daikin Air Purifiers Product Portfolio
- Table 114: Daikin Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 115: Honeywell Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 116: Honeywell Air Purifiers Product Portfolio
- Table 117: Honeywell Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 118: Coway Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 119: Coway Air Purifiers Product Portfolio
- Table 120: Coway Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 121: Xiao Mi Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 122: Xiao Mi Air Purifiers Product Portfolio
- Table 123: Xiao Mi Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 124: Electrolux Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 125: Electrolux Air Purifiers Product Portfolio
- Table 126: Electrolux Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 127: Whirlpool Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 128: Whirlpool Air Purifiers Product Portfolio
- Table 129: Whirlpool Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 130: YADU Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 131: YADU Air Purifiers Product Portfolio
- Table 132: YADU Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit),

Gross Margin and Market Share (2021-2025)

Table 133: Midea Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Midea Air Purifiers Product Portfolio

Table 135: Midea Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: Blueair Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Blueair Air Purifiers Product Portfolio

Table 138: Blueair Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: Lexy Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Lexy Air Purifiers Product Portfolio

Table 141: Lexy Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: Samsung Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: Samsung Air Purifiers Product Portfolio

Table 144: Samsung Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 145: Austin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: Austin Air Purifiers Product Portfolio

Table 147: Austin Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 148: Beiangtech Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: Beiangtech Air Purifiers Product Portfolio

Table 150: Beiangtech Air Purifiers Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 151: Upstream Key Raw Material Price List

Table 152: Air Purifiers Raw Material Suppliers and Contact Information

Table 153: Air Purifiers Typical Customer List

Table 154: Air Purifiers Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Air Purifiers Product Pictures

Figure 2: HEPA Picture Scope

Figure 3: Activated Carbon Picture Scope

Figure 4: Static Electricity Picture Scope

Figure 5: Ion and Ozone Generator Picture Scope

Figure 6: Others Picture Scope

Figure 7: Residential Picture Scope

Figure 8: Commercial Picture Scope

Figure 9: Others Picture Scope

Figure 10: Global Air Purifiers Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 11: Global Air Purifiers Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 12: Global Air Purifiers Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 13: Global Air Purifiers Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 14: Global Air Purifiers Market Size by Region (2020-2032) & (US\$ Million)

Figure 15: Global Air Purifiers Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 16: Global Air Purifiers Sales Price by Region (2020-2032) & (K Unit)

Figure 17: North America Air Purifiers Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 18: North America Air Purifiers Revenue Market Share by Players in 2024

Figure 19: North America Air Purifiers Sales Market Share by Type (2020-2032)

Figure 20: North America Air Purifiers Revenue Market Share by Type (2020-2032)

Figure 21: North America Air Purifiers Sales Market Share by Application (2020-2032)

Figure 22: North America Air Purifiers Revenue Market Share by Application (2020-2032)

Figure 23: US Air Purifiers Revenue (2020-2032) & (US\$ Million)

Figure 24: Canada Air Purifiers Revenue (2020-2032) & (US\$ Million)

Figure 25: Europe Air Purifiers Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 26: Europe Air Purifiers Revenue Market Share by Players in 2024

Figure 27: Europe Air Purifiers Sales Market Share by Type (2020-2032)

Figure 28: Europe Air Purifiers Revenue Market Share by Type (2020-2032)

- Figure 29:Europe Air Purifiers Sales Market Share by Application (2020-2032)
- Figure 30:Europe Air Purifiers Revenue Market Share by Application (2020-2032)
- Figure 31:Germany Air Purifiers Revenue (2020-2032) & (US\$ Million)
- Figure 32:France Air Purifiers Revenue (2020-2032) & (US\$ Million)
- Figure 33:United Kingdom Air Purifiers Revenue (2020-2032) & (US\$ Million)
- Figure 34:Italy Air Purifiers Revenue (2020-2032) & (US\$ Million)
- Figure 35:Spain Air Purifiers Revenue (2020-2032) & (US\$ Million)
- Figure 36:Benelux Air Purifiers Revenue (2020-2032) & (US\$ Million)
- Figure 37:China Air Purifiers Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 38:China Air Purifiers Revenue Market Share by Players in 2024
- Figure 39:China Air Purifiers Sales Market Share by Type (2020-2032)
- Figure 40:China Air Purifiers Revenue Market Share by Type (2020-2032)
- Figure 41:China Air Purifiers Sales Market Share by Application (2020-2032)
- Figure 42:China Air Purifiers Revenue Market Share by Application (2020-2032)
- Figure 43:APAC (excl. China) Air Purifiers Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 44:APAC (excl. China) Air Purifiers Revenue Market Share by Players in 2024
- Figure 45:APAC (excl. China) Air Purifiers Sales Market Share by Type (2020-2032)
- Figure 46:APAC (excl. China) Air Purifiers Revenue Market Share by Type (2020-2032)
- Figure 47:APAC (excl. China) Air Purifiers Sales Market Share by Application (2020-2032)
- Figure 48:APAC (excl. China) Air Purifiers Revenue Market Share by Application (2020-2032)
- Figure 49:Japan Air Purifiers Revenue (2020-2032) & (US\$ Million)
- Figure 50:South Korea Air Purifiers Revenue (2020-2032) & (US\$ Million)
- Figure 51:India Air Purifiers Revenue (2020-2032) & (US\$ Million)
- Figure 52:Australia Air Purifiers Revenue (2020-2032) & (US\$ Million)
- Figure 53:Southeast Asia Air Purifiers Revenue (2020-2032) & (US\$ Million)
- Figure 54:Latin America Air Purifiers Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 55:Latin America Air Purifiers Revenue Market Share by Players in 2024
- Figure 56:Latin America Air Purifiers Sales Market Share by Type (2020-2032)
- Figure 57:Latin America Air Purifiers Revenue Market Share by Type (2020-2032)
- Figure 58:Latin America Air Purifiers Sales Market Share by Application (2020-2032)
- Figure 59:Latin America Air Purifiers Revenue Market Share by Application (2020-2032)
- Figure 60:Mexico Air Purifiers Revenue (2020-2032) & (US\$ Million)
- Figure 61:Brazil Air Purifiers Revenue (2020-2032) & (US\$ Million)
- Figure 62:Middle East & Africa Air Purifiers Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 63: Middle East & Africa Air Purifiers Revenue Market Share by Players in 2024

Figure 64: Middle East & Africa Air Purifiers Sales Market Share by Type (2020-2032)

Figure 65: Middle East & Africa Air Purifiers Revenue Market Share by Type
(2020-2032)

Figure 66: Middle East & Africa Air Purifiers Sales Market Share by Application
(2020-2032)

Figure 67: Middle East & Africa Air Purifiers Revenue Market Share by Application
(2020-2032)

Figure 68: Saudi Arabia Air Purifiers Revenue (2020-2032) & (US\$ Million)

Figure 69: South Africa Air Purifiers Revenue (2020-2032) & (US\$ Million)

Figure 70: Global Air Purifiers Sales Market Share by Key Manufacturers in 2024

Figure 71: Global Air Purifiers Revenue Market Share by Key Manufacturers in 2024

Figure 72: Global Air Purifiers Industry Competition Landscape

Figure 73: Air Purifiers Industry Chain Analysis

Figure 74: Bottom-Up and Top-Down Research Methods

Figure 75: Key Interview Objectives

Figure 76: Data Cross Validation

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