

# Global AIOps Platforms Software Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global AIOps Platforms Software market size will reach 2,517.40 Million USD in 2025 and is projected to reach 5,911.45 Million USD by 2032, with a CAGR of 12.97% (2025-2032). Notably, the China AIOps Platforms Software market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

AIOps (Artificial Intelligence for IT Operations) Platforms Software is a software designed to automate and enhance the IT operations process. It uses machine learning and artificial intelligence algorithms to analyze vast amounts of data from different sources, such as logs, metrics, and events, to detect and resolve incidents proactively. AIOps platforms software helps IT operations teams to automate time-consuming tasks, improve efficiency, reduce downtime, and improve overall service quality. The software also helps to create a unified view of the IT infrastructure, enabling IT teams to make informed decisions quickly. AIOps platforms software is beneficial for organizations that have complex IT infrastructures and need real-time visibility and insights to manage them effectively.

The major global suppliers of AIOps Platforms Software include Zoho (ManageEngine), IBM, Dynatrace, Splunk, PagerDuty, Datadog, Cisco (AppDynamics), LogicMonitor, Micro Focus, BigPanda, Moogsoft, ScienceLogic, Netreo, Zenoss, New Relic, Mindarray (Motadata), Eoitek, Apusic, Uyun, Di-Matrix, etc. The global players competition

landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of AIOps Platforms Software. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global AIOps Platforms Software market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the AIOps Platforms Software market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of AIOps Platforms Software industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of AIOps Platforms Software Include:

Zoho (ManageEngine)

IBM

Dynatrace

Splunk

PagerDuty

Datadog

Cisco (AppDynamics)

LogicMonitor

Micro Focus

BigPanda

Moogsoft

ScienceLogic

Netreo

Zenoss

New Relic

Mindarray (Motadata)

Eoitek

Apusic

Uyun

Di-Matrix

AIOps Platforms Software Product Segment Include:

Cloud-based

On-premise

AIOps Platforms Software Product Application Include:

Large Enterprises

SMEs

## **Chapter Scope**

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