

Global AI and Machine Learning Service Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global AI and Machine Learning Service market size will reach 50,483 Million USD in 2025 and is projected to reach 253,119 Million USD by 2032, with a CAGR of 25.90% (2025-2032). Notably, the China AI and Machine Learning Service market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An AI and machine learning service refers to a range of offerings provided by companies or organizations that leverage artificial intelligence (AI) and machine learning (ML) technologies to solve specific problems or provide valuable insights. These services encompass a variety of tasks, including data analysis, pattern recognition, prediction, automation, and optimization, among others. Companies offering AI and machine learning services typically provide expertise in data science, algorithms, and computational techniques to develop and deploy AI-driven solutions tailored to their clients' needs. These solutions can range from developing custom machine learning models for predictive analytics, natural language processing, image recognition, or recommendation systems, to providing managed AI platforms, consulting services, and training programs. AI and machine learning services are used across various industries, including healthcare, finance, retail, manufacturing, and more, to improve decision-making, enhance efficiency, and drive innovation.

The major global suppliers of AI and Machine Learning Service include Microsoft,

Google, AWS, IBM, SAP, OCI AI Services, Digis, Stepwise, Azumo, AscentCore, Deeper Insights, Digica, Software Mind, NineTwoThree, Markovate, LeewayHertz, Symfa, Siemens, Dataiku, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of AI and Machine Learning Service. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global AI and Machine Learning Service market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the AI and Machine Learning Service market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of AI and Machine Learning Service industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of AI and Machine Learning Service Include:

Microsoft

Google

AWS

IBM

SAP

OCI AI Services

Digis

Stepwise

Azumo

AscentCore

Deeper Insights

Digica

Software Mind

NineTwoThree

Markovate

LeewayHertz

Symfa

Siemens

Dataiku

AI and Machine Learning Service Product Segment Include:

AI Algorithm Development

Machine Learning Model Deployment

AI and Machine Learning Service Product Application Include:

IT Services

Financial Services

Healthcare

Retail

Manufacturing

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global AI and Machine Learning Service Industry PESTEL Analysis

Chapter 3: Global AI and Machine Learning Service Industry Porter's Five Forces Analysis

Chapter 4: Global AI and Machine Learning Service Major Regional Market Size and Forecast Analysis

Chapter 5: Global AI and Machine Learning Service Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Passenger AI and Machine Learning Service Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe AI and Machine Learning Service Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China AI and Machine Learning Service Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) AI and Machine Learning Service Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America AI and Machine Learning Service Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa AI and Machine Learning Service Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global AI and Machine Learning Service Competitive Analysis of Key Suppliers (Revenue, Market Share, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Revenue and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 AI AND MACHINE LEARNING SERVICE MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 AI and Machine Learning Service Product by Type
 - 1.2.1 AI Algorithm Development
 - 1.2.2 Machine Learning Model Deployment
- 1.3 AI and Machine Learning Service Product by Application
 - 1.3.1 IT Services
 - 1.3.2 Financial Services
 - 1.3.3 Healthcare
 - 1.3.4 Retail
 - 1.3.5 Manufacturing
- 1.4 Global AI and Machine Learning Service Market Size Analysis (2020-2032)
- 1.5 AI and Machine Learning Service Market Development Status and Trends
 - 1.5.1 AI and Machine Learning Service Industry Development Status Analysis
 - 1.5.2 AI and Machine Learning Service Industry Development Trends Analysis

2 AI AND MACHINE LEARNING SERVICE MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 AI AND MACHINE LEARNING SERVICE MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL AI AND MACHINE LEARNING SERVICE MARKET ANALYSIS BY REGIONS

4.1 Global AI and Machine Learning Service Overall Market: 2024 VS 2025 VS 2032

4.2 Global AI and Machine Learning Service Revenue and Forecast Analysis
(2020-2032)

4.2.1 Global AI and Machine Learning Service Revenue and Market Share by Region
(2020-2025)

4.2.2 Global AI and Machine Learning Service Revenue Forecast by Region
(2026-2032)

5 GLOBAL AI AND MACHINE LEARNING SERVICE MARKET SIZE BY TYPE AND APPLICATION

5.1 Global AI and Machine Learning Service Market Size by Type (2020-2032)

5.2 Global AI and Machine Learning Service Market Size by Application (2020-2032)

6 NORTH AMERICA

6.1 North America AI and Machine Learning Service Market Size and Growth Rate
Analysis (2020-2032)

6.2 North America Key Suppliers Analysis

6.3 North America AI and Machine Learning Service Market Size by Type

6.4 North America AI and Machine Learning Service Market Size by Application

6.5 North America AI and Machine Learning Service Market Size by Country

6.5.1 US

6.5.2 Canada

7 EUROPE

7.1 Europe AI and Machine Learning Service Market Size and Growth Rate Analysis
(2020-2032)

7.2 Europe Key Suppliers Analysis

7.3 Europe AI and Machine Learning Service Market Size by Type

7.4 Europe AI and Machine Learning Service Market Size by Application

7.5 Europe AI and Machine Learning Service Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

8 CHINA

8.1 China AI and Machine Learning Service Market Size and Growth Rate Analysis (2020-2032)

8.2 China Key Suppliers Analysis

8.3 China AI and Machine Learning Service Market Size by Type

8.4 China AI and Machine Learning Service Market Size by Application

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) AI and Machine Learning Service Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Suppliers Analysis

9.3 APAC (excl. China) AI and Machine Learning Service Market Size by Type

9.4 APAC (excl. China) AI and Machine Learning Service Market Size by Application

9.5 APAC (excl. China) AI and Machine Learning Service Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America AI and Machine Learning Service Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Suppliers Analysis

10.3 Latin America AI and Machine Learning Service Market Size by Type

10.4 Latin America AI and Machine Learning Service Market Size by Application

10.5 Latin America AI and Machine Learning Service Market Size by Country

10.5.1 Mexico

10.5.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa AI and Machine Learning Service Market Size and Growth Rate Analysis (2020-2032)

- 11.2 Middle East & Africa Key Suppliers Analysis
- 11.3 Middle East & Africa AI and Machine Learning Service Market Size by Type
- 11.4 Middle East & Africa AI and Machine Learning Service Market Size by Application
- 11.5 Middle East & Africa AI and Machine Learning Service Market Size by Country
 - 11.5.1 Saudi Arabia
 - 11.5.2 South Africa

12 COMPETITION BY SUPPLIERS

- 12.1 Global AI and Machine Learning Service Market Revenue by Key Suppliers (2021-2025)
- 12.2 AI and Machine Learning Service Competitive Landscape Analysis and Market Dynamic
 - 12.2.1 AI and Machine Learning Service Competitive Landscape Analysis
 - 12.2.2 Global Key Suppliers Headquarter Location and Key Area Sales
 - 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

- 13.1 Microsoft
 - 13.1.1 Microsoft Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.1.2 Microsoft AI and Machine Learning Service Product Portfolio
 - 13.1.3 Microsoft AI and Machine Learning Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.2 Google
 - 13.2.1 Google Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.2.2 Google AI and Machine Learning Service Product Portfolio
 - 13.2.3 Google AI and Machine Learning Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.3 AWS
 - 13.3.1 AWS Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
 - 13.3.2 AWS AI and Machine Learning Service Product Portfolio
 - 13.3.3 AWS AI and Machine Learning Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)
- 13.4 IBM
 - 13.4.1 IBM Basic Company Profile (Employees, Areas Service, Competitors and

Contact Information)

13.4.2 IBM AI and Machine Learning Service Product Portfolio

13.4.3 IBM AI and Machine Learning Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.5 SAP

13.5.1 SAP Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 SAP AI and Machine Learning Service Product Portfolio

13.5.3 SAP AI and Machine Learning Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.6 OCI AI Services

13.6.1 OCI AI Services Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 OCI AI Services AI and Machine Learning Service Product Portfolio

13.6.3 OCI AI Services AI and Machine Learning Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.7 Digis

13.7.1 Digis Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Digis AI and Machine Learning Service Product Portfolio

13.7.3 Digis AI and Machine Learning Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.8 Stepwise

13.8.1 Stepwise Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Stepwise AI and Machine Learning Service Product Portfolio

13.8.3 Stepwise AI and Machine Learning Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.9 Azumo

13.9.1 Azumo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Azumo AI and Machine Learning Service Product Portfolio

13.9.3 Azumo AI and Machine Learning Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.10 AscentCore

13.10.1 AscentCore Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 AscentCore AI and Machine Learning Service Product Portfolio

13.10.3 AscentCore AI and Machine Learning Service Market Data Analysis

(Revenue, Gross Margin and Market Share) (2021-2025)

13.11 Deeper Insights

13.11.1 Deeper Insights Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Deeper Insights AI and Machine Learning Service Product Portfolio

13.11.3 Deeper Insights AI and Machine Learning Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.12 Digica

13.12.1 Digica Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Digica AI and Machine Learning Service Product Portfolio

13.12.3 Digica AI and Machine Learning Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.13 Software Mind

13.13.1 Software Mind Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Software Mind AI and Machine Learning Service Product Portfolio

13.13.3 Software Mind AI and Machine Learning Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.14 NineTwoThree

13.14.1 NineTwoThree Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 NineTwoThree AI and Machine Learning Service Product Portfolio

13.14.3 NineTwoThree AI and Machine Learning Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.15 Markovate

13.15.1 Markovate Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Markovate AI and Machine Learning Service Product Portfolio

13.15.3 Markovate AI and Machine Learning Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.16 LeewayHertz

13.16.1 LeewayHertz Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 LeewayHertz AI and Machine Learning Service Product Portfolio

13.16.3 LeewayHertz AI and Machine Learning Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.17 Symfa

13.17.1 Symfa Basic Company Profile (Employees, Areas Service, Competitors and

Contact Information)

13.17.2 Symfa AI and Machine Learning Service Product Portfolio

13.17.3 Symfa AI and Machine Learning Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.18 Siemens

13.18.1 Siemens Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 Siemens AI and Machine Learning Service Product Portfolio

13.18.3 Siemens AI and Machine Learning Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.19 Dataiku

13.19.1 Dataiku Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.19.2 Dataiku AI and Machine Learning Service Product Portfolio

13.19.3 Dataiku AI and Machine Learning Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 AI and Machine Learning Service Industry Chain Analysis

14.2 AI and Machine Learning Service Typical Downstream Customers

14.3 AI and Machine Learning Service Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global AI and Machine Learning Service Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global AI and Machine Learning Service Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: AI and Machine Learning Service Industry Development Status

Table 4: AI and Machine Learning Service Industry Development Trends

Table 5: Global AI and Machine Learning Service Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global AI and Machine Learning Service Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global AI and Machine Learning Service Revenue Market Share by Region (2020-2025)

Table 8: Global AI and Machine Learning Service Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global AI and Machine Learning Service Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global AI and Machine Learning Service Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 11: Global AI and Machine Learning Service Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 12: Global AI and Machine Learning Service Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 13: Global AI and Machine Learning Service Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 14: Key AI and Machine Learning Service Players in North America

Table 15: North America AI and Machine Learning Service Revenue by Type (2020-2025) & (US\$ Million)

Table 16: North America AI and Machine Learning Service Revenue by Type (2026-2032) & (US\$ Million)

Table 17: North America AI and Machine Learning Service Revenue by Application (2020-2025) & (US\$ Million)

Table 18: North America AI and Machine Learning Service Revenue by Application (2026-2032) & (US\$ Million)

Table 19: North America AI and Machine Learning Service Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 20: North America AI and Machine Learning Service Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 21: Key AI and Machine Learning Service Players in Europe

Table 22: Europe AI and Machine Learning Service Revenue by Type (2020-2025) & (US\$ Million)

Table 23: Europe AI and Machine Learning Service Revenue by Type (2026-2032) & (US\$ Million)

Table 24: Europe AI and Machine Learning Service Revenue by Application (2020-2025) & (US\$ Million)

Table 25: Europe AI and Machine Learning Service Revenue by Application (2026-2032) & (US\$ Million)

Table 26: Europe AI and Machine Learning Service Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 27: Europe AI and Machine Learning Service Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 28: Key AI and Machine Learning Service Players in China

Table 29: China AI and Machine Learning Service Revenue by Type (2020-2025) & (US\$ Million)

Table 30: China AI and Machine Learning Service Revenue by Type (2026-2032) & (US\$ Million)

Table 31: China AI and Machine Learning Service Revenue by Application (2020-2025) & (US\$ Million)

Table 32: China AI and Machine Learning Service Revenue by Application (2026-2032) & (US\$ Million)

Table 33: Key AI and Machine Learning Service Players in APAC (excl. China)

Table 34: APAC (excl. China) AI and Machine Learning Service Revenue by Type (2020-2025) & (US\$ Million)

Table 35: APAC (excl. China) AI and Machine Learning Service Revenue by Type (2026-2032) & (US\$ Million)

Table 36: APAC (excl. China) AI and Machine Learning Service Revenue by Application (2020-2025) & (US\$ Million)

Table 37: APAC (excl. China) AI and Machine Learning Service Revenue by Application (2026-2032) & (US\$ Million)

Table 38: APAC (excl. China) AI and Machine Learning Service Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 39: APAC (excl. China) AI and Machine Learning Service Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 40: Key AI and Machine Learning Service Players in Latin America

Table 41: Latin America AI and Machine Learning Service Revenue by Type

(2020-2025) & (US\$ Million)

Table 42: Latin America AI and Machine Learning Service Revenue by Type

(2026-2032) & (US\$ Million)

Table 43: Latin America AI and Machine Learning Service Revenue by Application

(2020-2025) & (US\$ Million)

Table 44: Latin America AI and Machine Learning Service Revenue by Application

(2026-2032) & (US\$ Million)

Table 45: Latin America AI and Machine Learning Service Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 46: Latin America AI and Machine Learning Service Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 47: Key AI and Machine Learning Service Players in Middle East & Africa

Table 48: Middle East & Africa AI and Machine Learning Service Revenue by Type (2020-2025) & (US\$ Million)

Table 49: Middle East & Africa AI and Machine Learning Service Revenue by Type (2026-2032) & (US\$ Million)

Table 50: Middle East & Africa AI and Machine Learning Service Revenue by Application (2020-2025) & (US\$ Million)

Table 51: Middle East & Africa AI and Machine Learning Service Revenue by Application (2026-2032) & (US\$ Million)

Table 52: Middle East & Africa AI and Machine Learning Service Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 53: Middle East & Africa AI and Machine Learning Service Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 54: Global AI and Machine Learning Service Market Revenue by Key Suppliers (2021-2025) & (US\$ Million)

Table 55: Global AI and Machine Learning Service Revenue Market Share by Key Suppliers (2021-2025)

Table 56: Global Key Suppliers Headquarter Location and Key Area Sales

Table 57: Market Mergers & Acquisitions, Expansion

Table 58: Microsoft Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 59: Microsoft AI and Machine Learning Service Product Portfolio

Table 60: Microsoft AI and Machine Learning Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 61: Google Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 62: Google AI and Machine Learning Service Product Portfolio

Table 63: Google AI and Machine Learning Service Revenue (US\$ Million), Gross

Margin and Market Share (2021-2025)

Table 64: AWS Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 65: AWS AI and Machine Learning Service Product Portfolio

Table 66: AWS AI and Machine Learning Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 67: IBM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 68: IBM AI and Machine Learning Service Product Portfolio

Table 69: IBM AI and Machine Learning Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 70: SAP Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 71: SAP AI and Machine Learning Service Product Portfolio

Table 72: SAP AI and Machine Learning Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 73: OCI AI Services Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 74: OCI AI Services AI and Machine Learning Service Product Portfolio

Table 75: OCI AI Services AI and Machine Learning Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 76: Digis Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 77: Digis AI and Machine Learning Service Product Portfolio

Table 78: Digis AI and Machine Learning Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 79: Stepwise Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 80: Stepwise AI and Machine Learning Service Product Portfolio

Table 81: Stepwise AI and Machine Learning Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 82: Azumo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 83: Azumo AI and Machine Learning Service Product Portfolio

Table 84: Azumo AI and Machine Learning Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 85: AscentCore Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 86: AscentCore AI and Machine Learning Service Product Portfolio

Table 87: AscentCore AI and Machine Learning Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 88: Deeper Insights Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 89: Deeper Insights AI and Machine Learning Service Product Portfolio

Table 90: Deeper Insights AI and Machine Learning Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 91: Digica Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 92: Digica AI and Machine Learning Service Product Portfolio

Table 93: Digica AI and Machine Learning Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 94: Software Mind Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 95: Software Mind AI and Machine Learning Service Product Portfolio

Table 96: Software Mind AI and Machine Learning Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 97: NineTwoThree Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 98: NineTwoThree AI and Machine Learning Service Product Portfolio

Table 99: NineTwoThree AI and Machine Learning Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 100: Markovate Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 101: Markovate AI and Machine Learning Service Product Portfolio

Table 102: Markovate AI and Machine Learning Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 103: LeewayHertz Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: LeewayHertz AI and Machine Learning Service Product Portfolio

Table 105: LeewayHertz AI and Machine Learning Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 106: Symfa Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Symfa AI and Machine Learning Service Product Portfolio

Table 108: Symfa AI and Machine Learning Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 109: Siemens Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Siemens AI and Machine Learning Service Product Portfolio

Table 111: Siemens AI and Machine Learning Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 112: Dataiku Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Dataiku AI and Machine Learning Service Product Portfolio

Table 114: Dataiku AI and Machine Learning Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 115: AI and Machine Learning Service Typical Customer List

Table 116: AI and Machine Learning Service Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: AI and Machine Learning Service Product Pictures

Figure 2: AI Algorithm Development Picture Scope

Figure 3: Machine Learning Model Deployment Picture Scope

Figure 4: IT Services Picture Scope

Figure 5: Financial Services Picture Scope

Figure 6: Healthcare Picture Scope

Figure 7: Retail Picture Scope

Figure 8: Manufacturing Picture Scope

Figure 9: Global AI and Machine Learning Service Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 10: Global AI and Machine Learning Service Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 11: Global AI and Machine Learning Service Market Size by Region (2020-2032) & (US\$ Million)

Figure 12: Global AI and Machine Learning Service Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 13: North America AI and Machine Learning Service Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 14: North America AI and Machine Learning Service Market Share by Players in 2024

Figure 15: North America AI and Machine Learning Service Revenue Market Share by Type (2020-2032)

Figure 16: North America AI and Machine Learning Service Revenue Market Share by Application (2020-2032)

Figure 17: US AI and Machine Learning Service Revenue (2020-2032) & (US\$ Million)

Figure 18: Canada AI and Machine Learning Service Revenue (2020-2032) & (US\$ Million)

Figure 19: Europe AI and Machine Learning Service Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 20: Europe AI and Machine Learning Service Market Share by Players in 2024

Figure 21: Europe AI and Machine Learning Service Revenue Market Share by Type (2020-2032)

Figure 22: Europe AI and Machine Learning Service Revenue Market Share by Application (2020-2032)

Figure 23: Germany AI and Machine Learning Service Revenue (2020-2032) & (US\$

Million)

Figure 24: France AI and Machine Learning Service Revenue (2020-2032) & (US\$ Million)

Figure 25: United Kingdom AI and Machine Learning Service Revenue (2020-2032) & (US\$ Million)

Figure 26: Italy AI and Machine Learning Service Revenue (2020-2032) & (US\$ Million)

Figure 27: Spain AI and Machine Learning Service Revenue (2020-2032) & (US\$ Million)

Figure 28: Benelux AI and Machine Learning Service Revenue (2020-2032) & (US\$ Million)

Figure 29: China AI and Machine Learning Service Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 30: China AI and Machine Learning Service Market Share by Players in 2024

Figure 31: China AI and Machine Learning Service Revenue Market Share by Type (2020-2032)

Figure 32: China AI and Machine Learning Service Revenue Market Share by Application (2020-2032)

Figure 33: APAC (excl. China) AI and Machine Learning Service Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 34: APAC (excl. China) AI and Machine Learning Service Market Share by Players in 2024

Figure 35: APAC (excl. China) AI and Machine Learning Service Revenue Market Share by Type (2020-2032)

Figure 36: APAC (excl. China) AI and Machine Learning Service Revenue Market Share by Application (2020-2032)

Figure 37: Japan AI and Machine Learning Service Revenue (2020-2032) & (US\$ Million)

Figure 38: South Korea AI and Machine Learning Service Revenue (2020-2032) & (US\$ Million)

Figure 39: India AI and Machine Learning Service Revenue (2020-2032) & (US\$ Million)

Figure 40: Australia AI and Machine Learning Service Revenue (2020-2032) & (US\$ Million)

Figure 41: Southeast Asia AI and Machine Learning Service Revenue (2020-2032) & (US\$ Million)

Figure 42: Latin America AI and Machine Learning Service Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 43: Latin America AI and Machine Learning Service Market Share by Players in 2024

Figure 44: Latin America AI and Machine Learning Service Revenue Market Share by

Type (2020-2032)

Figure 45: Latin America AI and Machine Learning Service Revenue Market Share by Application (2020-2032)

Figure 46: Mexico AI and Machine Learning Service Revenue (2020-2032) & (US\$ Million)

Figure 47: Brazil AI and Machine Learning Service Revenue (2020-2032) & (US\$ Million)

Figure 48: Middle East & Africa AI and Machine Learning Service Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 49: Middle East & Africa AI and Machine Learning Service Market Share by Players in 2024

Figure 50: Middle East & Africa AI and Machine Learning Service Revenue Market Share by Type (2020-2032)

Figure 51: Middle East & Africa AI and Machine Learning Service Revenue Market Share by Application (2020-2032)

Figure 52: Saudi Arabia AI and Machine Learning Service Revenue (2020-2032) & (US\$ Million)

Figure 53: South Africa AI and Machine Learning Service Revenue (2020-2032) & (US\$ Million)

Figure 54: Global AI and Machine Learning Service Revenue Market Share by Key Suppliers in 2024

Figure 55: Global AI and Machine Learning Service Industry Competition Landscape

Figure 56: AI and Machine Learning Service Industry Chain Analysis

Figure 57: Bottom-Up and Top-Down Research Methods

Figure 58: Key Interview Objectives

Figure 59: Data Cross Validation

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