

Global Agricultural Water Retaining Agent Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Agricultural Water Retaining Agent market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Agricultural Water Retaining Agent market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

An agricultural water-retaining agent is a substance used in farming and horticulture to enhance the water retention capacity of soil, helping to maintain moisture levels for plants over an extended period. These agents typically consist of hydrophilic polymers or superabsorbent materials that can absorb and retain large amounts of water relative to their weight, slowly releasing it to the soil as needed. By improving soil moisture retention, they help reduce the frequency of irrigation, particularly in areas with water scarcity or in drought-prone regions. Agricultural water-retaining agents are especially beneficial for crops, seedlings, and garden plants, promoting healthier growth, improving drought resistance, and increasing overall crop yield. These products are commonly used in both conventional and organic farming practices, as well as in landscape management.

The major global manufacturers of Agricultural Water Retaining Agent include Acuro Organics, Accepta Water Treatment, Plant Food Company, Inc., Nippon Shokubai,

Sanyo Chemical, Sumitomo Seika, Demi, Formosa Plastics Corporation, Quanzhou BLD Science Technology, High Smart Commodity, Miracle Chemical, Henan Zhongwei Chunyu Plant Nutrition, Qingdao Soco New Material, Zibo Jadreh Polymer Technology, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Agricultural Water Retaining Agent. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Agricultural Water Retaining Agent market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Agricultural Water Retaining Agent market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Agricultural Water Retaining Agent industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Agricultural Water Retaining Agent Include:

Acuro Organics

Accepta Water Treatment

Plant Food Company, Inc.

Nippon Shokubai

Sanyo Chemical

Sumitomo Seika

Demi

Formosa Plastics Corporation

Quanzhou BLD Science Technology

High Smart Commodity

Miracle Chemical

Henan Zhongwei Chunyu Plant Nutrition

Qingdao Soco New Material

Zibo Jadreh Polymer Technology

Agricultural Water Retaining Agent Product Segment Include:

Acrylamide-Acrylic Acid Salt Copolymer Cross-Linked Product

Starch Grafted Acrylic Acid Salt Copolymer Cross-Linked Product

Agricultural Water Retaining Agent Product Application Include:

Farmland Irrigation

Soil Improvement

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Agricultural Water Retaining Agent Industry PESTEL Analysis

Chapter 3: Global Agricultural Water Retaining Agent Industry Porter's Five Forces Analysis

Chapter 4: Global Agricultural Water Retaining Agent Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Agricultural Water Retaining Agent Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Agricultural Water Retaining Agent Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Agricultural Water Retaining Agent Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Agricultural Water Retaining Agent Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Agricultural Water Retaining Agent Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Agricultural Water Retaining Agent Competitive Analysis

(Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Agricultural Water Retaining Agent Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Agricultural Water Retaining Agent Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 AGRICULTURAL WATER RETAINING AGENT MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Agricultural Water Retaining Agent Product by Type
 - 1.2.1 Acrylamide-Acrylic Acid Salt Copolymer Cross-Linked Product
 - 1.2.2 Starch Grafted Acrylic Acid Salt Copolymer Cross-Linked Product
- 1.3 Agricultural Water Retaining Agent Product by Application
 - 1.3.1 Farmland Irrigation
 - 1.3.2 Soil Improvement
 - 1.3.3 Others
- 1.4 Global Agricultural Water Retaining Agent Market Revenue and Sales Analysis
 - 1.4.1 Global Agricultural Water Retaining Agent Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Agricultural Water Retaining Agent Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Agricultural Water Retaining Agent Market Sales Price Trend Analysis (2020-2032)
- 1.5 Agricultural Water Retaining Agent Industry Trends and Innovation
 - 1.5.1 Agricultural Water Retaining Agent Industry Trends and Innovation
 - 1.5.2 Agricultural Water Retaining Agent Market Drivers and Challenges

2 AGRICULTURAL WATER RETAINING AGENT MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 AGRICULTURAL WATER RETAINING AGENT MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers

3.5 Threat of Substitutes

4 GLOBAL AGRICULTURAL WATER RETAINING AGENT MARKET ANALYSIS BY REGIONS

4.1 Global Agricultural Water Retaining Agent Overall Market: 2024 VS 2025 VS 2032

4.2 Global Agricultural Water Retaining Agent Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Agricultural Water Retaining Agent Revenue and Market Share by Region (2020-2025)

4.2.2 Global Agricultural Water Retaining Agent Revenue Forecast by Region (2026-2032)

4.3 Global Agricultural Water Retaining Agent Sales and Forecast Analysis (2020-2032)

4.3.1 Global Agricultural Water Retaining Agent Sales and Market Share by Region (2020-2025)

4.3.2 Global Agricultural Water Retaining Agent Sales Forecast by Region (2026-2032)

4.4 Global Agricultural Water Retaining Agent Sales Price Trend Analysis (2020-2032)

5 GLOBAL AGRICULTURAL WATER RETAINING AGENT MARKET SIZE BY TYPE AND APPLICATION

5.1 Global Agricultural Water Retaining Agent Market Size by Type

5.1.1 Global Agricultural Water Retaining Agent Revenue and Forecast Analysis by Type (2020-2032)

5.1.2 Global Agricultural Water Retaining Agent Sales and Forecast Analysis by Type (2020-2032)

5.2 Global Agricultural Water Retaining Agent Market Size by Application

5.2.1 Global Agricultural Water Retaining Agent Revenue and Forecast Analysis by Application (2020-2032)

5.2.2 Global Agricultural Water Retaining Agent Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

6.1 North America Agricultural Water Retaining Agent Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Manufacturers Analysis

6.3 North America Agricultural Water Retaining Agent Market Size by Type

- 6.3.1 North America Agricultural Water Retaining Agent Sales by Type (2020-2032)
- 6.3.2 North America Agricultural Water Retaining Agent Revenue by Type (2020-2032)
- 6.4 North America Agricultural Water Retaining Agent Market Size by Application
 - 6.4.1 North America Agricultural Water Retaining Agent Sales by Application (2020-2032)
 - 6.4.2 North America Agricultural Water Retaining Agent Revenue by Application (2020-2032)
- 6.5 North America Agricultural Water Retaining Agent Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Agricultural Water Retaining Agent Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Agricultural Water Retaining Agent Market Size by Type
 - 7.3.1 Europe Agricultural Water Retaining Agent Sales by Type (2020-2032)
 - 7.3.2 Europe Agricultural Water Retaining Agent Revenue by Type (2020-2032)
- 7.4 Europe Agricultural Water Retaining Agent Market Size by Application
 - 7.4.1 Europe Agricultural Water Retaining Agent Sales by Application (2020-2032)
 - 7.4.2 Europe Agricultural Water Retaining Agent Revenue by Application (2020-2032)
- 7.5 Europe Agricultural Water Retaining Agent Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Agricultural Water Retaining Agent Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Agricultural Water Retaining Agent Market Size by Type
 - 8.3.1 China Agricultural Water Retaining Agent Sales by Type (2020-2032)
 - 8.3.2 China Agricultural Water Retaining Agent Revenue by Type (2020-2032)
- 8.4 China Agricultural Water Retaining Agent Market Size by Application

8.4.1 China Agricultural Water Retaining Agent Sales by Application (2020-2032)

8.4.2 China Agricultural Water Retaining Agent Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) Agricultural Water Retaining Agent Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Manufacturers Analysis

9.3 APAC (excl. China) Agricultural Water Retaining Agent Market Size by Type

9.3.1 APAC (excl. China) Agricultural Water Retaining Agent Sales by Type (2020-2032)

9.3.2 APAC (excl. China) Agricultural Water Retaining Agent Revenue by Type (2020-2032)

9.4 APAC (excl. China) Agricultural Water Retaining Agent Market Size by Application

9.4.1 APAC (excl. China) Agricultural Water Retaining Agent Sales by Application (2020-2032)

9.4.2 APAC (excl. China) Agricultural Water Retaining Agent Revenue by Application (2020-2032)

9.5 APAC (excl. China) Agricultural Water Retaining Agent Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Agricultural Water Retaining Agent Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Agricultural Water Retaining Agent Market Size by Type

10.3.1 Latin America Agricultural Water Retaining Agent Sales by Type (2020-2032)

10.3.2 Latin America Agricultural Water Retaining Agent Revenue by Type (2020-2032)

10.4 Latin America Agricultural Water Retaining Agent Market Size by Application

10.4.1 Latin America Agricultural Water Retaining Agent Sales by Application (2020-2032)

10.4.2 Latin America Agricultural Water Retaining Agent Revenue by Application (2020-2032)

- 10.5 Latin America Agricultural Water Retaining Agent Market Size by Country
- 10.6 Latin America Agricultural Water Retaining Agent Market Size by Country
 - 10.6.1 Mexico
 - 10.6.2 Brazil

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Agricultural Water Retaining Agent Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Agricultural Water Retaining Agent Market Size by Type
 - 11.3.1 Middle East & Africa Agricultural Water Retaining Agent Sales by Type (2020-2032)
 - 11.3.2 Middle East & Africa Agricultural Water Retaining Agent Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Agricultural Water Retaining Agent Market Size by Application
 - 11.4.1 Middle East & Africa Agricultural Water Retaining Agent Sales by Application (2020-2032)
 - 11.4.2 Middle East & Africa Agricultural Water Retaining Agent Revenue by Application (2020-2032)
- 11.5 Middle East Agricultural Water Retaining Agent Market Size by Country
 - 11.5.1 Saudi Arabia
 - 11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

- 12.1 Global Agricultural Water Retaining Agent Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
 - 12.1.1 Global Agricultural Water Retaining Agent Market Sales by Key Manufacturers (2021-2025)
 - 12.1.2 Global Agricultural Water Retaining Agent Market Revenue by Key Manufacturers (2021-2025)
 - 12.1.3 Global Agricultural Water Retaining Agent Average Sales Price by Manufacturers (2021-2025)
- 12.2 Agricultural Water Retaining Agent Competitive Landscape Analysis and Market Dynamic
 - 12.2.1 Agricultural Water Retaining Agent Competitive Landscape Analysis
 - 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Acuro Organics

13.1.1 Acuro Organics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Acuro Organics Agricultural Water Retaining Agent Product Portfolio

13.1.3 Acuro Organics Agricultural Water Retaining Agent Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Accepta Water Treatment

13.2.1 Accepta Water Treatment Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Accepta Water Treatment Agricultural Water Retaining Agent Product Portfolio

13.2.3 Accepta Water Treatment Agricultural Water Retaining Agent Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Plant Food Company, Inc.

13.3.1 Plant Food Company, Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Plant Food Company, Inc. Agricultural Water Retaining Agent Product Portfolio

13.3.3 Plant Food Company, Inc. Agricultural Water Retaining Agent Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Nippon Shokubai

13.4.1 Nippon Shokubai Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Nippon Shokubai Agricultural Water Retaining Agent Product Portfolio

13.4.3 Nippon Shokubai Agricultural Water Retaining Agent Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Sanyo Chemical

13.5.1 Sanyo Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Sanyo Chemical Agricultural Water Retaining Agent Product Portfolio

13.5.3 Sanyo Chemical Agricultural Water Retaining Agent Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 Sumitomo Seika

13.6.1 Sumitomo Seika Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Sumitomo Seika Agricultural Water Retaining Agent Product Portfolio

13.6.3 Sumitomo Seika Agricultural Water Retaining Agent Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Demi

13.7.1 Demi Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Demi Agricultural Water Retaining Agent Product Portfolio

13.7.3 Demi Agricultural Water Retaining Agent Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 Formosa Plastics Corporation

13.8.1 Formosa Plastics Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Formosa Plastics Corporation Agricultural Water Retaining Agent Product Portfolio

13.8.3 Formosa Plastics Corporation Agricultural Water Retaining Agent Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Quanzhou BLD Science Technology

13.9.1 Quanzhou BLD Science Technology Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Quanzhou BLD Science Technology Agricultural Water Retaining Agent Product Portfolio

13.9.3 Quanzhou BLD Science Technology Agricultural Water Retaining Agent Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 High Smart Commodity

13.10.1 High Smart Commodity Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 High Smart Commodity Agricultural Water Retaining Agent Product Portfolio

13.10.3 High Smart Commodity Agricultural Water Retaining Agent Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 Miracle Chemical

13.11.1 Miracle Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Miracle Chemical Agricultural Water Retaining Agent Product Portfolio

13.11.3 Miracle Chemical Agricultural Water Retaining Agent Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 Henan Zhongwei Chunyu Plant Nutrition

13.12.1 Henan Zhongwei Chunyu Plant Nutrition Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Henan Zhongwei Chunyu Plant Nutrition Agricultural Water Retaining Agent Product Portfolio

13.12.3 Henan Zhongwei Chunyu Plant Nutrition Agricultural Water Retaining Agent Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share)

(2021-2025)

13.13 Qingdao Soco New Material

13.13.1 Qingdao Soco New Material Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Qingdao Soco New Material Agricultural Water Retaining Agent Product Portfolio

13.13.3 Qingdao Soco New Material Agricultural Water Retaining Agent Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 Zibo Jadreh Polymer Technology

13.14.1 Zibo Jadreh Polymer Technology Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Zibo Jadreh Polymer Technology Agricultural Water Retaining Agent Product Portfolio

13.14.3 Zibo Jadreh Polymer Technology Agricultural Water Retaining Agent Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Agricultural Water Retaining Agent Industry Chain Analysis

14.2 Agricultural Water Retaining Agent Industry Raw Material and Suppliers Analysis

14.2.1 Agricultural Water Retaining Agent Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Agricultural Water Retaining Agent Typical Downstream Customers

14.4 Agricultural Water Retaining Agent Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Agricultural Water Retaining Agent Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Agricultural Water Retaining Agent Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Agricultural Water Retaining Agent Industry Development Status

Table 4: Agricultural Water Retaining Agent Industry Development Trends

Table 5: Global Agricultural Water Retaining Agent Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Agricultural Water Retaining Agent Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Agricultural Water Retaining Agent Revenue Market Share by Region (2020-2025)

Table 8: Global Agricultural Water Retaining Agent Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Agricultural Water Retaining Agent Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Agricultural Water Retaining Agent Sales by Region (2020-2025) & (Ton)

Table 11: Global Agricultural Water Retaining Agent Sales Market Share by Region (2020-2025)

Table 12: Global Agricultural Water Retaining Agent Sales Forecast by Region (2026-2032) & (Ton)

Table 13: Global Agricultural Water Retaining Agent Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Agricultural Water Retaining Agent Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Agricultural Water Retaining Agent Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Agricultural Water Retaining Agent Sales Analysis by Type (2020-2025) & (Ton)

Table 17: Global Agricultural Water Retaining Agent Sales Analysis Forecast by Type (2026-2032) & (Ton)

Table 18: Global Agricultural Water Retaining Agent Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Agricultural Water Retaining Agent Revenue Analysis Forecast by

Application (2026-2032) & (US\$ Million)

Table 20: Global Agricultural Water Retaining Agent Sales Analysis by Application (2020-2025) & (Ton)

Table 21: Global Agricultural Water Retaining Agent Sales Analysis Forecast by Application (2026-2032) & (Ton)

Table 22: Key Agricultural Water Retaining Agent Players in North America

Table 23: North America Agricultural Water Retaining Agent Sales by Type (2020-2025) & (Ton)

Table 24: North America Agricultural Water Retaining Agent Sales by Type (2026-2032) & (Ton)

Table 25: North America Agricultural Water Retaining Agent Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Agricultural Water Retaining Agent Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Agricultural Water Retaining Agent Sales by Application (2020-2025) & (Ton)

Table 28: North America Agricultural Water Retaining Agent Sales by Application (2026-2032) & (Ton)

Table 29: North America Agricultural Water Retaining Agent Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Agricultural Water Retaining Agent Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Agricultural Water Retaining Agent Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Agricultural Water Retaining Agent Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Agricultural Water Retaining Agent Sales Market Size by Country (2020-2025) & (Ton)

Table 34: North America Agricultural Water Retaining Agent Sales Market Size by Country (2026-2032) & (Ton)

Table 35: Key Agricultural Water Retaining Agent Players in Europe

Table 36: Europe Agricultural Water Retaining Agent Sales by Type (2020-2025) & (Ton)

Table 37: Europe Agricultural Water Retaining Agent Sales by Type (2026-2032) & (Ton)

Table 38: Europe Agricultural Water Retaining Agent Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Agricultural Water Retaining Agent Revenue by Type (2026-2032) & (US\$ Million)

- Table 40: Europe Agricultural Water Retaining Agent Sales by Application (2020-2025) & (Ton)
- Table 41: Europe Agricultural Water Retaining Agent Sales by Application (2026-2032) & (Ton)
- Table 42: Europe Agricultural Water Retaining Agent Revenue by Application (2020-2025) & (US\$ Million)
- Table 43: Europe Agricultural Water Retaining Agent Revenue by Application (2026-2032) & (US\$ Million)
- Table 44: Europe Agricultural Water Retaining Agent Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 45: Europe Agricultural Water Retaining Agent Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 46: Europe Agricultural Water Retaining Agent Sales Market Size by Country (2020-2025) & (Ton)
- Table 47: Europe Agricultural Water Retaining Agent Sales Market Size Forecast by Country (2026-2032) & (Ton)
- Table 48: Key Agricultural Water Retaining Agent Players in China
- Table 49: China Agricultural Water Retaining Agent Sales by Type (2020-2025) & (Ton)
- Table 50: China Agricultural Water Retaining Agent Sales by Type (2026-2032) & (Ton)
- Table 51: China Agricultural Water Retaining Agent Revenue by Type (2020-2025) & (US\$ Million)
- Table 52: China Agricultural Water Retaining Agent Revenue by Type (2026-2032) & (US\$ Million)
- Table 53: China Agricultural Water Retaining Agent Sales by Application (2020-2025) & (Ton)
- Table 54: China Agricultural Water Retaining Agent Sales by Application (2026-2032) & (Ton)
- Table 55: China Agricultural Water Retaining Agent Revenue by Application (2020-2025) & (US\$ Million)
- Table 56: China Agricultural Water Retaining Agent Revenue by Application (2026-2032) & (US\$ Million)
- Table 57: Key Agricultural Water Retaining Agent Players in APAC (excl. China)
- Table 58: APAC (excl. China) Agricultural Water Retaining Agent Sales by Type (2020-2025) & (Ton)
- Table 59: APAC (excl. China) Agricultural Water Retaining Agent Sales by Type (2026-2032) & (Ton)
- Table 60: APAC (excl. China) Agricultural Water Retaining Agent Revenue by Type (2020-2025) & (US\$ Million)
- Table 61: APAC (excl. China) Agricultural Water Retaining Agent Revenue by Type

(2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Agricultural Water Retaining Agent Sales by Application (2020-2025) & (Ton)

Table 63: APAC (excl. China) Agricultural Water Retaining Agent Sales by Application (2026-2032) & (Ton)

Table 64: APAC (excl. China) Agricultural Water Retaining Agent Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Agricultural Water Retaining Agent Revenue by Application (2026-2032) & (US\$ Million)

Table 66:: APAC (excl. China) Agricultural Water Retaining Agent Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Agricultural Water Retaining Agent Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Agricultural Water Retaining Agent Sales Market Size by Country (2020-2025) & (Ton)

Table 69: APAC (excl. China) Agricultural Water Retaining Agent Sales Market Size Forecast by Country (2026-2032) & (Ton)

Table 70: Key Agricultural Water Retaining Agent Players in Latin America

Table 71: Latin America Agricultural Water Retaining Agent Sales by Type (2020-2025) & (Ton)

Table 72: Latin America Agricultural Water Retaining Agent Sales by Type (2026-2032) & (Ton)

Table 73: Latin America Agricultural Water Retaining Agent Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Agricultural Water Retaining Agent Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Agricultural Water Retaining Agent Sales by Application (2020-2025) & (Ton)

Table 76: Latin America Agricultural Water Retaining Agent Sales by Application (2026-2032) & (Ton)

Table 77: Latin America Agricultural Water Retaining Agent Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Agricultural Water Retaining Agent Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Agricultural Water Retaining Agent Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Agricultural Water Retaining Agent Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Agricultural Water Retaining Agent Sales Market Size by

Country (2020-2025) & (Ton)

Table 82: Latin America Agricultural Water Retaining Agent Sales Market Size Forecast by Country (2026-2032) & (Ton)

Table 83: Key Agricultural Water Retaining Agent Players in Middle East & Africa

Table 84: Middle East & Africa Agricultural Water Retaining Agent Sales by Type (2020-2025) & (Ton)

Table 85: Middle East & Africa Agricultural Water Retaining Agent Sales by Type (2026-2032) & (Ton)

Table 86: Middle East & Africa Agricultural Water Retaining Agent Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Agricultural Water Retaining Agent Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Agricultural Water Retaining Agent Sales by Application (2020-2025) & (Ton)

Table 89: Middle East & Africa Agricultural Water Retaining Agent Sales by Application (2026-2032) & (Ton)

Table 90: Middle East & Africa Agricultural Water Retaining Agent Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Agricultural Water Retaining Agent Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Agricultural Water Retaining Agent Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Agricultural Water Retaining Agent Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Agricultural Water Retaining Agent Sales Market Size by Country (2020-2025) & (Ton)

Table 95: Middle East & Africa Agricultural Water Retaining Agent Sales Market Size Forecast by Country (2026-2032) & (Ton)

Table 96: Global Agricultural Water Retaining Agent Market Sales by Key Manufacturers (2021-2025) & (Ton)

Table 97: Global Agricultural Water Retaining Agent Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Agricultural Water Retaining Agent Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Agricultural Water Retaining Agent Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Acuro Organics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Acuro Organics Agricultural Water Retaining Agent Product Portfolio

Table 105: Acuro Organics Agricultural Water Retaining Agent Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 106: Accepta Water Treatment Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Accepta Water Treatment Agricultural Water Retaining Agent Product Portfolio

Table 108: Accepta Water Treatment Agricultural Water Retaining Agent Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 109: Plant Food Company, Inc. Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Plant Food Company, Inc. Agricultural Water Retaining Agent Product Portfolio

Table 111: Plant Food Company, Inc. Agricultural Water Retaining Agent Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 112: Nippon Shokubai Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Nippon Shokubai Agricultural Water Retaining Agent Product Portfolio

Table 114: Nippon Shokubai Agricultural Water Retaining Agent Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 115: Sanyo Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Sanyo Chemical Agricultural Water Retaining Agent Product Portfolio

Table 117: Sanyo Chemical Agricultural Water Retaining Agent Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 118: Sumitomo Seika Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Sumitomo Seika Agricultural Water Retaining Agent Product Portfolio

Table 120: Sumitomo Seika Agricultural Water Retaining Agent Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 121: Demi Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Demi Agricultural Water Retaining Agent Product Portfolio

Table 123: Demi Agricultural Water Retaining Agent Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 124: Formosa Plastics Corporation Basic Company Profile (Employees, Areas

Service, Competitors and Contact Information)

Table 125: Formosa Plastics Corporation Agricultural Water Retaining Agent Product Portfolio

Table 126: Formosa Plastics Corporation Agricultural Water Retaining Agent Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 127: Quanzhou BLD Science Technology Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Quanzhou BLD Science Technology Agricultural Water Retaining Agent Product Portfolio

Table 129: Quanzhou BLD Science Technology Agricultural Water Retaining Agent Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 130: High Smart Commodity Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: High Smart Commodity Agricultural Water Retaining Agent Product Portfolio

Table 132: High Smart Commodity Agricultural Water Retaining Agent Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 133: Miracle Chemical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Miracle Chemical Agricultural Water Retaining Agent Product Portfolio

Table 135: Miracle Chemical Agricultural Water Retaining Agent Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 136: Henan Zhongwei Chunyu Plant Nutrition Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Henan Zhongwei Chunyu Plant Nutrition Agricultural Water Retaining Agent Product Portfolio

Table 138: Henan Zhongwei Chunyu Plant Nutrition Agricultural Water Retaining Agent Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 139: Qingdao Soco New Material Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Qingdao Soco New Material Agricultural Water Retaining Agent Product Portfolio

Table 141: Qingdao Soco New Material Agricultural Water Retaining Agent Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 142: Zibo Jadreh Polymer Technology Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: Zibo Jadreh Polymer Technology Agricultural Water Retaining Agent Product Portfolio

Table 144: Zibo Jadreh Polymer Technology Agricultural Water Retaining Agent Revenue (US\$ Million), Sales (Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 145: Upstream Key Raw Material Price List

Table 146: Agricultural Water Retaining Agent Raw Material Suppliers and Contact Information

Table 147: Agricultural Water Retaining Agent Typical Customer List

Table 148: Agricultural Water Retaining Agent Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Agricultural Water Retaining Agent Product Pictures

Figure 2: Acrylamide-Acrylic Acid Salt Copolymer Cross-Linked Product Picture Scope

Figure 3: Starch Grafted Acrylic Acid Salt Copolymer Cross-Linked Product Picture Scope

Figure 4: Farmland Irrigation Picture Scope

Figure 5: Soil Improvement Picture Scope

Figure 6: Others Picture Scope

Figure 7: Global Agricultural Water Retaining Agent Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 8: Global Agricultural Water Retaining Agent Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 9: Global Agricultural Water Retaining Agent Market Sales and Growth Rate Analysis (2020-2032) & (Ton)

Figure 10: Global Agricultural Water Retaining Agent Market Price Trend Analysis (2020-2032) & (USD/Ton)

Figure 11: Global Agricultural Water Retaining Agent Market Size by Region (2020-2032) & (US\$ Million)

Figure 12: Global Agricultural Water Retaining Agent Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 13: Global Agricultural Water Retaining Agent Sales Price by Region (2020-2032) & (Ton)

Figure 14: North America Agricultural Water Retaining Agent Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 15: North America Agricultural Water Retaining Agent Revenue Market Share by Players in 2024

Figure 16: North America Agricultural Water Retaining Agent Sales Market Share by Type (2020-2032)

Figure 17: North America Agricultural Water Retaining Agent Revenue Market Share by Type (2020-2032)

Figure 18: North America Agricultural Water Retaining Agent Sales Market Share by Application (2020-2032)

Figure 19: North America Agricultural Water Retaining Agent Revenue Market Share by Application (2020-2032)

Figure 20: US Agricultural Water Retaining Agent Revenue (2020-2032) & (US\$ Million)

Figure 21: Canada Agricultural Water Retaining Agent Revenue (2020-2032) & (US\$

Million)

Figure 22:Europe Agricultural Water Retaining Agent Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 23:Europe Agricultural Water Retaining Agent Revenue Market Share by Players in 2024

Figure 24:Europe Agricultural Water Retaining Agent Sales Market Share by Type (2020-2032)

Figure 25:Europe Agricultural Water Retaining Agent Revenue Market Share by Type (2020-2032)

Figure 26:Europe Agricultural Water Retaining Agent Sales Market Share by Application (2020-2032)

Figure 27:Europe Agricultural Water Retaining Agent Revenue Market Share by Application (2020-2032)

Figure 28:Germany Agricultural Water Retaining Agent Revenue (2020-2032) & (US\$ Million)

Figure 29:France Agricultural Water Retaining Agent Revenue (2020-2032) & (US\$ Million)

Figure 30:United Kingdom Agricultural Water Retaining Agent Revenue (2020-2032) & (US\$ Million)

Figure 31:Italy Agricultural Water Retaining Agent Revenue (2020-2032) & (US\$ Million)

Figure 32:Spain Agricultural Water Retaining Agent Revenue (2020-2032) & (US\$ Million)

Figure 33:Benelux Agricultural Water Retaining Agent Revenue (2020-2032) & (US\$ Million)

Figure 34:China Agricultural Water Retaining Agent Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 35:China Agricultural Water Retaining Agent Revenue Market Share by Players in 2024

Figure 36:China Agricultural Water Retaining Agent Sales Market Share by Type (2020-2032)

Figure 37:China Agricultural Water Retaining Agent Revenue Market Share by Type (2020-2032)

Figure 38:China Agricultural Water Retaining Agent Sales Market Share by Application (2020-2032)

Figure 39:China Agricultural Water Retaining Agent Revenue Market Share by Application (2020-2032)

Figure 40:APAC (excl. China) Agricultural Water Retaining Agent Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 41:APAC (excl. China) Agricultural Water Retaining Agent Revenue Market

Share by Players in 2024

Figure 42:APAC (excl. China) Agricultural Water Retaining Agent Sales Market Share by Type (2020-2032)

Figure 43:APAC (excl. China) Agricultural Water Retaining Agent Revenue Market Share by Type (2020-2032)

Figure 44:APAC (excl. China) Agricultural Water Retaining Agent Sales Market Share by Application (2020-2032)

Figure 45:APAC (excl. China) Agricultural Water Retaining Agent Revenue Market Share by Application (2020-2032)

Figure 46:Japan Agricultural Water Retaining Agent Revenue (2020-2032) & (US\$ Million)

Figure 47:South Korea Agricultural Water Retaining Agent Revenue (2020-2032) & (US\$ Million)

Figure 48:India Agricultural Water Retaining Agent Revenue (2020-2032) & (US\$ Million)

Figure 49:Australia Agricultural Water Retaining Agent Revenue (2020-2032) & (US\$ Million)

Figure 50:Southeast Asia Agricultural Water Retaining Agent Revenue (2020-2032) & (US\$ Million)

Figure 51:Latin America Agricultural Water Retaining Agent Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 52:Latin America Agricultural Water Retaining Agent Revenue Market Share by Players in 2024

Figure 53:Latin America Agricultural Water Retaining Agent Sales Market Share by Type (2020-2032)

Figure 54:Latin America Agricultural Water Retaining Agent Revenue Market Share by Type (2020-2032)

Figure 55:Latin America Agricultural Water Retaining Agent Sales Market Share by Application (2020-2032)

Figure 56:Latin America Agricultural Water Retaining Agent Revenue Market Share by Application (2020-2032)

Figure 57:Mexico Agricultural Water Retaining Agent Revenue (2020-2032) & (US\$ Million)

Figure 58:Brazil Agricultural Water Retaining Agent Revenue (2020-2032) & (US\$ Million)

Figure 59:Middle East & Africa Agricultural Water Retaining Agent Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 60:Middle East & Africa Agricultural Water Retaining Agent Revenue Market Share by Players in 2024

Figure 61: Middle East & Africa Agricultural Water Retaining Agent Sales Market Share by Type (2020-2032)

Figure 62: Middle East & Africa Agricultural Water Retaining Agent Revenue Market Share by Type (2020-2032)

Figure 63: Middle East & Africa Agricultural Water Retaining Agent Sales Market Share by Application (2020-2032)

Figure 64: Middle East & Africa Agricultural Water Retaining Agent Revenue Market Share by Application (2020-2032)

Figure 65: Saudi Arabia Agricultural Water Retaining Agent Revenue (2020-2032) & (US\$ Million)

Figure 66: South Africa Agricultural Water Retaining Agent Revenue (2020-2032) & (US\$ Million)

Figure 67: Global Agricultural Water Retaining Agent Sales Market Share by Key Manufacturers in 2024

Figure 68: Global Agricultural Water Retaining Agent Revenue Market Share by Key Manufacturers in 2024

Figure 69: Global Agricultural Water Retaining Agent Industry Competition Landscape

Figure 70: Agricultural Water Retaining Agent Industry Chain Analysis

Figure 71: Bottom-Up and Top-Down Research Methods

Figure 72: Key Interview Objectives

Figure 73: Data Cross Validation

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