

Global Agricultural Machinery and Equipment Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Agricultural Machinery and Equipment market size will reach 157,834 Million USD in 2025 and is projected to reach 217,248 Million USD by 2032, with a CAGR of 4.67% (2025-2032). Notably, the China Agricultural Machinery and Equipment market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Agricultural machinery and equipment refer to various tools, devices, and machines used in the cultivation, harvesting, processing, and transportation of crops and livestock. This equipment includes tractors, plows, planters, seeders, harvesters, balers, sprayers, irrigation systems, and many other specialized tools used in modern agriculture. These machines are designed to automate and streamline various farm tasks, helping farmers to increase their productivity and efficiency while reducing labor costs and increasing crop yields.

The major global manufacturers of Agricultural Machinery and Equipment include John Deere, CNH Industrial(Case IH and New Holland), Kubota, AGCO, Claas, Mahindra, Yanmar, LOVOL, WORLD, SDF, JCB, YTO Group, Tractors and Farm Equipment (TAFE), ISEKI, Exel Industries, Escorts Kubota, Wuzheng, Horsch Maschinen, Rostselmash, Dongfeng Farm, Lemken, Shandong Shifeng, Zoomlion, etc. The global players competition landscape in this report is divided into three tiers. The first tier

comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Agricultural Machinery and Equipment. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Agricultural Machinery and Equipment market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Agricultural Machinery and Equipment market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Agricultural Machinery and Equipment industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Agricultural Machinery and Equipment Include:

John Deere

CNH Industrial(Case IH and New Holland)

Kubota

AGCO

Claas

Mahindra

Yanmar

LOVOL

WORLD

SDF

JCB

YTO Group

Tractors and Farm Equipment (TAFE)

ISEKI

Exel Industries

Escorts Kubota

Wuzheng

Horsch Maschinen

Rostselmash

Dongfeng Farm

Lemken

Shandong Shifeng

Zoomlion

Agricultural Machinery and Equipment Product Segment Include:

Tractors

Harvesters

Spraying Equipment

Planting Equipment

Hay & Forage Equipment

Others

Agricultural Machinery and Equipment Product Application Include:

Crops

Forestry

Horticulture

Others

Chapter Scope

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