

# Global Agricultural Insurance Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Agricultural Insurance market size will reach 60,705 Million USD in 2025 and is projected to reach 88,658 Million USD by 2032, with a CAGR of 5.56% (2025-2032). Notably, the China Agricultural Insurance market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Agricultural insurance is a type of insurance that covers farmers and other people involved in agricultural activities against losses caused by natural disasters, pests, diseases, and other risks associated with farming. It offers financial protection to farmers from unexpected losses due to weather-related events, natural disasters, market prices, and other factors beyond their control that can damage crops, livestock, or property. Agricultural insurance policies typically cover crops, livestock, farm equipment, and other farm-related assets. The aim is to provide farmers with a safety net that will cover their losses and help them recover financially after an unexpected event.

The major global suppliers of Agricultural Insurance include PICC, Zurich, Chubb, Sampo, QBE, China United Property Insurance, Agriculture Insurance Company of India, AXA, American Financial Group, Everest Re Group, Tokio Marine, Prudential, AIG, Farmers Mutual Hail, New India Assurance, SCOR, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises

global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Agricultural Insurance. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Agricultural Insurance market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Agricultural Insurance market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Agricultural Insurance industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Agricultural Insurance Include:

PICC

Zurich

Chubb

Sompo

QBE

China United Property Insurance

Agriculture Insurance Company of India

AXA

American Financial Group

Everest Re Group

Tokio Marine

Prudential

AIG

Farmers Mutual Hail

New India Assurance

SCOR

Agricultural Insurance Product Segment Include:

Crop/MPCI

Crop/Hail

Livestock

Others

Agricultural Insurance Product Application Include:

Bancassurance

Digital & Direct Channel

Broker

Agency

## **Chapter Scope**

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