

Global Agricultural Dyes Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Agricultural Dyes market size will reach 575.28 Million USD in 2025 and is projected to reach 730.43 Million USD by 2032, with a CAGR of 3.47% (2025-2032). Notably, the China Agricultural Dyes market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Agricultural dyes are coloring materials that are added to pesticides, fertilizers, and animal feed to aid in the detection and tracking of where the products have been applied or consumed. These dyes are used to enhance the visibility of the products and to ensure proper application and distribution. Agricultural dyes come in various colors, including blue, green, red, and yellow, and are typically made from food-grade colorants that are safe for animals and plants.

The major global manufacturers of Agricultural Dyes include BASF, Bayer CropScience, Clariant, Milliken, Aakash Chemicals, Sensient Technologies, Chromatech Incorporated, Organic Dyes and Pigments, Retort Chemicals, AgriCoatings, ArrMaz, ER CHEM COLOR, Red Sun Dye Chem, Shanghai Dyestuffs Research Institute, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market

presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Agricultural Dyes. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Agricultural Dyes market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Agricultural Dyes market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Agricultural Dyes industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Agricultural Dyes Include:

BASF

Bayer CropScience

Clariant

Milliken

Aakash Chemicals

Sensient Technologies

Chromatech Incorporated

Organic Dyes and Pigments

Retort Chemicals

AgriCoatings

ArrMaz

ER CHEM COLOR

Red Sun Dye Chem

Shanghai Dyestuffs Research Institute

Agricultural Dyes Product Segment Include:

Agricultural Dyes Solution

Agricultural Dyes Powder

Agricultural Dyes Product Application Include:

Seed Treatment

Fertilizers

Lawn & Pond

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Agricultural Dyes Industry PESTEL Analysis

Chapter 3: Global Agricultural Dyes Industry Porter's Five Forces Analysis

Chapter 4: Global Agricultural Dyes Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Agricultural Dyes Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Agricultural Dyes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Agricultural Dyes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Agricultural Dyes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Agricultural Dyes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Agricultural Dyes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Agricultural Dyes Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Agricultural Dyes Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 AGRICULTURAL DYES MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Agricultural Dyes Product by Type
 - 1.2.1 Agricultural Dyes Solution
 - 1.2.2 Agricultural Dyes Powder
- 1.3 Agricultural Dyes Product by Application
 - 1.3.1 Seed Treatment
 - 1.3.2 Fertilizers
 - 1.3.3 Lawn & Pond
 - 1.3.4 Others
- 1.4 Global Agricultural Dyes Market Revenue and Sales Analysis
 - 1.4.1 Global Agricultural Dyes Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Agricultural Dyes Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Agricultural Dyes Market Sales Price Trend Analysis (2020-2032)
- 1.5 Agricultural Dyes Industry Trends and Innovation
 - 1.5.1 Agricultural Dyes Industry Trends and Innovation
 - 1.5.2 Agricultural Dyes Market Drivers and Challenges

2 AGRICULTURAL DYES MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 AGRICULTURAL DYES MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL AGRICULTURAL DYES MARKET ANALYSIS BY REGIONS

- 4.1 Global Agricultural Dyes Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Agricultural Dyes Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Agricultural Dyes Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Agricultural Dyes Revenue Forecast by Region (2026-2032)
- 4.3 Global Agricultural Dyes Sales and Forecast Analysis (2020-2032)
 - 4.3.1 Global Agricultural Dyes Sales and Market Share by Region (2020-2025)
 - 4.3.2 Global Agricultural Dyes Sales Forecast by Region (2026-2032)
- 4.4 Global Agricultural Dyes Sales Price Trend Analysis (2020-2032)

5 GLOBAL AGRICULTURAL DYES MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Agricultural Dyes Market Size by Type
 - 5.1.1 Global Agricultural Dyes Revenue and Forecast Analysis by Type (2020-2032)
 - 5.1.2 Global Agricultural Dyes Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Agricultural Dyes Market Size by Application
 - 5.2.1 Global Agricultural Dyes Revenue and Forecast Analysis by Application (2020-2032)
 - 5.2.2 Global Agricultural Dyes Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Agricultural Dyes Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Agricultural Dyes Market Size by Type
 - 6.3.1 North America Agricultural Dyes Sales by Type (2020-2032)
 - 6.3.2 North America Agricultural Dyes Revenue by Type (2020-2032)
- 6.4 North America Agricultural Dyes Market Size by Application
 - 6.4.1 North America Agricultural Dyes Sales by Application (2020-2032)
 - 6.4.2 North America Agricultural Dyes Revenue by Application (2020-2032)
- 6.5 North America Agricultural Dyes Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Agricultural Dyes Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis

7.3 Europe Agricultural Dyes Market Size by Type

7.3.1 Europe Agricultural Dyes Sales by Type (2020-2032)

7.3.2 Europe Agricultural Dyes Revenue by Type (2020-2032)

7.4 Europe Agricultural Dyes Market Size by Application

7.4.1 Europe Agricultural Dyes Sales by Application (2020-2032)

7.4.2 Europe Agricultural Dyes Revenue by Application (2020-2032)

7.5 Europe Agricultural Dyes Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

8 CHINA

8.1 China Agricultural Dyes Market Size and Growth Rate Analysis (2020-2032)

8.2 China Key Manufacturers Analysis

8.3 China Agricultural Dyes Market Size by Type

8.3.1 China Agricultural Dyes Sales by Type (2020-2032)

8.3.2 China Agricultural Dyes Revenue by Type (2020-2032)

8.4 China Agricultural Dyes Market Size by Application

8.4.1 China Agricultural Dyes Sales by Application (2020-2032)

8.4.2 China Agricultural Dyes Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) Agricultural Dyes Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Manufacturers Analysis

9.3 APAC (excl. China) Agricultural Dyes Market Size by Type

9.3.1 APAC (excl. China) Agricultural Dyes Sales by Type (2020-2032)

9.3.2 APAC (excl. China) Agricultural Dyes Revenue by Type (2020-2032)

9.4 APAC (excl. China) Agricultural Dyes Market Size by Application

9.4.1 APAC (excl. China) Agricultural Dyes Sales by Application (2020-2032)

9.4.2 APAC (excl. China) Agricultural Dyes Revenue by Application (2020-2032)

9.5 APAC (excl. China) Agricultural Dyes Market Size by Country

9.5.1 Japan

9.5.2 South Korea

- 9.5.3 India
- 9.5.4 Australia
- 9.5.5 Southeast Asia

10 LATIN AMERICA

- 10.1 Latin America Agricultural Dyes Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Manufacturers Analysis
- 10.3 Latin America Agricultural Dyes Market Size by Type
 - 10.3.1 Latin America Agricultural Dyes Sales by Type (2020-2032)
 - 10.3.2 Latin America Agricultural Dyes Revenue by Type (2020-2032)
- 10.4 Latin America Agricultural Dyes Market Size by Application
 - 10.4.1 Latin America Agricultural Dyes Sales by Application (2020-2032)
 - 10.4.2 Latin America Agricultural Dyes Revenue by Application (2020-2032)
- 10.5 Latin America Agricultural Dyes Market Size by Country
- 10.6 Latin America Agricultural Dyes Market Size by Country
 - 10.6.1 Mexico
 - 10.6.2 Brazil

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Agricultural Dyes Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Agricultural Dyes Market Size by Type
 - 11.3.1 Middle East & Africa Agricultural Dyes Sales by Type (2020-2032)
 - 11.3.2 Middle East & Africa Agricultural Dyes Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Agricultural Dyes Market Size by Application
 - 11.4.1 Middle East & Africa Agricultural Dyes Sales by Application (2020-2032)
 - 11.4.2 Middle East & Africa Agricultural Dyes Revenue by Application (2020-2032)
- 11.5 Middle East Agricultural Dyes Market Size by Country
 - 11.5.1 Saudi Arabia
 - 11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

- 12.1 Global Agricultural Dyes Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

- 12.1.1 Global Agricultural Dyes Market Sales by Key Manufacturers (2021-2025)
- 12.1.2 Global Agricultural Dyes Market Revenue by Key Manufacturers (2021-2025)
- 12.1.3 Global Agricultural Dyes Average Sales Price by Manufacturers (2021-2025)
- 12.2 Agricultural Dyes Competitive Landscape Analysis and Market Dynamic
 - 12.2.1 Agricultural Dyes Competitive Landscape Analysis
 - 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 BASF

13.1.1 BASF Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 BASF Agricultural Dyes Product Portfolio

13.1.3 BASF Agricultural Dyes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Bayer CropScience

13.2.1 Bayer CropScience Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Bayer CropScience Agricultural Dyes Product Portfolio

13.2.3 Bayer CropScience Agricultural Dyes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Clariant

13.3.1 Clariant Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Clariant Agricultural Dyes Product Portfolio

13.3.3 Clariant Agricultural Dyes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Milliken

13.4.1 Milliken Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Milliken Agricultural Dyes Product Portfolio

13.4.3 Milliken Agricultural Dyes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Aakash Chemicals

13.5.1 Aakash Chemicals Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Aakash Chemicals Agricultural Dyes Product Portfolio

13.5.3 Aakash Chemicals Agricultural Dyes Market Data Analysis (Revenue, Sales,

Price, Gross Margin and Market Share) (2021-2025)

13.6 Sensient Technologies

13.6.1 Sensient Technologies Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Sensient Technologies Agricultural Dyes Product Portfolio

13.6.3 Sensient Technologies Agricultural Dyes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Chromatech Incorporated

13.7.1 Chromatech Incorporated Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Chromatech Incorporated Agricultural Dyes Product Portfolio

13.7.3 Chromatech Incorporated Agricultural Dyes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 Organic Dyes and Pigments

13.8.1 Organic Dyes and Pigments Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Organic Dyes and Pigments Agricultural Dyes Product Portfolio

13.8.3 Organic Dyes and Pigments Agricultural Dyes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Retort Chemicals

13.9.1 Retort Chemicals Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Retort Chemicals Agricultural Dyes Product Portfolio

13.9.3 Retort Chemicals Agricultural Dyes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 AgriCoatings

13.10.1 AgriCoatings Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 AgriCoatings Agricultural Dyes Product Portfolio

13.10.3 AgriCoatings Agricultural Dyes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 ArrMaz

13.11.1 ArrMaz Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 ArrMaz Agricultural Dyes Product Portfolio

13.11.3 ArrMaz Agricultural Dyes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 ER CHEM COLOR

13.12.1 ER CHEM COLOR Basic Company Profile (Employees, Areas Service,

Competitors and Contact Information)

13.12.2 ER CHEM COLOR Agricultural Dyes Product Portfolio

13.12.3 ER CHEM COLOR Agricultural Dyes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.13 Red Sun Dye Chem

13.13.1 Red Sun Dye Chem Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Red Sun Dye Chem Agricultural Dyes Product Portfolio

13.13.3 Red Sun Dye Chem Agricultural Dyes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 Shanghai Dyestuffs Research Institute

13.14.1 Shanghai Dyestuffs Research Institute Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Shanghai Dyestuffs Research Institute Agricultural Dyes Product Portfolio

13.14.3 Shanghai Dyestuffs Research Institute Agricultural Dyes Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Agricultural Dyes Industry Chain Analysis

14.2 Agricultural Dyes Industry Raw Material and Suppliers Analysis

14.2.1 Agricultural Dyes Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Agricultural Dyes Typical Downstream Customers

14.4 Agricultural Dyes Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1: Global Agricultural Dyes Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)
- Table 2: Global Agricultural Dyes Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)
- Table 3: Agricultural Dyes Industry Development Status
- Table 4: Agricultural Dyes Industry Development Trends
- Table 5: Global Agricultural Dyes Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032
- Table 6: Global Agricultural Dyes Revenue by Region (2020-2025) & (US\$ Million)
- Table 7: Global Agricultural Dyes Revenue Market Share by Region (2020-2025)
- Table 8: Global Agricultural Dyes Revenue Forecast by Region (2026-2032) & (US\$ Million)
- Table 9: Global Agricultural Dyes Revenue Market Share Forecast by Region (2026-2032)
- Table 10: Global Agricultural Dyes Sales by Region (2020-2025) & (K Ton)
- Table 11: Global Agricultural Dyes Sales Market Share by Region (2020-2025)
- Table 12: Global Agricultural Dyes Sales Forecast by Region (2026-2032) & (K Ton)
- Table 13: Global Agricultural Dyes Sales Market Share Forecast by Region (2026-2032)
- Table 14: Global Agricultural Dyes Revenue Analysis by Type (2020-2025) & (US\$ Million)
- Table 15: Global Agricultural Dyes Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)
- Table 16: Global Agricultural Dyes Sales Analysis by Type (2020-2025) & (K Ton)
- Table 17: Global Agricultural Dyes Sales Analysis Forecast by Type (2026-2032) & (K Ton)
- Table 18: Global Agricultural Dyes Revenue Analysis by Application (2020-2025) & (US\$ Million)
- Table 19: Global Agricultural Dyes Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)
- Table 20: Global Agricultural Dyes Sales Analysis by Application (2020-2025) & (K Ton)
- Table 21: Global Agricultural Dyes Sales Analysis Forecast by Application (2026-2032) & (K Ton)
- Table 22: Key Agricultural Dyes Players in North America
- Table 23: North America Agricultural Dyes Sales by Type (2020-2025) & (K Ton)
- Table 24: North America Agricultural Dyes Sales by Type (2026-2032) & (K Ton)

Table 25: North America Agricultural Dyes Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Agricultural Dyes Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Agricultural Dyes Sales by Application (2020-2025) & (K Ton)

Table 28: North America Agricultural Dyes Sales by Application (2026-2032) & (K Ton)

Table 29: North America Agricultural Dyes Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Agricultural Dyes Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Agricultural Dyes Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Agricultural Dyes Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Agricultural Dyes Sales Market Size by Country (2020-2025) & (K Ton)

Table 34: North America Agricultural Dyes Sales Market Size by Country (2026-2032) & (K Ton)

Table 35: Key Agricultural Dyes Players in Europe

Table 36: Europe Agricultural Dyes Sales by Type (2020-2025) & (K Ton)

Table 37: Europe Agricultural Dyes Sales by Type (2026-2032) & (K Ton)

Table 38: Europe Agricultural Dyes Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Agricultural Dyes Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Agricultural Dyes Sales by Application (2020-2025) & (K Ton)

Table 41: Europe Agricultural Dyes Sales by Application (2026-2032) & (K Ton)

Table 42: Europe Agricultural Dyes Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Agricultural Dyes Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Agricultural Dyes Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Agricultural Dyes Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Agricultural Dyes Sales Market Size by Country (2020-2025) & (K Ton)

Table 47: Europe Agricultural Dyes Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 48: Key Agricultural Dyes Players in China

Table 49: China Agricultural Dyes Sales by Type (2020-2025) & (K Ton)

Table 50: China Agricultural Dyes Sales by Type (2026-2032) & (K Ton)

Table 51: China Agricultural Dyes Revenue by Type (2020-2025) & (US\$ Million)

- Table 52: China Agricultural Dyes Revenue by Type (2026-2032) & (US\$ Million)
- Table 53: China Agricultural Dyes Sales by Application (2020-2025) & (K Ton)
- Table 54: China Agricultural Dyes Sales by Application (2026-2032) & (K Ton)
- Table 55: China Agricultural Dyes Revenue by Application (2020-2025) & (US\$ Million)
- Table 56: China Agricultural Dyes Revenue by Application (2026-2032) & (US\$ Million)
- Table 57: Key Agricultural Dyes Players in APAC (excl. China)
- Table 58: APAC (excl. China) Agricultural Dyes Sales by Type (2020-2025) & (K Ton)
- Table 59: APAC (excl. China) Agricultural Dyes Sales by Type (2026-2032) & (K Ton)
- Table 60: APAC (excl. China) Agricultural Dyes Revenue by Type (2020-2025) & (US\$ Million)
- Table 61: APAC (excl. China) Agricultural Dyes Revenue by Type (2026-2032) & (US\$ Million)
- Table 62: APAC (excl. China) Agricultural Dyes Sales by Application (2020-2025) & (K Ton)
- Table 63: APAC (excl. China) Agricultural Dyes Sales by Application (2026-2032) & (K Ton)
- Table 64: APAC (excl. China) Agricultural Dyes Revenue by Application (2020-2025) & (US\$ Million)
- Table 65: APAC (excl. China) Agricultural Dyes Revenue by Application (2026-2032) & (US\$ Million)
- Table 66: APAC (excl. China) Agricultural Dyes Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 67: APAC (excl. China) Agricultural Dyes Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 68: APAC (excl. China) Agricultural Dyes Sales Market Size by Country (2020-2025) & (K Ton)
- Table 69: APAC (excl. China) Agricultural Dyes Sales Market Size Forecast by Country (2026-2032) & (K Ton)
- Table 70: Key Agricultural Dyes Players in Latin America
- Table 71: Latin America Agricultural Dyes Sales by Type (2020-2025) & (K Ton)
- Table 72: Latin America Agricultural Dyes Sales by Type (2026-2032) & (K Ton)
- Table 73: Latin America Agricultural Dyes Revenue by Type (2020-2025) & (US\$ Million)
- Table 74: Latin America Agricultural Dyes Revenue by Type (2026-2032) & (US\$ Million)
- Table 75: Latin America Agricultural Dyes Sales by Application (2020-2025) & (K Ton)
- Table 76: Latin America Agricultural Dyes Sales by Application (2026-2032) & (K Ton)
- Table 77: Latin America Agricultural Dyes Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Agricultural Dyes Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Agricultural Dyes Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Agricultural Dyes Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Agricultural Dyes Sales Market Size by Country (2020-2025) & (K Ton)

Table 82: Latin America Agricultural Dyes Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 83: Key Agricultural Dyes Players in Middle East & Africa

Table 84: Middle East & Africa Agricultural Dyes Sales by Type (2020-2025) & (K Ton)

Table 85: Middle East & Africa Agricultural Dyes Sales by Type (2026-2032) & (K Ton)

Table 86: Middle East & Africa Agricultural Dyes Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Agricultural Dyes Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Agricultural Dyes Sales by Application (2020-2025) & (K Ton)

Table 89: Middle East & Africa Agricultural Dyes Sales by Application (2026-2032) & (K Ton)

Table 90: Middle East & Africa Agricultural Dyes Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Agricultural Dyes Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Agricultural Dyes Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Agricultural Dyes Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Agricultural Dyes Sales Market Size by Country (2020-2025) & (K Ton)

Table 95: Middle East & Africa Agricultural Dyes Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 96: Global Agricultural Dyes Market Sales by Key Manufacturers (2021-2025) & (K Ton)

Table 97: Global Agricultural Dyes Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Agricultural Dyes Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Agricultural Dyes Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: BASF Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: BASF Agricultural Dyes Product Portfolio

Table 105: BASF Agricultural Dyes Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 106: Bayer CropScience Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Bayer CropScience Agricultural Dyes Product Portfolio

Table 108: Bayer CropScience Agricultural Dyes Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 109: Clariant Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Clariant Agricultural Dyes Product Portfolio

Table 111: Clariant Agricultural Dyes Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 112: Milliken Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Milliken Agricultural Dyes Product Portfolio

Table 114: Milliken Agricultural Dyes Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 115: Aakash Chemicals Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Aakash Chemicals Agricultural Dyes Product Portfolio

Table 117: Aakash Chemicals Agricultural Dyes Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 118: Sensient Technologies Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Sensient Technologies Agricultural Dyes Product Portfolio

Table 120: Sensient Technologies Agricultural Dyes Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 121: Chromatech Incorporated Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Chromatech Incorporated Agricultural Dyes Product Portfolio

Table 123: Chromatech Incorporated Agricultural Dyes Revenue (US\$ Million), Sales (K

Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 124: Organic Dyes and Pigments Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Organic Dyes and Pigments Agricultural Dyes Product Portfolio

Table 126: Organic Dyes and Pigments Agricultural Dyes Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 127: Retort Chemicals Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Retort Chemicals Agricultural Dyes Product Portfolio

Table 129: Retort Chemicals Agricultural Dyes Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 130: AgriCoatings Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: AgriCoatings Agricultural Dyes Product Portfolio

Table 132: AgriCoatings Agricultural Dyes Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 133: ArrMaz Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: ArrMaz Agricultural Dyes Product Portfolio

Table 135: ArrMaz Agricultural Dyes Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 136: ER CHEM COLOR Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: ER CHEM COLOR Agricultural Dyes Product Portfolio

Table 138: ER CHEM COLOR Agricultural Dyes Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 139: Red Sun Dye Chem Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Red Sun Dye Chem Agricultural Dyes Product Portfolio

Table 141: Red Sun Dye Chem Agricultural Dyes Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 142: Shanghai Dyestuffs Research Institute Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: Shanghai Dyestuffs Research Institute Agricultural Dyes Product Portfolio

Table 144: Shanghai Dyestuffs Research Institute Agricultural Dyes Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 145: Upstream Key Raw Material Price List

Table 146: Agricultural Dyes Raw Material Suppliers and Contact Information

Table 147: Agricultural Dyes Typical Customer List

Table 148: Agricultural Dyes Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Agricultural Dyes Product Pictures

Figure 2: Agricultural Dyes Solution Picture Scope

Figure 3: Agricultural Dyes Powder Picture Scope

Figure 4: Seed Treatment Picture Scope

Figure 5: Fertilizers Picture Scope

Figure 6: Lawn & Pond Picture Scope

Figure 7: Others Picture Scope

Figure 8: Global Agricultural Dyes Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 9: Global Agricultural Dyes Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 10: Global Agricultural Dyes Market Sales and Growth Rate Analysis (2020-2032) & (K Ton)

Figure 11: Global Agricultural Dyes Market Price Trend Analysis (2020-2032) & (USD/Ton)

Figure 12: Global Agricultural Dyes Market Size by Region (2020-2032) & (US\$ Million)

Figure 13: Global Agricultural Dyes Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 14: Global Agricultural Dyes Sales Price by Region (2020-2032) & (K Ton)

Figure 15: North America Agricultural Dyes Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 16: North America Agricultural Dyes Revenue Market Share by Players in 2024

Figure 17: North America Agricultural Dyes Sales Market Share by Type (2020-2032)

Figure 18: North America Agricultural Dyes Revenue Market Share by Type (2020-2032)

Figure 19: North America Agricultural Dyes Sales Market Share by Application (2020-2032)

Figure 20: North America Agricultural Dyes Revenue Market Share by Application (2020-2032)

Figure 21: US Agricultural Dyes Revenue (2020-2032) & (US\$ Million)

Figure 22: Canada Agricultural Dyes Revenue (2020-2032) & (US\$ Million)

Figure 23: Europe Agricultural Dyes Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 24: Europe Agricultural Dyes Revenue Market Share by Players in 2024

Figure 25: Europe Agricultural Dyes Sales Market Share by Type (2020-2032)

Figure 26: Europe Agricultural Dyes Revenue Market Share by Type (2020-2032)

- Figure 27:Europe Agricultural Dyes Sales Market Share by Application (2020-2032)
- Figure 28:Europe Agricultural Dyes Revenue Market Share by Application (2020-2032)
- Figure 29:Germany Agricultural Dyes Revenue (2020-2032) & (US\$ Million)
- Figure 30:France Agricultural Dyes Revenue (2020-2032) & (US\$ Million)
- Figure 31:United Kingdom Agricultural Dyes Revenue (2020-2032) & (US\$ Million)
- Figure 32:Italy Agricultural Dyes Revenue (2020-2032) & (US\$ Million)
- Figure 33:Spain Agricultural Dyes Revenue (2020-2032) & (US\$ Million)
- Figure 34:Benelux Agricultural Dyes Revenue (2020-2032) & (US\$ Million)
- Figure 35:China Agricultural Dyes Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 36:China Agricultural Dyes Revenue Market Share by Players in 2024
- Figure 37:China Agricultural Dyes Sales Market Share by Type (2020-2032)
- Figure 38:China Agricultural Dyes Revenue Market Share by Type (2020-2032)
- Figure 39:China Agricultural Dyes Sales Market Share by Application (2020-2032)
- Figure 40:China Agricultural Dyes Revenue Market Share by Application (2020-2032)
- Figure 41:APAC (excl. China) Agricultural Dyes Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 42:APAC (excl. China) Agricultural Dyes Revenue Market Share by Players in 2024
- Figure 43:APAC (excl. China) Agricultural Dyes Sales Market Share by Type (2020-2032)
- Figure 44:APAC (excl. China) Agricultural Dyes Revenue Market Share by Type (2020-2032)
- Figure 45:APAC (excl. China) Agricultural Dyes Sales Market Share by Application (2020-2032)
- Figure 46:APAC (excl. China) Agricultural Dyes Revenue Market Share by Application (2020-2032)
- Figure 47:Japan Agricultural Dyes Revenue (2020-2032) & (US\$ Million)
- Figure 48:South Korea Agricultural Dyes Revenue (2020-2032) & (US\$ Million)
- Figure 49:India Agricultural Dyes Revenue (2020-2032) & (US\$ Million)
- Figure 50:Australia Agricultural Dyes Revenue (2020-2032) & (US\$ Million)
- Figure 51:Southeast Asia Agricultural Dyes Revenue (2020-2032) & (US\$ Million)
- Figure 52:Latin America Agricultural Dyes Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 53:Latin America Agricultural Dyes Revenue Market Share by Players in 2024
- Figure 54:Latin America Agricultural Dyes Sales Market Share by Type (2020-2032)
- Figure 55:Latin America Agricultural Dyes Revenue Market Share by Type (2020-2032)
- Figure 56:Latin America Agricultural Dyes Sales Market Share by Application (2020-2032)

Figure 57:Latin America Agricultural Dyes Revenue Market Share by Application (2020-2032)

Figure 58:Mexico Agricultural Dyes Revenue (2020-2032) & (US\$ Million)

Figure 59:Brazil Agricultural Dyes Revenue (2020-2032) & (US\$ Million)

Figure 60:Middle East & Africa Agricultural Dyes Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 61:Middle East & Africa Agricultural Dyes Revenue Market Share by Players in 2024

Figure 62:Middle East & Africa Agricultural Dyes Sales Market Share by Type (2020-2032)

Figure 63:Middle East & Africa Agricultural Dyes Revenue Market Share by Type (2020-2032)

Figure 64:Middle East & Africa Agricultural Dyes Sales Market Share by Application (2020-2032)

Figure 65:Middle East & Africa Agricultural Dyes Revenue Market Share by Application (2020-2032)

Figure 66:Saudi Arabia Agricultural Dyes Revenue (2020-2032) & (US\$ Million)

Figure 67:South Africa Agricultural Dyes Revenue (2020-2032) & (US\$ Million)

Figure 68:Global Agricultural Dyes Sales Market Share by Key Manufacturers in 2024

Figure 69:Global Agricultural Dyes Revenue Market Share by Key Manufacturers in 2024

Figure 70:Global Agricultural Dyes Industry Competition Landscape

Figure 71:Agricultural Dyes Industry Chain Analysis

Figure 72:Bottom-Up and Top-Down Research Methods

Figure 73:Key Interview Objectives

Figure 74:Data Cross Validation

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