

# Global Agar Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Agar market size will reach 493.61 Million USD in 2025 and is projected to reach 783.86 Million USD by 2032, with a CAGR of 6.83% (2025-2032). Notably, the China Agar market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Agar is a gelatinous substance derived from red algae. It is commonly used in the food industry as a gelling agent, thickener, and stabilizer in various products such as desserts, jelly, and soft candy. Agar is also used in microbiology as a culture medium for bacteria and other microorganisms. It is a popular alternative to animal-derived gelatin due to its vegetarian and vegan-friendly properties. Agar has no calories, carbohydrates or fats, making it a healthy and versatile ingredient.

The major global manufacturers of Agar include Ina Food, Agarindo Bogatama, Marine Hydrocolloids, ROKO, Agarmex, Hispanagar, Sobigel, B&V Agar, Iberagar, Zhenpai, Agar Brasileiro, Green Fresh Group, Fujian Global Ocean Biotechnology, Qingdao Gather Great Ocean, Fujian Kingyen, Fujian Wuyi Feiyan Agar, Guandong Hizense Seaweed, Fujian Yange, Xiamen Hkay, Putian Changde, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market

presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Agar. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Agar market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Agar market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Agar industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Agar Include:

Ina Food

Agarindo Bogatama

Marine Hydrocolloids

ROKO

Agarmex

Hispanagar

Sobigel

B&V Agar

Iberagar

Zhenpai

Agar Brasileiro

Green Fresh Group

Fujian Global Ocean Biotechnology

Qingdao Gather Great Ocean

Fujian Kingyen

Fujian Wuyi Feiyan Agar

Guandong Hizense Seaweed

Fujian Yange

Xiamen Hkay

Putian Changde

Agar Product Segment Include:

Food Grade

Bacteriological Grade

Agar Product Application Include:

Food Industry

Pharmaceutic

Cosmetics

Daily Chemical

Scientific Research

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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Chapter 3: Global Agar Industry PESTEL Analysis

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Chapter 5: Global Agar Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

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