

# Global Aerial Work Platform (AWP) Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Aerial Work Platform (AWP) market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Aerial Work Platform (AWP) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

An Aerial Work Platform (AWP) is a piece of equipment used to elevate workers and their tools or materials to an elevated work area or platform. It is also known as a lift, aerial lift, or aerial device. AWP's can be mounted on trucks or trailers, self-propelled, or pushed/pulled by a worker, and they are used in various industries such as construction, warehousing, maintenance, and emergency services. There are various types of Aerial Work Platforms, including scissor lifts, boom lifts, and vertical mast lifts. They are designed to provide a safe and stable platform for workers to complete jobs at height efficiently and effectively.

The major global manufacturers of Aerial Work Platform (AWP) include Terex, JLG, Haulotte, Aichi, Dingli, Ruthmann, Tadano, TIME Manufacturing, Altec, Klubb, Multitel Pagliero, Bronto Skylift, Palfinger, Handler Special, CTE, France Elevateur, Socage, Platform Basket, Teupen, Oil&Steel, Hinowa, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry

position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Aerial Work Platform (AWP). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Aerial Work Platform (AWP) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Aerial Work Platform (AWP) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Aerial Work Platform (AWP) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Aerial Work Platform (AWP) Include:

Terex

JLG

Haulotte

Aichi

Dingli

Ruthmann

Tadano

TIME Manufacturing

Altec

Klubb

Multitel Pagliero

Bronto Skylift

Palfinger

Handler Special

CTE

France Elevateur

Socage

Platform Basket

Teupen

Oil&Steel

Hinowa

Aerial Work Platform (AWP) Product Segment Include:

Telescoping Boom Lifts

Articulated Boom Lifts

Scissor Lifts

Truck-Mounted Lifts

Aerial Work Platform (AWP) Product Application Include:

Municipal

Telecommunication

Construction

Industrial Application

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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