

# Global Aerial Imagery Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Aerial Imagery market size will reach 6,082.30 Million USD in 2025 and is projected to reach 11,233.43 Million USD by 2032, with a CAGR of 9.16% (2025-2032). Notably, the China Aerial Imagery market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Aerial imagery refers to photographs or videos captured from an elevated perspective, typically using aircraft, drones, or satellites, to provide a comprehensive, bird's-eye view of the earth's surface. This type of imagery is used in various industries for purposes such as mapping, urban planning, agriculture, environmental monitoring, and disaster management. Aerial images offer valuable insights by providing detailed visual data that can reveal changes in terrain, land use, infrastructure, and natural resources over time. Modern aerial imagery often integrates technologies like high-resolution cameras, LiDAR (Light Detection and Ranging), and GPS to enhance the accuracy and quality of the images. It can be utilized for applications ranging from precision farming and environmental conservation to military surveillance and construction site monitoring, offering a unique perspective that ground-level imagery cannot provide.

The major global suppliers of Aerial Imagery include EagleView Technologies, Hexagon, Fugro, NV5 Global, Nearmap, Kucera International, Aerial Data Service, Inc (ADS), Landiscor, Terra Flight Aerial Imaging, Cooper Aerial Surveys, Dronegenuity,

Digital Aerial Solutions, Prius Intelli, Blom International Operations, Getmapping, High Eye Aerial Imaging, Tengyun Air, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Aerial Imagery. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Aerial Imagery market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Aerial Imagery market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Aerial Imagery industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Aerial Imagery Include:

EagleView Technologies

Hexagon

Fugro

NV5 Global

Nearmap

Kucera International

Aerial Data Service, Inc (ADS)

Landiscor

Terra Flight Aerial Imaging

Cooper Aerial Surveys

Dronegenuity

Digital Aerial Solutions

Prius Intelli

Blom International Operations

Getmapping

High Eye Aerial Imaging

Tengyun Air

Aerial Imagery Product Segment Include:

Vertical Imagery

Low Oblique Imagery

High Oblique Imagery

Aerial Imagery Product Application Include:

Urban Planning

Real Estate and Construction

Agriculture and Forestry

Energy and Resource Management

Disaster Management and Recovery

Surveillance and Monitoring

Exhibition and Live Entertainment

Conservation and Research

Others

## **Chapter Scope**

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