

# Global Adhesive Tapes Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Adhesive Tapes market size will reach 88,512 Million USD in 2025 and is projected to reach 135,856 Million USD by 2032, with a CAGR of 6.31% (2025-2032). Notably, the China Adhesive Tapes market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Adhesive tapes are strips of materials coated with adhesive substances that are mainly used to join, hold, or seal items together. They come in various types of backing materials such as plastic, paper, fabric, metal, or foam, and different adhesive strengths depending on the application. Examples of adhesive tapes include duct tape, masking tape, double-sided tape, electrical tape, and packaging tape. They are widely used in industries such as construction, automotive, packaging, and crafts, among others.

The major global manufacturers of Adhesive Tapes include 3M, Nitto, Tesa (Beiersdorf AG), Lintec, Intertape Polymer Group, Shurtape Technologies, Avery Dennison (Yongle), Achem (YC Group), Scapa, Teraoka, ORAFOL Europe GmbH, Denka, Stokvis Tapes, Shanghai Smith Adhesive, Zhongshan Crown Adhesive, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market

presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Adhesive Tapes. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Adhesive Tapes market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Adhesive Tapes market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Adhesive Tapes industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Adhesive Tapes Include:

3M

Nitto

Tesa (Beiersdorf AG)

Lintec

Intertape Polymer Group

Shurtape Technologies

Avery Dennison (Yongle)

Achem (YC Group)

Scapa

Teraoka

ORAFOL Europe GmbH

Denka

Stokvis Tapes

Shanghai Smith Adhesive

Zhongshan Crown Adhesive

Adhesive Tapes Product Segment Include:

Polypropylene

Paper

PVC

Others

Adhesive Tapes Product Application Include:

Automotive

Building and Construction

Electrical and Electronics

Healthcare

Commodity Packaging

Others

## **Chapter Scope**

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