

# Global AdBlue Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global AdBlue market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China AdBlue market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

AdBlue is a high-purity urea solution that is used as a reducing agent in diesel engines equipped with selective catalytic reduction (SCR) systems. When injected into the exhaust stream of a diesel engine, AdBlue reacts with nitrogen oxides (NOx) to convert them into harmless nitrogen and water vapor. This process helps to reduce harmful emissions from diesel engines, making them more environmentally friendly. AdBlue is typically stored in a separate tank on the vehicle and is periodically refilled by the operator.

The major global manufacturers of AdBlue include Yara, BASF, CF Industries, GreenChem, Mitsui Chemicals, Kelas, Borealis L.A.T, Sichuan Meifeng, Nissan Chemical, ENI S.p.A., Total, Cummins, Shell, BP, Novax, Liaoning Rundi, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service,

or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of AdBlue. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global AdBlue market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the AdBlue market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of AdBlue industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of AdBlue Include:

Yara

BASF

CF Industries

GreenChem

Mitsui Chemicals

Kelas

Borealis L.A.T

Sichuan Meifeng

Nissan Chemical

ENI S.p.A.

Total

Cummins

Shell

BP

Novax

Liaoning Rundi

AdBlue Product Segment Include:

Pack (Below20L)

Pack (20L~200L)

Pack (200L~1000L)

AdBlue Product Application Include:

Commercial Vehicle

Passenger Car

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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