

Global Activated Bleaching Earth Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/AA7067F1EBEDEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: AA7067F1EBEDEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Activated Bleaching Earth market size will reach 909.23 Million USD in 2025 and is projected to reach 1,045.85 Million USD by 2032, with a CAGR of 2.02% (2025-2032). Notably, the China Activated Bleaching Earth market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Activated Bleaching Earth, also known as Fullers Earth, is a type of absorbent clay that is used for the purification of edible oils and fats. It is made by processing naturally occurring clay minerals, such as bentonite and attapulgite, and is activated by treating the raw material with acid or other chemicals to increase its adsorption capacity. Activated Bleaching Earth removes unwanted impurities such as color pigments, residual metals, and other organic contaminants from oils and fats, leading to improved quality and longer shelf life. It is commonly used in refining vegetable oils, animal fats, and biodiesel.

The major global manufacturers of Activated Bleaching Earth include Clariant, Taiko Group, The W Clay Industries Sdn. Bhd, Ashapura Perfoclay Limited, Musim Mas, Hangzhou Yongsheng, Huangshan Baiyue Activated Clay, Tianyu Group, Guangxi Longan Ruifeng Industrial, EP Engineered Clays, Oil-Dri Corporation of America, Milestone Catalyst Corporation, SB Patil Minerals Private Limited, etc. The global players competition landscape in this report is divided into three tiers. The first tier

comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Activated Bleaching Earth. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Activated Bleaching Earth market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Activated Bleaching Earth market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Activated Bleaching Earth industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Activated Bleaching Earth Include:

Clariant

Taiko Group

The W Clay Industries Sdn. Bhd

Ashapura Perfoclay Limited

Musim Mas

Hangzhou Yongsheng

Huangshan Baiyue Activated Clay

Tianyu Group

Guangxi Longan Ruifeng Industrial

EP Engineered Clays

Oil-Dri Corporation of America

Milestone Catalyst Corporation

SB Patil Minerals Private Limited

Activated Bleaching Earth Product Segment Include:

Wet Technology

Dry Technology

Others

Activated Bleaching Earth Product Application Include:

Edible Oils

Mineral Oils

Others

Chapter Scope

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