

# Global Acrylic Plaster Coating Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Acrylic Plaster Coating market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Acrylic Plaster Coating market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Acrylic plaster coating, also known as acrylic render, is a type of exterior finishing material used to coat and protect building surfaces. Composed of acrylic resins, aggregates, and additives, acrylic plaster offers several advantages over traditional cement-based renders, including increased flexibility, durability, and resistance to cracking and weathering. Acrylic plaster coatings are typically applied in multiple layers onto prepared substrates such as concrete, masonry, or foam insulation boards. They provide a smooth, textured, or patterned finish, enhancing the aesthetic appeal of buildings while also offering excellent adhesion and water resistance. Additionally, acrylic plaster coatings can be tinted to achieve a wide range of colors, and they are available in various formulations tailored to specific climatic conditions and application requirements. Overall, acrylic plaster coatings are a popular choice for both residential and commercial projects due to their versatility, longevity, and low maintenance requirements.

The major global manufacturers of Acrylic Plaster Coating include Protek, BASF, Sika, MAPEI, Modern Masters, Parex, MVA, Specialized Construction, Novacolor, Versus

Paint, Orac Italia, Berling Paints, Ivas, Chemstan, San Marco, Sigma, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Acrylic Plaster Coating. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Acrylic Plaster Coating market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Acrylic Plaster Coating market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Acrylic Plaster Coating industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Acrylic Plaster Coating Include:

Protek

BASF

Sika

MAPEI

Modern Masters

Parex

MVA

Specialized Construction

Novacolor

Versus Paint

Orac Italia

Berling Paints

Ivas

Chemstan

San Marco

Sigma

Acrylic Plaster Coating Product Segment Include:

White Acrylic Plaster

Colored Acrylic Plaster

Acrylic Plaster Coating Product Application Include:

Residential

Commercial

Industrial

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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