

Global Acoustic Vehicle Alert System Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Acoustic Vehicle Alert System market size will reach 332.70 Million USD in 2025 and is projected to reach 967.86 Million USD by 2032, with a CAGR of 16.48% (2025-2032). Notably, the China Acoustic Vehicle Alert System market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

The Acoustic Vehicle Alert System (AVAS) is a safety feature implemented in electric and hybrid vehicles to ensure pedestrian and cyclist safety. Since electric vehicles produce less noise compared to traditional internal combustion engine cars, AVAS is designed to generate artificial sound to alert pedestrians and other road users of the vehicle's presence. The system typically utilizes speakers or sound generators mounted on the vehicle's exterior, which emit sounds that simulate the noise produced by conventional vehicles, such as engine noise or tire rolling sounds. The purpose of AVAS is to enhance awareness and prevent accidents by providing an audible signal to pedestrians, particularly those with visual impairments, as they rely on sound cues to navigate surroundings. AVAS functionality is often regulated by regional or national transportation authorities to ensure consistent sound levels and effective warning signals for pedestrians and vulnerable road users.

The major global manufacturers of Acoustic Vehicle Alert System include Aptiv, HELLA, Denso, Continental, BESTAR, HARMAN, Bodun Electronics, Brigade Electronics,

Sonavox, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Acoustic Vehicle Alert System. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Acoustic Vehicle Alert System market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Acoustic Vehicle Alert System market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Acoustic Vehicle Alert System industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Acoustic Vehicle Alert System Include:

Aptiv

HELLA

Denso

Continental

BESTAR

HARMAN

Bodun Electronics

Brigade Electronics

Sonavox

Acoustic Vehicle Alert System Product Segment Include:

Split AVAS

Integrated AVAS

Acoustic Vehicle Alert System Product Application Include:

BEV

PHEV

Chapter Scope

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