

# Overactive Bladder (OAB) - Market Insight, Epidemiology and Market Forecast -2032

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## Abstracts

This report can be delivered to the clients within 7-10 Business Days

DelveInsight's 'Overactive Bladder (OAB)- Market Insights, Epidemiology, and Market Forecast-2032' report delivers an in-depth understanding of the Overactive Bladder (OAB), historical and forecasted epidemiology as well as the Overactive Bladder (OAB) market trends in the United States, EU5 (Germany, Spain, Italy, France, and United Kingdom) and Japan.

The Overactive Bladder (OAB) market report provides current treatment practices, emerging drugs, Overactive Bladder (OAB) market share of the individual therapies, current and forecasted Overactive Bladder (OAB) market Size from 2019 to 2032 segmented by seven major markets. The Report also covers current Overactive Bladder (OAB) treatment practice/algorithm, market drivers, market barriers and unmet medical needs to curate best of the opportunities and assesses the underlying potential of the market.

### Geography Covered

The United States

EU5 (Germany, France, Italy, Spain, and the United Kingdom)

Japan

Study Period: 2019-2032

## Overactive Bladder (OAB) Disease Understanding and Treatment Algorithm

The DelveInsight Overactive Bladder (OAB) market report gives a thorough understanding of the Overactive Bladder (OAB) by including details such as disease definition, symptoms, causes, pathophysiology, diagnosis and treatment.

### Diagnosis

This segment of the report covers the detailed diagnostic methods or tests for Overactive Bladder (OAB).

### Treatment

It covers the details of conventional and current medical therapies available in the Overactive Bladder (OAB) market for the treatment of the condition. It also provides Overactive Bladder (OAB) treatment algorithms and guidelines in the United States, Europe, and Japan.

### Overactive Bladder (OAB) Epidemiology

The Overactive Bladder (OAB) epidemiology division provide insights about historical and current Overactive Bladder (OAB) patient pool and forecasted trend for every seven major countries. It helps to recognize the causes of current and forecasted trends by exploring numerous studies and views of key opinion leaders. This part of the DelveInsight report also provides the diagnosed patient pool and their trends along with assumptions undertaken.

### Key Findings

The disease epidemiology covered in the report provides historical as well as forecasted Overactive Bladder (OAB) epidemiology scenario in the 7MM covering the United States, EU5 countries (Germany, Spain, Italy, France, and the United Kingdom), and Japan from 2019 to 2032.

### Country Wise- Overactive Bladder (OAB) Epidemiology

The epidemiology segment also provides the Overactive Bladder (OAB) epidemiology data and findings across the United States, EU5 (Germany, France, Italy, Spain, and

the United Kingdom), and Japan.

## Overactive Bladder (OAB) Drug Chapters

Drug chapter segment of the Overactive Bladder (OAB) report encloses the detailed analysis of Overactive Bladder (OAB) marketed drugs and late stage (Phase-III and Phase-II) pipeline drugs. It also helps to understand the Overactive Bladder (OAB) clinical trial details, expressive pharmacological action, agreements and collaborations, approval and patent details, advantages and disadvantages of each included drug and the latest news and press releases.

## Marketed Drugs

The report provides the details of the marketed product available for Overactive Bladder (OAB) treatment.

## Overactive Bladder (OAB) Emerging Drugs

The report provides the details of the emerging therapies under the late and mid-stage of development for Overactive Bladder (OAB) treatment.

## Overactive Bladder (OAB) Market Outlook

The Overactive Bladder (OAB) market outlook of the report helps to build the detailed comprehension of the historic, current, and forecasted Overactive Bladder (OAB) market trends by analyzing the impact of current therapies on the market, unmet needs, drivers and barriers and demand of better technology.

This segment gives a thorough detail of Overactive Bladder (OAB) market trend of each marketed drug and late-stage pipeline therapy by evaluating their impact based on annual cost of therapy, inclusion and exclusion criteria's, mechanism of action, compliance rate, growing need of the market, increasing patient pool, covered patient segment, expected launch year, competition with other therapies, brand value, their impact on the market and view of the key opinion leaders. The calculated market data are presented with relevant tables and graphs to give a clear view of the market at first sight.

According to DelveInsight, Overactive Bladder (OAB) market in 7MM is expected to change in the study period 2019-2032.

## Key Findings

This section includes a glimpse of the Overactive Bladder (OAB) market in 7MM.

### The United States Market Outlook

This section provides the total Overactive Bladder (OAB) market size and market size by therapies in the United States.

### EU-5 Countries: Market Outlook

The total Overactive Bladder (OAB) market size and market size by therapies in Germany, France, Italy, Spain, and the United Kingdom is provided in this section.

### Japan Market Outlook

The total Overactive Bladder (OAB) market size and market size by therapies in Japan is also mentioned.

### Overactive Bladder (OAB) Drugs Uptake

This section focusses on the rate of uptake of the potential drugs recently launched in the Overactive Bladder (OAB) market or expected to get launched in the market during the study period 2019-2032. The analysis covers Overactive Bladder (OAB) market uptake by drugs; patient uptake by therapies; and sales of each drug.

This helps in understanding the drugs with the most rapid uptake, reasons behind the maximal use of new drugs and allow the comparison of the drugs on the basis of market share and size which again will be useful in investigating factors important in market uptake and in making financial and regulatory decisions.

### Overactive Bladder (OAB) Pipeline Development Activities

The report provides insights into different therapeutic candidates in Phase II, and Phase III stage. It also analyses Overactive Bladder (OAB) key players involved in developing targeted therapeutics.

### Pipeline Development Activities

The report covers the detailed information of collaborations, acquisition and merger, licensing, patent details and other information for Overactive Bladder (OAB) emerging therapies.

### Reimbursement Scenario in Overactive Bladder (OAB)

Approaching reimbursement proactively can have a positive impact both during the late stages of product development and well after product launch. In a report, we take reimbursement into consideration to identify economically attractive indications and market opportunities. When working with finite resources, the ability to select the markets with the fewest reimbursement barriers can be a critical business and price strategy.

### KOL- Views

To keep up with current market trends, we take KOLs and SME's opinion working in Overactive Bladder (OAB) domain through primary research to fill the data gaps and validate our secondary research. Their opinion helps to understand and validate current and emerging therapies treatment patterns or Overactive Bladder (OAB) market trend. This will support the clients in potential upcoming novel treatment by identifying the overall scenario of the market and the unmet needs.

### Competitive Intelligence Analysis

We perform Competitive and Market Intelligence analysis of the Overactive Bladder (OAB) Market by using various Competitive Intelligence tools that include - SWOT analysis, PESTLE analysis, Porter's five forces, BCG Matrix, Market entry strategies etc. The inclusion of the analysis entirely depends upon the data availability.

### Scope of the Report

The report covers the descriptive overview of Overactive Bladder (OAB), explaining its causes, signs and symptoms, pathophysiology, diagnosis and currently available therapies

Comprehensive insight has been provided into the Overactive Bladder (OAB) epidemiology and treatment in the 7MM

Additionally, an all-inclusive account of both the current and emerging therapies for Overactive Bladder (OAB) are provided, along with the assessment of new therapies, which will have an impact on the current treatment landscape

A detailed review of Overactive Bladder (OAB) market; historical and forecasted is included in the report, covering drug outreach in the 7MM

The report provides an edge while developing business strategies, by understanding trends shaping and driving the global Overactive Bladder (OAB) market

## Report Highlights

In the coming years, Overactive Bladder (OAB) market is set to change due to the rising awareness of the disease, and incremental healthcare spending across the world; which would expand the size of the market to enable the drug manufacturers to penetrate more into the market

The companies and academics are working to assess challenges and seek opportunities that could influence Overactive Bladder (OAB) R&D. The therapies under development are focused on novel approaches to treat/improve the disease condition

Major players are involved in developing therapies for Overactive Bladder (OAB). Launch of emerging therapies will significantly impact the Overactive Bladder (OAB) market

A better understanding of disease pathogenesis will also contribute to the development of novel therapeutics for Overactive Bladder (OAB)

Our in-depth analysis of the pipeline assets across different stages of development (Phase III and Phase II), different emerging trends and comparative analysis of pipeline products with detailed clinical profiles, key cross-competition, launch date along with product development activities will support the clients in the decision-making process regarding their therapeutic portfolio by identifying the overall scenario of the research and development activities

## Overactive Bladder (OAB) Report Insights

Patient Population

Therapeutic Approaches

Overactive Bladder (OAB) Pipeline Analysis

Overactive Bladder (OAB) Market Size and Trends

Market Opportunities

Impact of upcoming Therapies

## Overactive Bladder (OAB) Report Key Strengths

11 Years Forecast

7MM Coverage

Overactive Bladder (OAB) Epidemiology Segmentation

Key Cross Competition

Highly Analyzed Market

Drugs Uptake

## Overactive Bladder (OAB) Report Assessment

### Current Treatment Practices

Unmet Needs

Pipeline Product Profiles

Market Attractiveness

## Market Drivers and Barriers

### Key Questions

#### Market Insights:

What was the Overactive Bladder (OAB) market share (%) distribution in 2019 and how it would look like in 2032?

What would be the Overactive Bladder (OAB) total market size as well as market size by therapies across the 7MM during the forecast period (2019-2032)?

What are the key findings pertaining to the market across 7MM and which country will have the largest Overactive Bladder (OAB) market size during the forecast period (2019-2032)?

At what CAGR, the Overactive Bladder (OAB) market is expected to grow in 7MM during the forecast period (2019-2032)?

What would be the Overactive Bladder (OAB) market outlook across the 7MM during the forecast period (2019-2032)?

What would be the Overactive Bladder (OAB) market growth till 2032, and what will be the resultant market Size in the year 2032?

How would the market drivers, barriers and future opportunities affect the market dynamics and subsequent analysis of the associated trends?

#### Epidemiology Insights:

What is the disease risk, burden and unmet needs of the Overactive Bladder (OAB)?

What is the historical Overactive Bladder (OAB) patient pool in seven major markets covering the United States, EU5 (Germany, Spain, France, Italy, UK),



and Japan?

What would be the forecasted patient pool of Overactive Bladder (OAB) in seven major markets covering the United States, EU5 (Germany, Spain, France, Italy, UK), and Japan?

What will be the growth opportunities in the 7MM with respect to the patient population pertaining to Overactive Bladder (OAB)?

Out of all 7MM countries, which country would have the highest prevalent population of Overactive Bladder (OAB) during the forecast period (2019-2032)?

At what CAGR the population is expected to grow in 7MM during the forecast period (2019-2032)?

#### Current Treatment Scenario, Marketed Drugs and Emerging Therapies:

What are the current options for the Overactive Bladder (OAB) treatment, along with the approved therapy?

What are the current treatment guidelines for the treatment of Overactive Bladder (OAB) in the USA, Europe, and Japan?

What are the Overactive Bladder (OAB) marketed drugs and their MOA, regulatory milestones, product development activities, advantages, disadvantages, safety and efficacy, etc.?

How many companies are developing therapies for the treatment of Overactive Bladder (OAB)?

How many therapies are developed by each company for Overactive Bladder (OAB) treatment?

How many are emerging therapies in mid-stage, and late stage of development for Overactive Bladder (OAB) treatment?

What are the key collaborations (Industry - Industry, Industry - Academia), Mergers and acquisitions, licensing activities related to the Overactive Bladder

(OAB) therapies?

What are the recent novel therapies, targets, mechanisms of action and technologies developed to overcome the limitation of existing therapies?

What are the clinical studies going on for Overactive Bladder (OAB) and their status?

What are the key designations that have been granted for the emerging therapies for Overactive Bladder (OAB)?

What are the global historical and forecasted market of Overactive Bladder (OAB)?

#### Reasons to buy

The report will help in developing business strategies by understanding trends shaping and driving the Overactive Bladder (OAB) market

To understand the future market competition in the Overactive Bladder (OAB) market and Insightful review of the key market drivers and barriers

Organize sales and marketing efforts by identifying the best opportunities for Overactive Bladder (OAB) in the US, Europe (Germany, Spain, Italy, France, and the United Kingdom) and Japan

Identification of strong upcoming players in the market will help in devising strategies that will help in getting ahead of competitors

Organize sales and marketing efforts by identifying the best opportunities for Overactive Bladder (OAB) market

To understand the future market competition in the Overactive Bladder (OAB) market

## Contents

### **1. KEY INSIGHTS**

### **2. EXECUTIVE SUMMARY OF OVERACTIVE BLADDER (OAB)**

### **3. COMPETITIVE INTELLIGENCE ANALYSIS FOR OVERACTIVE BLADDER (OAB)**

### **4. OVERACTIVE BLADDER (OAB): MARKET OVERVIEW AT A GLANCE**

4.1. Overactive Bladder (OAB) Total Market Share (%) Distribution in 2019

4.2. Overactive Bladder (OAB) Total Market Share (%) Distribution in 2032

### **5. OVERACTIVE BLADDER (OAB): DISEASE BACKGROUND AND OVERVIEW**

5.1. Introduction

5.2. Sign and Symptoms

5.3. Pathophysiology

5.4. Risk Factors

5.5. Diagnosis

### **6. PATIENT JOURNEY**

### **7. OVERACTIVE BLADDER (OAB) EPIDEMIOLOGY AND PATIENT POPULATION**

7.1. Epidemiology Key Findings

7.2. Assumptions and Rationale: 7MM

7.3. Epidemiology Scenario: 7MM

7.3.1. Overactive Bladder (OAB) Epidemiology Scenario in the 7MM (2019-2032)

7.4. United States Epidemiology

7.4.1. Overactive Bladder (OAB) Epidemiology Scenario in the United States (2019-2032)

7.5. EU-5 Country-wise Epidemiology

7.5.1. Germany Epidemiology

7.5.1.1. Overactive Bladder (OAB) Epidemiology Scenario in Germany (2019-2032)

7.5.2. France Epidemiology

7.5.2.1. Overactive Bladder (OAB) Epidemiology Scenario in France (2019-2032)

7.5.3. Italy Epidemiology

7.5.3.1. Overactive Bladder (OAB) Epidemiology Scenario in Italy (2019-2032)

#### 7.5.4. Spain Epidemiology

7.5.4.1. Overactive Bladder (OAB) Epidemiology Scenario in Spain (2019-2032)

#### 7.5.5. United Kingdom Epidemiology

7.5.5.1. Overactive Bladder (OAB) Epidemiology Scenario in the United Kingdom (2019-2032)

#### 7.5.6. Japan Epidemiology

7.5.6.1. Overactive Bladder (OAB) Epidemiology Scenario in Japan (2019-2032)

## **8. TREATMENT ALGORITHM, CURRENT TREATMENT, AND MEDICAL PRACTICES**

8.1. Overactive Bladder (OAB) Treatment and Management

8.2. Overactive Bladder (OAB) Treatment Algorithm

## **9. UNMET NEEDS**

## **10. KEY ENDPOINTS OF OVERACTIVE BLADDER (OAB) TREATMENT**

## **11. MARKETED PRODUCTS**

11.1. List of Marketed Products in the 7MM

11.2. Drug Name: Company Name

11.2.1. Product Description

11.2.2. Regulatory Milestones

11.2.3. Other Developmental Activities

11.2.4. Pivotal Clinical Trials

11.2.5. Summary of Pivotal Clinical Trial

List to be continued in report

## **12. EMERGING THERAPIES**

12.1. Key Cross

12.2. Drug Name: Company Name

12.2.1. Product Description

12.2.2. Other Developmental Activities

12.2.3. Clinical Development

12.2.4. Safety and Efficacy

12.2.5. Product Profile

List to be continued in report

## **13. OVERACTIVE BLADDER (OAB): SEVEN MAJOR MARKET ANALYSIS**

13.1. Key Findings

13.2. Overactive Bladder (OAB) Market Size in 7MM

13.3. Overactive Bladder (OAB) Market Size by Therapies in the 7MM

## **14. ATTRIBUTE ANALYSIS**

## **15. 7MM: MARKET OUTLOOK**

15.1. United States: Market Size

15.1.1. Overactive Bladder (OAB) Total Market Size in the United States

15.1.2. Overactive Bladder (OAB) Market Size by Therapies in the United States

15.2. EU-5 countries: Market Size and Outlook

15.3. Germany Market Size

15.3.1. Overactive Bladder (OAB) Total Market Size in Germany

15.3.2. Overactive Bladder (OAB) Market Size by Therapies in Germany

15.4. France Market Size

15.4.1. Overactive Bladder (OAB) Total Market Size in France

15.4.2. Overactive Bladder (OAB) Market Size by Therapies in France

15.5. Italy Market Size

15.5.1. Overactive Bladder (OAB) Total Market Size in Italy

15.5.2. Overactive Bladder (OAB) Market Size by Therapies in Italy

15.6. Spain Market Size

15.6.1. Overactive Bladder (OAB) Total Market Size in Spain

15.6.2. Overactive Bladder (OAB) Market Size by Therapies in Spain

15.7. United Kingdom Market Size

15.7.1. Overactive Bladder (OAB) Total Market Size in the United Kingdom

15.7.2. Overactive Bladder (OAB) Market Size by Therapies in the United Kingdom

15.8. Japan Market Outlook

15.8.1. Japan Market Size

15.8.2. Overactive Bladder (OAB) Total Market Size in Japan

15.8.3. Overactive Bladder (OAB) Market Size by Therapies in Japan

## **16. ACCESS AND REIMBURSEMENT OVERVIEW OF OVERACTIVE BLADDER (OAB)**

## **17. KOL VIEWS**

## **18. MARKET DRIVERS**

## **19. MARKET BARRIERS**

## **20. APPENDIX**

20.1. Bibliography

20.2. Report Methodology

## **21. DELVEINSIGHT CAPABILITIES**

## **22. DISCLAIMER**

## **23. ABOUT DELVEINSIGHT**

\*The table of contents is not exhaustive; the final content may vary.

## List Of Tables

### LIST OF TABLES

Table 1: 7MM Overactive Bladder (OAB) Epidemiology (2019-2032)

Table 2: 7MM Overactive Bladder (OAB) Diagnosed and Treatable Cases (2019-2032)

Table 3: Overactive Bladder (OAB) Epidemiology in the United States (2019-2032)

Table 4: Overactive Bladder (OAB) Diagnosed and Treatable Cases in the United States (2019-2032)

Table 5: Overactive Bladder (OAB) Epidemiology in Germany (2019-2032)

Table 6: Overactive Bladder (OAB) Diagnosed and Treatable Cases in Germany (2019-2032)

Table 7: Overactive Bladder (OAB) Epidemiology in France (2019-2032)

Table 8: Overactive Bladder (OAB) Diagnosed and Treatable Cases in France (2019-2032)

Table 9: Overactive Bladder (OAB) Epidemiology in Italy (2019-2032)

Table 10: Overactive Bladder (OAB) Diagnosed and Treatable Cases in Italy (2019-2032)

Table 11: Overactive Bladder (OAB) Epidemiology in Spain (2019-2032)

Table 12: Overactive Bladder (OAB) Diagnosed and Treatable Cases in Spain (2019-2032)

Table 13: Overactive Bladder (OAB) Epidemiology in the UK (2019-2032)

Table 14: Overactive Bladder (OAB) Diagnosed and Treatable Cases in the UK (2019-2032)

Table 15: Overactive Bladder (OAB) Epidemiology in Japan (2019-2032)

Table 16: Overactive Bladder (OAB) Diagnosed and Treatable Cases in Japan (2019-2032)

Table 17: Drug Name, Clinical Trials by Recruitment status

Table 18: Drug Name, Clinical Trials by Zone

Table 19: Total Seven Major Market Size in USD, Million (2019-2032)

Table 20: Region-wise Market Size in USD, Million (2019-2032)

Table 21: 7MM-Market Size by Therapy in USD, Million (2019-2032)

Table 22: United States Market Size in USD, Million (2019-2032)

Table 23: United States Market Size by Therapy in USD, Million (2019-2032)

Table 24: Germany Market Size in USD, Million (2019-2032)

Table 25: Germany Market Size by Therapy in USD, Million (2019-2032)

Table 26: France Market Size in USD, Million (2019-2032)

Table 27: France Market Size by Therapy in USD, Million (2019-2032)

Table 28: Italy Market Size in USD, Million (2019-2032)

Table 29: Italy Market Size by Therapy in USD, Million (2019-2032)

Table 30: Spain Market Size in USD, Million (2019-2032)

Table 31: Spain Market Size by Therapy in USD, Million (2019-2032)

Table 32: United Kingdom Market Size in USD, Million (2019-2032)

Table 33: United Kingdom Market Size by Therapy in USD, Million (2019-2032)

Table 34: Japan Market Size in USD, Million (2019-2032)

Table 35: Japan Market Size by Therapy in USD, Million (2019-2032)

\*The list of tables is not exhaustive; the final content may vary



## List Of Figures

### LIST OF FIGURES

- Figure 1: 7MM Overactive Bladder (OAB) Epidemiology (2019-2032)
- Figure 2: 7MM Overactive Bladder (OAB) Diagnosed and Treatable Cases (2019-2032)
- Figure 3: Overactive Bladder (OAB) Epidemiology in the United States (2019-2032)
- Figure 4: Overactive Bladder (OAB) Diagnosed and Treatable Cases in the United States (2019-2032)
- Figure 5: Overactive Bladder (OAB) Epidemiology in Germany (2019-2032)
- Figure 6: Overactive Bladder (OAB) Diagnosed and Treatable Cases in Germany (2019-2032)
- Figure 7: Overactive Bladder (OAB) Epidemiology in France (2019-2032)
- Figure 8: Overactive Bladder (OAB) Diagnosed and Treatable Cases in France (2019-2032)
- Figure 9: Overactive Bladder (OAB) Epidemiology in Italy (2019-2032)
- Figure 10: Overactive Bladder (OAB) Diagnosed and Treatable Cases in Italy (2019-2032)
- Figure 11: Overactive Bladder (OAB) Epidemiology in Spain (2019-2032)
- Figure 12: Overactive Bladder (OAB) Diagnosed and Treatable Cases in Spain (2019-2032)
- Figure 13: Overactive Bladder (OAB) Epidemiology in the UK (2019-2032)
- Figure 14: Overactive Bladder (OAB) Diagnosed and Treatable Cases in the UK (2019-2032)
- Figure 15: Overactive Bladder (OAB) Epidemiology in Japan (2019-2032)
- Figure 16: Overactive Bladder (OAB) Diagnosed and Treatable Cases in Japan (2019-2032)
- Figure 17: Drug Name, Clinical Trials by Recruitment status
- Figure 18: Drug Name, Clinical Trials by Zone
- Figure 19: Total Seven Major Market Size in USD, Million (2019-2032)
- Figure 20: Region-wise Market Size in USD, Million (2019-2032)
- Figure 21: 7MM-Market Size by Therapy in USD, Million (2019-2032)
- Figure 22: United States Market Size in USD, Million (2019-2032)
- Figure 23: United States Market Size by Therapy in USD, Million (2019-2032)
- Figure 24: Germany Market Size in USD, Million (2019-2032)
- Figure 25: Germany Market Size by Therapy in USD, Million (2019-2032)
- Figure 26: France Market Size in USD, Million (2019-2032)
- Figure 27: France Market Size by Therapy in USD, Million (2019-2032)
- Figure 28: Italy Market Size in USD, Million (2019-2032)

Figure 29: Italy Market Size by Therapy in USD, Million (2019-2032)

Figure 30: Spain Market Size in USD, Million (2019-2032)

Figure 31: Spain Market Size by Therapy in USD, Million (2019-2032)

Figure 32: United Kingdom Market Size in USD, Million (2019-2032)

Figure 33: United Kingdom Market Size by Therapy in USD, Million (2019-2032)

Figure 34: Japan Market Size in USD, Million (2019-2032)

Figure 35: Japan Market Size by Therapy in USD, Million (2019-2032)

\*The list of figures is not exhaustive; the final content may vary

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