

# Influenza - Market Insight, Epidemiology and Market Forecast - 2030

<https://marketpublishers.com/r/I349A2F2A5B5EN.html>

Date: October 2020

Pages: 200

Price: US\$ 6,950.00 (Single User License)

ID: I349A2F2A5B5EN

## Abstracts

This report can be delivered to the clients within 7-10 Business Days

DelveInsight's 'Influenza - Market Insights, Epidemiology, and Market Forecast-2030' report delivers an in-depth understanding of the Influenza , historical and forecasted epidemiology as well as the Influenza market trends in the United States, EU5 (Germany, Spain, Italy, France, and United Kingdom) and Japan.

The Influenza market report provides current treatment practices, emerging drugs, Influenza market share of the individual therapies, current and forecasted Influenza market Size from 2017 to 2030 segmented by seven major markets. The Report also covers current Influenza treatment practice/algorithm, market drivers, market barriers and unmet medical needs to curate best of the opportunities and assesses the underlying potential of the market.

Geography Covered

The United States

EU5 (Germany, France, Italy, Spain, and the United Kingdom)

Japan

Study Period: 2017-2030

Influenza Disease Understanding and Treatment Algorithm

The DelveInsight Influenza market report gives a thorough understanding of the Influenza by including details such as disease definition, symptoms, causes, pathophysiology, diagnosis and treatment.

## Diagnosis

This segment of the report covers the detailed diagnostic methods or tests for Influenza .

## Treatment

It covers the details of conventional and current medical therapies available in the Influenza market for the treatment of the condition. It also provides Influenza treatment algorithms and guidelines in the United States, Europe, and Japan.

## Influenza Epidemiology

The Influenza epidemiology division provide insights about historical and current Influenza patient pool and forecasted trend for every seven major countries. It helps to recognize the causes of current and forecasted trends by exploring numerous studies and views of key opinion leaders. This part of the DelveInsight report also provides the diagnosed patient pool and their trends along with assumptions undertaken.

## Key Findings

The disease epidemiology covered in the report provides historical as well as forecasted Influenza epidemiology scenario in the 7MM covering the United States, EU5 countries (Germany, Spain, Italy, France, and the United Kingdom), and Japan from 2017 to 2030.

## Country Wise- Influenza Epidemiology

The epidemiology segment also provides the Influenza epidemiology data and findings across the United States, EU5 (Germany, France, Italy, Spain, and the United Kingdom), and Japan.

## Influenza Drug Chapters

Drug chapter segment of the Influenza report encloses the detailed analysis of Influenza marketed drugs and late stage (Phase-III and Phase-II) pipeline drugs. It also helps to understand the Influenza clinical trial details, expressive pharmacological action, agreements and collaborations, approval and patent details, advantages and disadvantages of each included drug and the latest news and press releases.

## Marketed Drugs

The report provides the details of the marketed product available for Influenza treatment.

## Influenza Emerging Drugs

The report provides the details of the emerging therapies under the late and mid-stage of development for Influenza treatment.

## Influenza Market Outlook

The Influenza market outlook of the report helps to build the detailed comprehension of the historic, current, and forecasted Influenza market trends by analyzing the impact of current therapies on the market, unmet needs, drivers and barriers and demand of better technology.

This segment gives a thorough detail of Influenza market trend of each marketed drug and late-stage pipeline therapy by evaluating their impact based on annual cost of therapy, inclusion and exclusion criteria's, mechanism of action, compliance rate, growing need of the market, increasing patient pool, covered patient segment, expected launch year, competition with other therapies, brand value, their impact on the market and view of the key opinion leaders. The calculated market data are presented with relevant tables and graphs to give a clear view of the market at first sight.

According to DelveInsight, Influenza market in 7MM is expected to change in the study period 2017-2030.

## Key Findings

This section includes a glimpse of the Influenza market in 7MM.

### The United States Market Outlook

This section provides the total Influenza market size and market size by therapies in the United States.

### EU-5 Countries: Market Outlook

The total Influenza market size and market size by therapies in Germany, France, Italy, Spain, and the United Kingdom is provided in this section.

### Japan Market Outlook

The total Influenza market size and market size by therapies in Japan is also mentioned.

### Influenza Drugs Uptake

This section focusses on the rate of uptake of the potential drugs recently launched in the Influenza market or expected to get launched in the market during the study period 2017-2030. The analysis covers Influenza market uptake by drugs; patient uptake by therapies; and sales of each drug.

This helps in understanding the drugs with the most rapid uptake, reasons behind the maximal use of new drugs and allow the comparison of the drugs on the basis of market share and size which again will be useful in investigating factors important in market uptake and in making financial and regulatory decisions.

### Influenza Pipeline Development Activities

The report provides insights into different therapeutic candidates in Phase II, and Phase III stage. It also analyses Influenza key players involved in developing targeted

therapeutics.

### Pipeline Development Activities

The report covers the detailed information of collaborations, acquisition and merger, licensing, patent details and other information for Influenza emerging therapies.

### Reimbursement Scenario in Influenza

Approaching reimbursement proactively can have a positive impact both during the late stages of product development and well after product launch. In a report, we take reimbursement into consideration to identify economically attractive indications and market opportunities. When working with finite resources, the ability to select the markets with the fewest reimbursement barriers can be a critical business and price strategy.

### KOL- Views

To keep up with current market trends, we take KOLs and SME's opinion working in Influenza domain through primary research to fill the data gaps and validate our secondary research. Their opinion helps to understand and validate current and emerging therapies treatment patterns or Influenza market trend. This will support the clients in potential upcoming novel treatment by identifying the overall scenario of the market and the unmet needs.

### Competitive Intelligence Analysis

We perform Competitive and Market Intelligence analysis of the Influenza Market by using various Competitive Intelligence tools that include - SWOT analysis, PESTLE analysis, Porter's five forces, BCG Matrix, Market entry strategies etc. The inclusion of the analysis entirely depends upon the data availability.

### Scope of the Report

The report covers the descriptive overview of Influenza , explaining its causes, signs and symptoms, pathophysiology, diagnosis and currently available therapies

Comprehensive insight has been provided into the Influenza epidemiology and treatment in the 7MM

Additionally, an all-inclusive account of both the current and emerging therapies for Influenza are provided, along with the assessment of new therapies, which will have an impact on the current treatment landscape

A detailed review of Influenza market; historical and forecasted is included in the report, covering drug outreach in the 7MM

The report provides an edge while developing business strategies, by understanding trends shaping and driving the global Influenza market

## Report Highlights

In the coming years, Influenza market is set to change due to the rising awareness of the disease, and incremental healthcare spending across the world; which would expand the size of the market to enable the drug manufacturers to penetrate more into the market

The companies and academics are working to assess challenges and seek opportunities that could influence Influenza R&D. The therapies under development are focused on novel approaches to treat/improve the disease condition

Major players are involved in developing therapies for Influenza . Launch of emerging therapies will significantly impact the Influenza market

A better understanding of disease pathogenesis will also contribute to the development of novel therapeutics for Influenza

Our in-depth analysis of the pipeline assets across different stages of development (Phase III and Phase II), different emerging trends and comparative analysis of pipeline products with detailed clinical profiles, key cross-competition, launch date along with product development activities will support the clients in the decision-making process regarding their therapeutic portfolio by identifying the overall scenario of the research and development activities

## Influenza Report Insights

Patient Population

Therapeutic Approaches

Influenza Pipeline Analysis

Influenza Market Size and Trends

Market Opportunities

Impact of upcoming Therapies

## Influenza Report Key Strengths

11 Years Forecast

7MM Coverage

Influenza Epidemiology Segmentation

Key Cross Competition

Highly Analyzed Market

Drugs Uptake

## Influenza Report Assessment

Current Treatment Practices

Unmet Needs

Pipeline Product Profiles

Market Attractiveness

Market Drivers and Barriers

## Key Questions

### Market Insights:

What was the Influenza market share (%) distribution in 2017 and how it would look like in 2030?

What would be the Influenza total market size as well as market size by therapies across the 7MM during the forecast period (2017-2030)?

What are the key findings pertaining to the market across 7MM and which country will have the largest Influenza market size during the forecast period (2017-2030)?

At what CAGR, the Influenza market is expected to grow in 7MM during the forecast period (2017-2030)?

What would be the Influenza market outlook across the 7MM during the forecast period (2017-2030)?

What would be the Influenza market growth till 2030, and what will be the resultant market Size in the year 2030?

How would the market drivers, barriers and future opportunities affect the market dynamics and subsequent analysis of the associated trends?

### Epidemiology Insights:

What is the disease risk, burden and unmet needs of the Influenza ?

What is the historical Influenza patient pool in seven major markets covering the United States, EU5 (Germany, Spain, France, Italy, UK), and Japan?

What would be the forecasted patient pool of Influenza in seven major markets covering the United States, EU5 (Germany, Spain, France, Italy, UK), and Japan?

What will be the growth opportunities in the 7MM with respect to the patient population pertaining to Influenza ?

Out of all 7MM countries, which country would have the highest prevalent population of Influenza during the forecast period (2017-2030)?

At what CAGR the population is expected to grow in 7MM during the forecast period (2017-2030)?

#### Current Treatment Scenario, Marketed Drugs and Emerging Therapies:

What are the current options for the Influenza treatment, along with the approved therapy?

What are the current treatment guidelines for the treatment of Influenza in the USA, Europe, and Japan?

What are the Influenza marketed drugs and their MOA, regulatory milestones, product development activities, advantages, disadvantages, safety and efficacy, etc.?

How many companies are developing therapies for the treatment of Influenza ?

How many therapies are developed by each company for Influenza treatment?

How many are emerging therapies in mid-stage, and late stage of development for Influenza treatment?

What are the key collaborations (Industry - Industry, Industry - Academia), Mergers and acquisitions, licensing activities related to the Influenza therapies?

What are the recent novel therapies, targets, mechanisms of action and technologies developed to overcome the limitation of existing therapies?

What are the clinical studies going on for Influenza and their status?



What are the key designations that have been granted for the emerging therapies for Influenza ?

What are the global historical and forecasted market of Influenza ?

## Reasons to buy

The report will help in developing business strategies by understanding trends shaping and driving the Influenza market

To understand the future market competition in the Influenza market and Insightful review of the key market drivers and barriers

Organize sales and marketing efforts by identifying the best opportunities for Influenza in the US, Europe (Germany, Spain, Italy, France, and the United Kingdom) and Japan

Identification of strong upcoming players in the market will help in devising strategies that will help in getting ahead of competitors

Organize sales and marketing efforts by identifying the best opportunities for Influenza market

To understand the future market competition in the Influenza market

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