

# Imbruvica- Drug Insight, 2019

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## Abstracts

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### INTRODUCTION

DelveInsight's pharmaceuticals report, 'Imbruvica Drug Insight, 2019' highlights the drug marketed details and the Global API Manufacturers details across the globe along with the location. The report covers the Global Market Assessment of the Imbruvica covering the historical global sales and also provides the Imbruvica sales estimation during the forecasted period (2019-2021). The report also covers the patents information and market exclusivity data, route of synthesis, market competition, and API manufacturers by country. In addition to this, the report also provides the SWOT analysis for Imbruvica and emerging therapies in this space.

### METHODOLOGY

The report is built using data and information sourced from proprietary databases, primary and secondary research and in-house analysis by DelveInsight's team of industry experts.

Secondary sources information and data has been collected from various printable and non-printable sources like search engines, News websites, Government Websites, Trade Journals, White papers, Magazines, Trade associations, Books, Industry Portals, Industry Associations and access to available databases.

### SCOPE

A review of the Imbruvica, based on information derived from company and industry-specific sources

Product details on the basis of MOA, target, dosage, route of administration, molecule type, strength, Chemical type and ATC Classification

Coverage of the Drug Master Files and API Manufacturers by country

Patent Expiry Timeline and Exclusivity Details

Route of Synthesis of the API

Forecasted Sales Figure from 2019-2021

Market competition and emerging therapies

SWOT Analysis

## **REASONS TO BUY**

Establish a comprehensive understanding of Imbruvica

Access to drug`s API manufacturers details to devise API procurement strategy for generic development

Plan developmental timelines around drug`s patents for the major markets- US and EU

Understand Imbruvica`s current and future growth through its historical and forecasted sales

Identify and understand the current in-market competitors for the drug

Identify the product attributes and use it for target finding, drug repurposing, and precision medicine

Identify and plan ahead for prospective emerging players and their products operating in the same space as the drug

Identify opportunities in the same area as Imbruvica with DelveInsight`s SWOT

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