

# Gyneco-Obstetric Ultrasound Systems - Market Insights, Competitive Landscape and Market Forecast-2026

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## Abstracts

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Gyneco-Obstetric Ultrasound Systems Market By Technology (2d, 3d, 4d), By Modality (Portable, On-Platform), By End-User (Hospitals, Diagnostic Centers, Gynecology Clinics), and by geography is expected to grow at a steady CAGR forecast till 2026 owing to growing demand for routine pregnancy sonographic scans, increasing prevalence of women's gynecological-related diseases

Global Gyneco-obstetric Ultrasound Systems Market was valued at USD 2.68 billion in 2020, growing at a CAGR of 5.70% during the forecast period from 2021 to 2026, in order to reach USD 3.73 billion by 2026. The demand for Gyneco-obstetric Ultrasound Systems is primarily being boosted by the growing demand for routine pregnancy sonographic scans for detecting complications, increasing prevalence of women's gynecological-related diseases such as ovarian cysts; pelvic pain; genital infections; infertility, innovation in product development such as 3D and 4D systems, rising adoption due to no radiation exposure, are all contributing to the growth of the Gyneco-obstetric Ultrasound Systems market during the forecast period from 2021-2026.

Gyneco-Obstetric Ultrasound Systems Market Dynamics:

The Gyneco-obstetric Ultrasound Systems market is witnessing a growth in product demand owing to various reasons, one of the key factors being the growing demand for routine pregnancy sonographic scans for complications. Women die as a result of complications during and following pregnancy and childbirth. Most of these complications develop during pregnancy and most are preventable or treatable. As per

WHO 2019, skilled care before, during, and after childbirth can save the lives of women and newborns. As per WHO 2020, pregnancy and childbirth complications are the leading cause of death among girls aged 15–19 years globally, with low- and middle-income countries accounting for 99% of global maternal deaths of women aged 15–49 years in 2015. Therefore, it is important to determine the health status measures of pregnant women with gynecological problems to evaluate the severity of the problems and treatment efficacy.

Moreover, it has been established that ultrasound helps in taking the images of the inside of the body utilizing the high-frequency sound waves for the diagnosis of gynecological-related diseases such as ovarian cysts; pelvic pain; genital infections; infertility, thereby helping in the early diagnosis. As per the US Department of Health and Human Services, 2019, ovarian cysts are common during pregnancy. Ovarian cysts that continue to grow during pregnancy can rupture or twist or cause problems during childbirth. Therefore, with proper ultrasound imaging, management systems visualization becomes better. Hence, the increasing prevalence of women-related issues is projected to result in the growing demand for Gyneco-obstetric Ultrasound Systems, thereby contributing to the growth of the Gyneco-obstetric Ultrasound Systems market during the forecast period from 2021-2026.

Additionally, another key factor responsible for the boost in the growth of the Gyneco-obstetric Ultrasound Systems is innovation in product development which ultimately leads to the growing adoption of minimally invasive procedures worldwide. For instance, on September 30, 2021, Samsung Medison introduced the V8, a new high-end ultrasound system that provides enhanced image quality, usability, and convenience for all medical professionals. Several diagnostic assistance functions of a premium ultrasound system for obstetrics and gynecology include MV-Flow™ and LumiFlow™, allowing the medical staff a more realistic assessment of the vascular structures and flow. Therefore, this may indicate that the key manufacturers are involved actively and may result in the higher demand for Gyneco-obstetric Ultrasound Systems, thereby taking the Gyneco-obstetric Ultrasound Systems market growth forward during the forecast period (2021-2026).

Real-time processing and no radiation risks help in the significant adoption of these devices by end-users, as compared to other imaging devices like CT or MRI, which eventually creates a positive impact on the Gyneco-obstetric Ultrasound Systems market. Along with the factors mentioned above, multiple new and exciting technologies are emerging with these devices that promise rapid, safe, and effective diagnostics. The development of new techniques such as 3D or 4D imaging enhances the output and

diagnostic accuracy are also expected to aid in the growth of the Gyneco-obstetric Ultrasound Systems market.

However, the lack of trained sonographers and the high cost of technologically advanced instruments may restrict the Gyneco-obstetric Ultrasound Systems market growth.

Along with the above-mentioned factors, the Gyneco-obstetric Ultrasound Systems market witnessed a period of temporary setback owing to the imposing of the lockdown restrictions as necessary measures to contain the COVID-19 spread. One of the major steps during this was the suspension of numerous elective procedures and outpatient visits which reduced the demand for Gyneco-obstetric Ultrasound Systems in the market as a large number of surgeries across different medical specialties were suspended during the initial lockdown period, thereby limiting the market growth for a short time. Nevertheless, the market for Gyneco-obstetric Ultrasound Systems is in the period of recovery with the resumption of activities across various domains including healthcare services owing to the approval and administration of numerous COVID-19 vaccines across the globe, thereby presenting a positive future outlook for the Gyneco-obstetric Ultrasound Systems market during the forecast period from 2021-2026.

**Gyneco-Obstetric Ultrasound Systems Market Segment Analysis:**

Gyneco-obstetric Ultrasound Systems Market By Technology (2D, 3D, 4D), By Modality (Portable, On-Platform), By End-User (Hospitals, Diagnostic Centers, Gynecology Clinics), and By Geography (North America, Europe, Asia-Pacific, and Rest of the World).

Gyneco-obstetric Ultrasound Systems market modality segment, the Portable Devices market segment will hold the major share of the Global Gyneco-obstetric Ultrasound Systems market. The large market share of this product segment can be attributed to the growing patient adoption for these devices, quick treatment, mobility, and simplicity. Moreover, Portable Devices are capable of offering assistance in emergency and remote settings. This will increase the acceptance of Gyneco-obstetric Ultrasound Systems for patients.

Furthermore, Portable Devices are gaining commercial acceptability, which improves market penetration. All these advantages of these devices make physicians more inclined to use Portable Gyneco-obstetric Ultrasound Systems. This, in turn, is expected that the Portable Devices segment will grow over the forecast period.

Also, the shift in trend from on-platform to portable Gyneco-obstetric Ultrasound Systems is fuelling the Global Gyneco-obstetric Ultrasound Systems Market. Portable Gyneco-obstetric Ultrasound Systems provide ease of use and can reduce patient discomfort which can be achieved in remote settings, which has led to more demand for these devices, and this will drive Gyneco-obstetric Ultrasound Systems Market growth.

Therefore, the advantages offered by the Portable Devices in Gyneco-obstetric Ultrasound Systems are predicted to contribute to the increasing demand, thereby driving the growth of the overall Gyneco-obstetric Ultrasound Systems market during the forecast period.

North America is expected to dominate the overall Gyneco-Obstetric Ultrasound Systems Market:

Among all the regions, North America is expected to account for the largest share in the Global Gyneco-obstetric Ultrasound Systems market. Factors such as growing demand for routine pregnancy sonographic scans for detecting complications, increasing prevalence of women's gynecological-related diseases, innovation in product development such as 3D and 4D systems, rising government initiatives, and increased product launches are expected to aid in the growth of the North America Gyneco-obstetric Ultrasound Systems Market.

According to the Commonwealth Fund, 2018, women in the US have the highest rate of maternal mortality because of complications from pregnancy or childbirth, as well as among the highest rates of cesarean sections.

As per CDC 2019, about 700 women die each year in the United States as a result of pregnancy or delivery complications. Therefore, the rising cases of complications in the country would result in the rising demand for treatments that make use of Gyneco-obstetric Ultrasound Systems, which in turn would provide a conducive growth environment for the United States Gyneco-obstetric Ultrasound Systems market as well as the North American region.

Furthermore, the increased emphasis on product development activities and the high interest of device manufacturers in accessing local markets further aid in the growth of the regional markets for Gyneco-obstetric Ultrasound Systems. Therefore, the interplay of various factors such as the presence of a large patient population, encouraging reimbursement policies as well as new product launches in the region is expected to

boost the North America Gyneco-obstetric Ultrasound Systems market during the forecast period.

#### Gyneco-Obstetric Ultrasound Systems Market Key Players:

Some of the key market players operating in the Gyneco-obstetric Ultrasound Systems market include Koninklijke Philips N.V., Siemens Healthcare GmbH, General Electric Company, Canon Medical Systems Corporation, ESAOTE SPA, DRAMI?SKI S. A., MedGyn Products, Inc., SHENNONA Co., Ltd. (COMPAL), Shenzhen Lanmage Medical Technology Co., Ltd., Xuzhou Kaixin Electronic Instrument Co., Ltd., Promed Technology Co., Ltd., Shenzhen Ricso Technology Co., Ltd, SIFSOF LLC, Amolab S.r.l., Shenzhen Mindray Bio-Medical Electronics Co., Ltd., CHISON Medical Technologies Co., Ltd., Samsung Healthcare, SonoScape Medical Corp., Shenzhen Biocare Bio-Medical Equipment Co., Ltd., Shenzhen Sunway Medical Device Co., Ltd. and others.

#### Recent Developmental Activities in the Gyneco-Obstetric Ultrasound Systems Market:

On November 10, 2021, Royal Philips received a USD 15.4 million grant from the Bill & Melinda Gates Foundation to develop artificial intelligence (AI) based application suite to improve the quality and accessibility of obstetric care in low- and middle-income countries, especially in underserved communities. The project planned to develop an application suite that will be deployed on Philips Handheld Ultrasound – Lumify – which is currently in widespread use in community-based mother and child care programs around the world.

On June 15, 2021, Mindray launched its latest cart-based ultrasound system and tailored solution for Obstetrics and Gynecology (OB/GYN), the Nueva I9.

#### Key Takeaways from the Gyneco-Obstetric Ultrasound Systems Market Report Study

? Market size analysis for current Gyneco-obstetric Ultrasound Systems market size (2020), and market forecast for 5 years (2021-2026)

? The effect of the COVID-19 pandemic on this market is significant. To capture and analyze suitable indicators, our experts are closely watching the Gyneco-obstetric Ultrasound Systems market.

? Top key product/services/technology developments, merger, acquisition, partnership, joint venture happened for last 3 years

? Key companies dominating the Global Gyneco-obstetric Ultrasound Systems Market.

? Various opportunities available for the other competitor in the Gyneco-obstetric Ultrasound Systems Market space.

? What are the top performing segments in 2020? How these segments will perform in 2026.

? Which is the top-performing regions and countries in the current Gyneco-obstetric Ultrasound Systems market scenario?

? Which are the regions and countries where companies should have concentrated on opportunities for Gyneco-obstetric Ultrasound Systems market growth in the coming future?

Target Audience who can be benefited from this Gyneco-Obstetric Ultrasound Systems Market Report Study

? Gyneco-obstetric Ultrasound Systems products providers

? Research organizations and consulting companies

? Gyneco-obstetric Ultrasound Systems-related organizations, associations, forums, and other alliances

? Government and corporate offices

? Start-up companies, venture capitalists, and private equity firms

? Distributors and Traders dealing in Gyneco-obstetric Ultrasound Systems

? Various End-users who want to know more about the Gyneco-obstetric Ultrasound Systems market and latest technological developments in the Gyneco-obstetric Ultrasound Systems market.

Frequently Asked Questions for Gyneco-Obstetric Ultrasound Systems Market:



## 1. What are Gyneco-obstetric Ultrasound Systems?

The Gyneco-obstetric Ultrasound Systems uses sound waves to produce pictures of a baby (embryo or fetus) within a pregnant woman, as well as the mother's uterus and ovaries. It does not use ionizing radiation, has no known harmful effects, and is the preferred method for monitoring pregnant women and their unborn babies.

## 2. What is the market for Global Gyneco-obstetric Ultrasound Systems?

Global Gyneco-obstetric Ultrasound Systems Market was valued at USD 2.68 billion in 2020, growing at a CAGR of 5.70% during the forecast period from 2021 to 2026, in order to reach USD 3.73 billion by 2026.

## 3. What are the drivers for Global Gyneco-obstetric Ultrasound Systems Market?

The demand for Gyneco-obstetric Ultrasound Systems is primarily being boosted by the growing demand for routine pregnancy sonographic scans for detecting complications, increasing prevalence of women's gynecological-related diseases such as ovarian cysts; pelvic pain; genital infections; infertility, innovation in product development such as 3D and 4D systems, rising adoption due to no radiation exposure, thereby contributing to the growth of the Gyneco-obstetric Ultrasound Systems market during the forecast period from 2021-2026.

## 4. Who are the key players operating in Global Gyneco-obstetric Ultrasound Systems Market?

Some of the key market players operating in the Gyneco-obstetric Ultrasound Systems market include Koninklijke Philips N.V., Siemens Healthcare GmbH, General Electric Company, Canon Medical Systems Corporation, ESAOTE SPA, DRAMI?SKI S. A., MedGyn Products, Inc., SHENNONA Co., Ltd. (COMPAL), Shenzhen Lanmage Medical Technology Co., Ltd., Xuzhou Kaixin Electronic Instrument Co., Ltd., Promed Technology Co., Ltd., Shenzhen Ricso Technology Co., Ltd, SIFSOF LLC, Amolab S.r.l., Shenzhen Mindray Bio-Medical Electronics Co., Ltd., CHISON Medical Technologies Co., Ltd., Samsung Healthcare, SonoScape Medical Corp., Shenzhen Biocare Bio-Medical Equipment Co., Ltd., Shenzhen Sunway Medical Device Co., Ltd. and others.

## 5. Which region has the highest share in the Gyneco-obstetric Ultrasound Systems

market?

North America is expected to dominate the overall Gyneco-obstetric Ultrasound Systems market during the forecast period, 2021 to 2026. Factors such as growing demand for routine pregnancy sonographic scans for detecting complications, increasing prevalence of women's gynecological-related diseases, innovation in product development such as 3D and 4D systems, rising government initiatives, and increased product launches are expected to aid in the growth of North America Gyneco-obstetric Ultrasound Systems Market.



## Contents

### **1. GYNECO-OBSTETRIC ULTRASOUND SYSTEMS MARKET REPORT INTRODUCTION**

### **2. GYNECO-OBSTETRIC ULTRASOUND SYSTEMS MARKET EXECUTIVE SUMMARY**

- 2.1 Scope of the Study
- 2.2 Market at Glance
- 2.3 Competitive Assessment
- 2.4 Financial Benchmarking

### **3. REGULATORY AND PATENT ANALYSIS**

- 3.1 The United States
- 3.2 Europe
- 3.3 Japan
- 3.4 China

### **4. GYNECO-OBSTETRIC ULTRASOUND SYSTEMS MARKET KEY FACTORS ANALYSIS**

- 4.1 Gyneco-obstetric Ultrasound Systems Market Drivers
  - 4.1.1 Growing Demand for Routine Pregnancy Sonographic Scans for Detecting Complications
  - 4.1.2 Increasing Prevalence of Women's Gynecological-Related Diseases
  - 4.1.3 Technical Innovation in Product Development
- 4.2 Gyneco-obstetric Ultrasound Systems Market Restraints and Challenges
  - 4.2.1 The Lack of Trained Physicians
  - 4.2.2 The High Cost of technologically advanced instruments
- 4.3 Gyneco-obstetric Ultrasound Systems Market Opportunities
  - 4.3.1 Inclination towards real-time processing equipment
  - 4.3.2 Need for High-resolution devices

### **5. GYNECO-OBSTETRIC ULTRASOUND SYSTEMS MARKET PORTER'S FIVE FORCES ANALYSIS**

- 5.1 Bargaining Power of Suppliers

- 5.2 Bargaining Power of Consumers
- 5.3 Threat of New Entrants
- 5.4 Threat of Substitutes
- 5.5 Competitive Rivalry

## **6. COVID-19 IMPACT ANALYSIS ON GYNECO-OBSTETRIC ULTRASOUND SYSTEMS MARKET**

## **7. GYNECO-OBSTETRIC ULTRASOUND SYSTEMS MARKET LAYOUT**

- 7.1 By Technology
  - 7.1.1 2D
  - 7.1.2 3D
  - 7.1.3 4D
- 7.2 By Modality
  - 7.2.1 Portable
  - 7.2.2 On-Platform
- 7.3 By End User
  - 7.3.1 Hospitals
  - 7.3.2 Gynecology Clinics
  - 7.3.3 Diagnostic Centers
- 7.4. By Geography
  - 7.4.1 North America
    - 7.4.1.1 North America Gyneco-obstetric Ultrasound Systems Market, by Technology
    - 7.4.1.2 North America Gyneco-obstetric Ultrasound Systems Market, by Modality
    - 7.4.1.3 North America Gyneco-obstetric Ultrasound Systems Market, by End User
    - 7.4.1.4 North America Gyneco-obstetric Ultrasound Systems Market, by Country
      - 7.4.1.4.1 United States
      - 7.4.1.4.2 Canada
      - 7.4.1.4.3 Mexico
  - 7.4.2 Europe
    - 7.4.2.1 Europe Gyneco-obstetric Ultrasound Systems Market, by Technology
    - 7.4.2.2 Europe Gyneco-obstetric Ultrasound Systems Market, by Modality
    - 7.4.2.3 Europe Gyneco-obstetric Ultrasound Systems Market, by End User
    - 7.4.2.4 Europe Gyneco-obstetric Ultrasound Systems Market, by Country
      - 7.4.2.4.1 France
      - 7.4.2.4.2 Germany
      - 7.4.2.4.3 United Kingdom
      - 7.4.2.4.4 Italy

7.4.2.4.5 Spain

7.4.2.4.6 Russia

7.4.2.4.7 Rest of Europe

7.4.3 Asia-Pacific

7.4.3.1 Asia-Pacific Gyneco-obstetric Ultrasound Systems Market, by Technology

7.4.3.2 Asia-Pacific Gyneco-obstetric Ultrasound Systems Market, by Modality

7.4.3.3 Asia-Pacific Gyneco-obstetric Ultrasound Systems Market, by End User

7.4.3.4 Asia-Pacific Gyneco-obstetric Ultrasound Systems Market, by Country

7.4.3.4.1 China

7.4.3.4.2 Japan

7.4.3.4.3 India

7.4.3.4.4 Australia

7.4.3.4.5 South Korea

7.4.3.4.6 Rest of Asia Pacific

7.4.4 Rest of the World (RoW)

7.4.4.1 RoW Gyneco-obstetric Ultrasound Systems Market, by Technology

7.4.4.2 RoW Gyneco-obstetric Ultrasound Systems Market, by Modality

7.4.4.3 RoW Gyneco-obstetric Ultrasound Systems Market, by End User

7.4.4.4 RoW Gyneco-obstetric Ultrasound Systems Market, by Region

7.4.4.4.1 Middle East

7.4.4.4.2 Africa

7.4.4.4.3 South America

## **8. GYNECO-OBSTETRIC ULTRASOUND SYSTEMS MARKET GLOBAL COMPANY SHARE ANALYSIS – KEY 3-5 COMPANIES**

## **9. GYNECO-OBSTETRIC ULTRASOUND SYSTEMS MARKET COMPANY AND PRODUCT PROFILES**

9.1 Koninklijke Philips N.V.

9.1.1. Company Overview

9.1.2. Company Snapshot

9.1.3. Financial Overview

9.1.4 Product Listing

9.1.5. Entropy

9.2 Siemens Healthcare GmbH

9.2.1. Company Overview

9.2.2. Company Snapshot

9.2.3. Financial Overview

- 9.2.4 Product Listing
- 9.2.5. Entropy
- 9.3 General Electric Company
  - 9.3.1. Company Overview
  - 9.3.2. Company Snapshot
  - 9.3.3. Financial Overview
  - 9.3.4 Product Listing
  - 9.3.5. Entropy
- 9.4 Canon Medical Systems Corporation
  - 9.4.1. Company Overview
  - 9.4.2. Company Snapshot
  - 9.4.3. Financial Overview
  - 9.4.4 Product Listing
  - 9.4.5. Entropy
- 9.5 ESAOTE SPA
  - 9.5.1. Company Overview
  - 9.5.2. Company Snapshot
  - 9.5.3. Financial Overview
  - 9.5.4 Product Listing
  - 9.5.5. Entropy
- 9.6 DRAMI?SKI S. A.
  - 9.6.1. Company Overview
  - 9.6.2. Company Snapshot
  - 9.6.3. Financial Overview
  - 9.6.4 Product Listing
  - 9.6.5. Entropy
- 9.7 MedGyn Products, Inc.
  - 9.7.1. Company Overview
  - 9.7.2. Company Snapshot
  - 9.7.3. Financial Overview
  - 9.7.4 Product Listing
  - 9.7.5. Entropy
- 9.8 SHENNONA Co., Ltd. (COMPAL)
  - 9.8.1. Company Overview
  - 9.8.2. Company Snapshot
  - 9.8.3. Financial Overview
  - 9.8.4 Product Listing
  - 9.8.5. Entropy
- 9.9 Shenzhen Lanmage Medical Technology Co., Ltd.

- 9.9.1. Company Overview
- 9.9.2. Company Snapshot
- 9.9.3. Financial Overview
- 9.9.4 Product Listing
- 9.9.5. Entropy
- 9.10 Xuzhou Kaixin Electronic Instrument Co., Ltd.
  - 9.10.1. Company Overview
  - 9.10.2. Company Snapshot
  - 9.10.3. Financial Overview
  - 9.10.4 Product Listing
  - 9.10.5. Entropy
- 9.11 Promed Technology Co., Ltd.
  - 9.11.1. Company Overview
  - 9.11.2. Company Snapshot
  - 9.11.3. Financial Overview
  - 9.11.4 Product Listing
  - 9.11.5. Entropy
- 9.12 Shenzhen Ricso Technology Co., Ltd.
  - 9.12.1. Company Overview
  - 9.12.2. Company Snapshot
  - 9.12.3. Financial Overview
  - 9.12.4 Product Listing
  - 9.12.5. Entropy
- 9.13 SIFSOF LLC
  - 9.13.1. Company Overview
  - 9.13.2. Company Snapshot
  - 9.13.3. Financial Overview
  - 9.13.4 Product Listing
  - 9.13.5. Entropy
- 9.14 Amolab S.r.l.
  - 9.14.1. Company Overview
  - 9.14.2. Company Snapshot
  - 9.14.3. Financial Overview
  - 9.14.4 Product Listing
  - 9.14.5. Entropy
- 9.15 Shenzhen Mindray Bio-Medical Electronics Co., Ltd.
  - 9.15.1. Company Overview
  - 9.15.2. Company Snapshot
  - 9.15.3. Financial Overview

9.15.4 Product Listing

9.15.5. Entropy

9.16 CHISON Medical Technologies Co., Ltd.

9.16.1. Company Overview

9.16.2. Company Snapshot

9.16.3. Financial Overview

9.16.4 Product Listing

9.16.5. Entropy

9.17 Samsung Healthcare

9.17.1. Company Overview

9.17.2. Company Snapshot

9.17.3. Financial Overview

9.17.4 Product Listing

9.17.5. Entropy

9.18 SonoScape Medical Corp.

9.18.1. Company Overview

9.18.2. Company Snapshot

9.18.3. Financial Overview

9.18.4 Product Listing

9.18.5. Entropy

9.19 Shenzhen Biocare Bio-Medical Equipment Co., Ltd.

9.19.1. Company Overview

9.19.2. Company Snapshot

9.19.3. Financial Overview

9.19.4 Product Listing

9.19.5. Entropy

9.20 Shenzhen Sunway Medical Device Co., Ltd.

9.20.1. Company Overview

9.20.2. Company Snapshot

9.20.3. Financial Overview

9.20.4 Product Listing

9.20.5. Entropy

## **10. KOL VIEWS**

## **11. PROJECT APPROACH**

## **12. ABOUT DELVEINSIGHT**



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