

# Facial Implants - Market Insights, Competitive Landscape and Market Forecast-2027

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## Abstracts

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Facial Implants Market By Product Type (Chin & Mandibular Implants, Malar & Submalar Implants, Nasal Implants, Injectable Implants, Others), By Material (Metals, Silicone, Eptfe (Expanded Polytetrafluoroethylene), Polyethylene, Others), By Application (Chin Augmentation, Cheek Bone Surgery, Rhinoplasty, Others), By End-User (Hospitals, Specialty Clinics, And Others), by geography, is anticipated to grow at a noteworthy CAGR forecast till 2027 owing to the rise in reconstructive surgeries because of increasing facial injuries, globally, and growing preferences among old age population to enhance the aesthetic appeal

The global facial implants market was valued at USD 2.56 billion in 2021, growing at a CAGR of 8.02% during the forecast period from 2022 to 2027, to reach USD 4.06 billion by 2027. The rise in demand for facial implants is primarily attributed to the growing cases of face injuries across the globe. In addition, increase in the volume of face reconstructive surgeries due to non-fatal injuries or facial deformities, growing demand for facial implant surgeries among the rising old age population to look aesthetically presentable, and increase in technological advancement in the product arena, among others are some of the key factors responsible for driving the global facial implants market during the forecasted period from 2022-2027.

### Facial Implants Market Dynamics:

The market for facial implants is gaining pace at present owing to the rise in facial injuries, an increase in the number of non-fatal traumatic injuries caused by road accidents, falls, and sports-related facial injuries, among others. For instance, according

to the data published by the World Health Organization (WHO) in the year 2021, between 20 and 50 million people, worldwide suffer from non-fatal injuries every year. Moreover, as per the data released by the Bureau of Labor Statistics (US Department of Labor) in the year 2020, approximately 2.1 million non-fatal injuries were reported among the private industry employers in the US in the same year.

Thus, rising cases of facial traumas among the population across the globe owing to rise in various injuries are likely to raise the demand for facial implants in the upcoming years.

Moreover, the growing number of facial reconstructive surgeries across the globe could also be a potential factor for driving the global market for facial implants during the forecasted period. For instance, as per the data revealed by the International Society of Aesthetic Plastic Surgery (ISAPS) in the year 2020, about 3,913,679 total face & head surgery performed globally, in the year 2020 out of which 419,046 facelift surgery and 852,554 rhinoplasties were performed.

Furthermore, the exponentially growing burden of the geriatric population is also anticipated to raise the demand for facial implants in the forthcoming years. For instance, according to the World Population Ageing 2020 highlights, there were an estimated 727 million people aged 65 years and above in the same year. Also, various studies have revealed that facial reconstruction surgeries such as facelift surgeries are more common procedures opted by those who are 60 and above.

Hence, the interplay of all the above-mentioned factors is anticipated to propel the overall facial implants market in the upcoming years.

However, high procedural costs and complications associated with the use of facial implants are a few factors likely to impede the market.

Also, the unprecedented COVID-19 pandemic has slacked the market of global facial implants during the early phase. Implementation of nationwide lockdown, halt in elective surgeries to prevent the transmission of the infection, disruption in the supply chain due to logistical restriction across the border are some of the reasons that lead to the sluggish market growth of facial implants. For instance, as per the ISAPS 2020 report, total cosmetic procedures decreased by 1.8% as compared to the 2019 statistics. The report also mentioned that the decline in total surgical cosmetic procedures was around 10.9% in the same year (2020) in comparison to the previous year (2019). However, the market is expected to regain normalcy owing to the approval and administration of

numerous COVID-19 vaccines across the globe.

#### Facial Implants Market Segment Analysis:

Facial Implants Market by Product Type (Chin & Mandibular Implants, Malar & Submalar Implants, Nasal Implants, Injectable Implants, Others), by Material (Metals, Silicone, ePTFE, Polyethylene, Others), by Application (Chin Augmentation, Cheek Bone Surgery, Rhinoplasty, Others), by End-User (Hospitals, Specialty Clinics, And Others), and by Geography (North America, Europe, Asia-Pacific, and Rest of the World).

In the product type segment of Facial Implants market, the chin & mandibular implant is anticipated to hold a significant market share in the year 2021. This is because of the rising cases of oral cancer among the population across the globe. In oral cancer when the tumour is very close or attached to the bone, mandibular resection is performed. Mandibular resection is most common for mouth cancers that begin in the lower gums or in the sublingual space. Thus, the rising oral cancer cases are likely to increase segment growth. For instance, according to the Global Cancer Observatory data published in the year 2020, approximately, 377,713 new lip and oral cavity cancer were reported, worldwide.

In addition to the above factors, the incorporation of advanced technology in the product portfolio is also one of the key factor contributing to the market growth of the facial implants. For instance, in September 2021, 3D Anatomical Construction Laboratory (LARA 3D), a provincial research institute was issued Health Canada approval for its 3D printed Specifit 3D mandibular plate.

Also, an increase in chin augmentation surgery would contribute to the segmental growth of the overall facial market. For instance, according to the 2020 statistics published by the American Society of Plastic Surgeons, an estimated 43,900 Chin augmentation surgeries were performed in the year 2020 in America.

Thus, all the above-mentioned factors are projected to drive the market growth of facial implants during the forecasted period.

North America is expected to dominate the overall Facial Implants Market:

Among all the regions, North America is expected to occupy a major share in the overall facial implants market in the year 2021. This domination is owing to the increasing

number of facial reconstructive and cosmetic surgeries in the region. Moreover, the increase in trauma injury cases in the region, growing patient awareness, growing demand for minimally invasive surgeries, and the presence of a well-established healthcare system are some of the major factors projected to augment the North America facial implants market during the forecasted period.

Further, in the United States, according to the data published by the National Safety Council in the year 2021, there was an increase in sports-related injuries in the year 2020. For instance, as per the same source, bicycle and accessory injuries increased slightly in 2020 (425,910 injuries in 2020 compared to 417,485 in 2019).

In addition, as per the American Society of Plastic Surgeons statistics published in the year 2020, approximately, 2,314,720 total cosmetic surgery was performed in the region in the same year out of which 234,374 facelift surgeries were performed.

Thus, the growing number of facial cosmetic and reconstruction procedures is anticipated to upsurge the demand for facial implants in the region thereby propelling the overall market for the facial implants during the forthcoming years.

Moreover, the approval and launch of various products by the key manufacturers in the region may also bolster the demand for facial implants in the upcoming years. For instance, on December 23, 2020, Implantech Associates Inc. received FDA clearance for its customized contour implant (chin prostheses).

Hence, the interplay of all the above-mentioned factors is projected to spur the regional facial implants market during the forecasted period.

#### Facial Implants Market Key Players:

Some of the key market players operating in the Facial Implants market include Medartis AG, Eurosururgical Ltd., Guangzhou Wanhe Plastic Materials Co., Ltd., Sebbin, Hanson Medical Inc., SurgiSil, Implantech, Surgiform Technologies LLC, Xilloc Medical Int B.V., Ortho Baltic, POLYTECH Health & Aesthetics GmbH, Stryker, GALDERMA, AbbVie, Suneva Medical, and others.

#### Recent Developmental Activities in the Facial Implants Market:

On February 01, 2021, Galderma received the US Food and Drug Administration (FDA) approval Restylane® Defyne for the augmentation and

correction of mild to moderate chin retrusion for adults over the age of 21.

## Key Takeaways from the Facial Implants Market Report Study

Market size analysis for current market size (2021), and market forecast for 5 years (2022-2027)

The effect of the COVID-19 pandemic on this market is significant. To capture and analyze suitable indicators, our experts are closely watching the Facial Implants market.

Top key product/services/technology developments, merger, acquisition, partnership, joint venture happened for last 3 years

Key companies dominating the Global Facial Implants Market.

Various opportunities available for the other competitor in the Facial Implants Market space.

What are the top-performing segments in 2021? How these segments will perform in 2027.

Which are the top-performing regions and countries in the current market scenario?

Which are the regions and countries where companies should have concentrated on opportunities for Facial Implants market growth in the coming future?

## Target Audience who can be benefited from the Facial Implants Market Report Study

Facial Implants providers

Research organizations and consulting companies

Facial Implants-related organization, association, forum, and other alliances

Government and corporate offices

Start-up companies, venture capitalists, and private equity firms

Distributors and Traders in Facial Implants

Various End-users who want to know more about the Facial Implants Market and the latest technological developments in the Facial Implants market.

### Frequently Asked Questions for the Facial Implants Market:

#### 1. What are Facial Implants?

Facial implants are specially designed solid materials compatible with human tissues to enhance or augment the physical structure of the face. They offer a three-dimensional, permanent (when fixated) solution to volume restoration in the middle and lower face and can be serviced or removed without maximally invasive surgery.

#### 2. What is the market for Global Facial Implants?

The global Facial Implants Market was valued at USD 2.56 billion in 2021, growing at a CAGR of 8.02% during the forecast period from 2022 to 2027 to reach USD 4.06 billion by 2027.

#### 3. What are the drivers for the Global Facial Implants?

The major factor driving the demand for Facial Implants is the growing cases of face injuries across the globe. In addition, increase in the volume of face reconstructive surgeries, growing demand for facial implant surgeries among the rising old age population to look aesthetically presentable, and increase in technological advancement in the product arena, among others are some of the factors responsible for driving the global facial implants market during the forecasted period.

#### 4. Who are the key players operating in Global Facial Implants?

Some of the key market players operating in the Facial Implants market include Medartis AG, Eurosurgical Ltd., Guangzhou Wanhe Plastic Materials Co., Ltd., Sebbin, Hanson Medical Inc., SurgiSil, Implantech, Surgiform Technologies LLC, Xilloc Medical

Int B.V., Ortho Baltic, POLYTECH Health & Aesthetics GmbH, Stryker, GALDERMA, AbbVie, Suneva Medical, and others., and others.

5. Which region has the highest share in the Facial Implants market?

Among all the regions, North America is expected to occupy a major share in the overall facial implants market during the forecasted period, 2022-2027. This domination is owing to the increasing number of facial reconstructive and cosmetic surgeries in the region. Moreover, the increase in trauma injury cases in the region, growing patient awareness, growing demand for minimally invasive surgeries, and the presence of a well-established healthcare system are some factors projected to augment the regional facial market during the forecasted period.



## Contents

### **1.FACIAL IMPLANTS MARKET REPORT INTRODUCTION**

### **2.FACIAL IMPLANTS MARKET EXECUTIVE SUMMARY**

- 2.1. Scope of the Study
- 2.2. Market at Glance
- 2.3. Competitive Assessment
- 2.4. Financial Benchmarking

### **3. REGULATORY ANALYSIS**

- 3.1. The United States
- 3.2. Europe
- 3.3. Japan
- 3.4. China

### **4. FACIAL IMPLANTS MARKET KEY FACTORS ANALYSIS**

- 4.1. Facial Implants Market Drivers
  - 4.1.1. The rising burden of facial trauma due to various non-fatal injuries across the globe
  - 4.1.2. The growing burden of the old-age population and high demand for facial augmentation to enhance the aesthetic appeal
  - 4.1.3. The rise in facial reconstructive and cosmetic surgeries
  - 4.1.4. Technological advancement and launches of facial implants products
- 4.2. Facial Implants Market Restraints and Challenges
  - 4.2.1. Risk and complications associated with Facial Implants
  - 4.2.2. High cost associated with facial augmentation procedures
- 4.3. Facial Implants Market Opportunities
  - 4.3.1. Low and middle-income nations have tremendous opportunities for the Facial Implants market
  - 4.3.2. Opportunities for 3D printed Facial Implants

### **5. FACIAL IMPLANTS PORTER’S FIVE FORCES ANALYSIS**

- 5.1. Bargaining Power of Suppliers
- 5.2. Bargaining Power of Consumers



5.3. Threat of New Entrants

5.4. Threat of Substitutes

5.5. Competitive Rivalry

## **6. COVID-19 IMPACT ANALYSIS ON FACIAL IMPLANTS MARKET**

## **7. FACIAL IMPLANTS MARKET LAYOUT**

### **7.1. By Product Type**

7.1.1. Chin & Mandibular Implants

7.1.2. Malar & Submalar Implants

7.1.3. Nasal Implants

7.1.4. Injectable Implants

7.1.5. Others

### **7.2. By Material**

7.2.1. Metal

7.2.2. Silicone

7.2.3. ePTFE

7.2.4. Polyethylene

7.2.5. Others

### **7.3. By Application**

7.3.1. Chin augmentation

7.3.2. Cheek Bone surgery

7.3.3. Rhinoplasty

7.3.4. Others

### **7.4. By End-user**

7.4.1. Hospitals

7.4.2. Specialty Clinics

7.4.3. Others

### **7.5. By Geography**

7.5.1 North America

7.5.1.1. United States

7.5.1.2. Canada

7.5.1.3. Mexico

7.5.2. Europe

7.5.2.1. France

7.5.2.2. Germany

7.5.2.3. United Kingdom

7.5.2.4. Italy

- 7.5.2.5. Spain
- 7.5.2.6. Russia
- 7.5.2.7. Rest of Europe
- 7.5.3. Asia-Pacific
  - 7.5.3.1. China
  - 7.5.3.2. Japan
  - 7.5.3.3. India
  - 7.5.3.4. Australia
  - 7.5.3.5. South Korea
  - 7.5.3.6. Rest of Asia Pacific
- 7.5.4. Rest of the World (RoW)
  - 7.5.4.1. Middle East
  - 7.5.4.2. Africa
  - 7.5.4.3. South America

## **8. FACIAL IMPLANTS GLOBAL COMPANY SHARE ANALYSIS – KEY 3-5 COMPANIES**

## **9. FACIAL IMPLANTS COMPANY AND PRODUCT PROFILES**

- 9.1. Medartis AG
  - 9.1.1. Company Overview
  - 9.1.2. Company Snapshot
  - 9.1.3. Financial Overview
  - 9.1.4. Product Listing
  - 9.1.5. Entropy
- 9.2. Eurosururgical Ltd.
  - 9.2.1. Company Overview
  - 9.2.2. Company Snapshot
  - 9.2.3. Financial Overview
  - 9.2.4. Product Listing
  - 9.2.5. Entropy
- 9.3. AbbVie Inc.
  - 9.3.1. Company Overview
  - 9.3.2. Company Snapshot
  - 9.3.3. Financial Overview
  - 9.3.4. Product Listing
  - 9.3.5. Entropy
- 9.4. Guangzhou Wanhe Plastic Materials Co., Ltd.

- 9.4.1. Company Overview
- 9.4.2. Company Snapshot
- 9.4.3. Financial Overview
- 9.4.4. Product Listing
- 9.4.5. Entropy
- 9.5. Sebbin
  - 9.5.1. Company Overview
  - 9.5.2. Company Snapshot
  - 9.5.3. Financial Overview
  - 9.5.4. Product Listing
  - 9.5.5. Entropy
- 9.6. Hanson Medical Inc.
  - 9.6.1. Company Overview
  - 9.6.2. Company Snapshot
  - 9.6.3. Financial Overview
  - 9.6.4. Product Listing
  - 9.6.5. Entropy
- 9.7. POLYTECH Health & Aesthetics GmbH
  - 9.7.1. Company Overview
  - 9.7.2. Company Snapshot
  - 9.7.3. Financial Overview
  - 9.7.4. Product Listing
  - 9.7.5. Entropy
- 9.8. SurgiSil
  - 9.8.1. Company Overview
  - 9.8.2. Company Snapshot
  - 9.8.3. Financial Overview
  - 9.8.4. Product Listing
  - 9.8.5. Entropy
- 9.9. Implantech
  - 9.9.1. Company Overview
  - 9.9.2. Company Snapshot
  - 9.9.3. Financial Overview
  - 9.9.4. Product Listing
  - 9.9.5. Entropy
- 9.10. Surgiform Technologies LLC
  - 9.10.1. Company Overview
  - 9.10.2. Company Snapshot
  - 9.10.3. Financial Overview

9.10.4. Product Listing

9.10.5. Entropy

9.11. Xilloc Medical Int B.V.

9.11.1. Company Overview

9.11.2. Company Snapshot

9.11.3. Financial Overview

9.11.4. Product Listing

9.11.5. Entropy

9.12. Ortho Baltic

9.12.1. Company Overview

9.12.2. Company Snapshot

9.12.3. Financial Overview

9.12.4. Product Listing

9.12.5. Entropy

9.13. Stryker

9.13.1. Company Overview

9.13.2. Company Snapshot

9.13.3. Financial Overview

9.13.4. Product Listing

9.13.5. Entropy

9.14. GALDERMA

9.14.1. Company Overview

9.14.2. Company Snapshot

9.14.3. Financial Overview

9.14.4. Product Listing

9.14.5. Entropy

9.15. Suneva Medical

9.15.1. Company Overview

9.15.2. Company Snapshot

9.15.3. Financial Overview

9.15.4. Product Listing

9.15.5. Entropy

## **10. KOL VIEWS**

## **11. PROJECT APPROACH**

## **12. ABOUT DELVEINSIGHT**

## 13. DISCLAIMER & CONTACT US

## List Of Tables

### LIST OF TABLES

Table 1: Competitive Analysis
Table 2: COVID-19 Impact Analysis on Facial Implants Market
Table 3: Facial Implants Market Analysis in Global (2019-2027)
Table 4: Facial Implants Market Analysis in Global by Product Type (2019-2027)
Table 5: Facial Implants Market Analysis in Global by Material (2019-2027)
Table 6: Facial Implants Market Analysis in Global by Application (2019-2027)
Table 7: Facial Implants Market Analysis in Global by End User (2019-2027)
Table 8: Facial Implants Market Analysis in Global by Geography (2019-2027)
Table 9: Facial Implants Market Analysis in North America (2019-2027)
Table 10: Facial Implants Market Analysis in North America by Country (2019-2027)
Table 11: Facial Implants Market Analysis in the US (2019-2027)
Table 12: Facial Implants Market Analysis in Canada (2019-2027)
Table 13: Facial Implants Market Analysis in Mexico (2019-2027)
Table 14: Facial Implants Market Analysis in Europe (2019-2027)
Table 15: Facial Implants Market Analysis in Europe by Country (2019-2027)
Table 16: Facial Implants Market Analysis in France (2019-2027)
Table 17: Facial Implants Market Analysis in Germany (2019-2027)
Table 18: Facial Implants Market Analysis in the UK (2019-2027)
Table 19: Facial Implants Market Analysis in Italy (2019-2027)
Table 20: Facial Implants Market Analysis in Spain (2019-2027)
Table 21: Facial Implants Market Analysis in Russia (2019-2027)
Table 22: Facial Implants Market Analysis in Rest of Europe (2019-2027)
Table 23: Facial Implants Market Analysis in Asia-Pacific (2019-2027)
Table 24: Facial Implants Market Analysis in Asia-Pacific by Country (2019-2027)
Table 25: Facial Implants Market Analysis in China (2019-2027)
Table 26: Facial Implants Market Analysis in Japan (2019-2027)
Table 27: Facial Implants Market Analysis in India (2019-2027)
Table 28: Facial Implants Market Analysis in Australia (2019-2027)
Table 29: Facial Implants Market Analysis in South Korea (2019-2027)
Table 30: Facial Implants Market Analysis in Rest of Asia-Pacific (2019-2027)
Table 31: Facial Implants Market Analysis in Rest of World (2019-2027)
Table 32: Facial Implants Market Analysis in Rest of World by Region (2019-2027)
Table 33: Facial Implants Market Analysis in the Middle East (2019-2027)
Table 34: Facial Implants Market Analysis in Africa (2019-2027)
Table 35: Facial Implants Market Analysis in South America (2019-2027)





## List Of Figures

### LIST OF FIGURES

- Figure 1: Competitive Analysis
- Figure 2: COVID-19 Impact Analysis on Facial Implants Market
- Figure 3: Facial Implants Market Analysis in Global (2019-2027)
- Figure 4: Facial Implants Market Analysis in Global by Product Type (2019-2027)
- Figure 5: Facial Implants Market Analysis in Global by Material (2019-2027)
- Figure 6: Facial Implants Market Analysis in Global by Application (2019-2027)
- Figure 7: Facial Implants Market Analysis in Global by End User (2019-2027)
- Figure 8: Facial Implants Market Analysis in Global by Geography (2019-2027)
- Figure 9: Facial Implants Market Analysis in North America (2019-2027)
- Figure 10: Facial Implants Market Analysis in North America by Country (2019-2027)
- Figure 11: Facial Implants Market Analysis in the US (2019-2027)
- Figure 12: Facial Implants Market Analysis in Canada (2019-2027)
- Figure 13: Facial Implants Market Analysis in Mexico (2019-2027)
- Figure 14: Facial Implants Market Analysis in Europe (2019-2027)
- Figure 15: Facial Implants Market Analysis in Europe by Country (2019-2027)
- Figure 16: Facial Implants Market Analysis in France (2019-2027)
- Figure 17: Facial Implants Market Analysis in Germany (2019-2027)
- Figure 18: Facial Implants Market Analysis in the UK (2019-2027)
- Figure 19: Facial Implants Market Analysis in Italy (2019-2027)
- Figure 20: Facial Implants Market Analysis in Spain (2019-2027)
- Figure 21: Facial Implants Market Analysis in Russia (2019-2027)
- Figure 22: Facial Implants Market Analysis in Rest of Europe (2019-2027)
- Figure 23: Facial Implants Market Analysis in Asia-Pacific (2019-2027)
- Figure 24: Facial Implants Market Analysis in Asia-Pacific by Country (2019-2027)
- Figure 25: Facial Implants Market Analysis in China (2019-2027)
- Figure 26: Facial Implants Market Analysis in Japan (2019-2027)
- Figure 27: Facial Implants Market Analysis in India (2019-2027)
- Figure 28: Facial Implants Market Analysis in Australia (2019-2027)
- Figure 29: Facial Implants Market Analysis in South Korea (2019-2027)
- Figure 30: Facial Implants Market Analysis in Rest of Asia-Pacific (2019-2027)
- Figure 31: Facial Implants Market Analysis in Rest of World (2019-2027)
- Figure 32: Facial Implants Market Analysis in Rest of World by Region (2019-2027)
- Figure 33: Facial Implants Market Analysis in the Middle East (2019-2027)
- Figure 34: Facial Implants Market Analysis in Africa (2019-2027)
- Figure 35: Facial Implants Market Analysis in South America (2019-2027)

Figure 36: Market Drivers

Figure 37: Market Barriers

Figure 38: Market Opportunities

Figure 39: PORTER's Five Force Analysis

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