

ENT Handheld Instruments Market Insights, Competitive Landscape and Market Forecast–2026

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Abstracts

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ENT Handheld Instruments Market By Product Type (Otology Instruments, Rhinology Instruments, And Laryngeal Instruments), By End User (Hospitals, Specialty Clinics, And Ambulatory Surgical Centers), and by geography is expected to grow at a steady CAGR forecast till 2026 owing to the increase in surgeries due to rise in prevalence of ENT disorders such as hearing loss and thyroid cancer

Global ENT Handheld Instruments Market is expected to grow at a CAGR of 6.36% during the forecast period from 2021 to 2026. The demand for ENT handheld instruments is primarily being boosted by increasing prevalence of hearing loss, increasing prevalence of thyroid cancer, rising number of cases of sinusitis, and rising geriatric population, all these collectively contributing in the growth of the ENT handheld instruments market during the forecast period from 2021-2026.

ENT Handheld Instruments Market Dynamics:

The ENT handheld instruments market is witnessing a growth in product demand owing to numerous factors, one of them being the increasing number of cases of hearing loss due to different causes. As per the latest data provided by the World Health Organization, as of April 2021, near about 430 million people suffer from varying degrees of hearing loss. The factsheet further stated that by 2050, approximately 2.5 billion people are estimated to be affected with some degree of hearing loss. Ear surgeries such as eardrum repair (tympanoplasty), ear tube placement, and stapedectomy are some of the common procedures conducted in the ENT specialty for which ENT handheld instruments are extensively used. Therefore, the rising prevalence

of hearing loss would result in the increase in the volume of such procedures, which being performed to restore hearing capacity in patients, which in turn driving the global ENT handheld instruments market growth during the forecast period from 2021-2026.

Another key factor contributing in the growth of the global ENT handheld instruments market is the rising prevalence of thyroid cancer. As per the GLOBOCAN 2020 data, in 2020, nearly 586,202 new cases of thyroid cancer were diagnosed across the globe. One of the treatment methods for thyroid cancer is thyroidectomy in which the thyroid gland is either partially or fully removed. This is done with the help of various ENT handheld instruments that are employed during the procedure. Thus, the increase in the prevalence of thyroid cancer would result in the increase in the number of thyroidectomies being performed, eventually contributing in the growth of the ENT handheld instruments market during the forecast period.

However, limited awareness regarding ENT disorders and treatments in emerging economies and the constant need for sterilizing the ENT handheld surgical instruments may be certain impeding factors to ENT handheld instruments market growth.

In addition to the previously mentioned factors, the ENT handheld instruments market witnessed a period of temporary setback due to the imposing of the lockdown restrictions as necessary measures to contain the COVID-19 spread. One of the major steps during this was the suspension of numerous elective procedures and outpatient visits which reduced the demand for ENT handheld instruments in the market as various procedures pertaining to ENT specialty were deemed non-essential during the initial lockdown period, thereby limiting the market growth for a short time. Nevertheless, the market for ENT handheld instruments is on the period of recovery with the resumption of activities across various domains including healthcare services owing to the approval and administration of numerous COVID-19 vaccines across the globe, thereby presenting a positive future outlook for the ENT handheld instruments market during the forecast period

ENT Handheld Instruments Market Segment Analysis:

ENT Handheld Instruments Market by Product Type (Otology Instruments, Rhinology Instruments, and Laryngeal Instruments), by End User (Hospitals, Specialty Clinics, and Ambulatory Surgical Centers), and by Geography (North America, Europe, Asia-Pacific, and Rest of the World).

In the product segment of the ENT Handheld Instruments Market, the otology instruments category is estimated to hold a significant share in the forecast period. This can be ascribed to the rising prevalence of ear-related ailments such as age-related hearing loss in elderly, otitis media particularly in pediatric population, cases of vertigo and dizziness, and tinnitus among others compared to indications associated with rhinology and laryngology. Therefore, the increase in the prevalence of ear-related ailments are expected to drive the demand for otology-related handheld devices, which in turn would result in the growth of the overall the ENT handheld instruments market during the forecast period (2021-2026).

North America is expected to dominate the Overall ENT Handheld Instruments Market:

Among all the regions, North America is expected to account for the largest share in the ENT handheld instruments market. Owing to significant growth factors such as surging cases of obstructive sleep apnea, increasing prevalence of sinusitis, increasing geriatric population, and rising government initiatives for creating awareness regarding hearing loss prevalence and treatment are expected to aid in the growth of the North America ENT Handheld Instruments Market. Furthermore, high disposable income, sophisticated healthcare infrastructure, new product approvals, and increased awareness also propelled the market growth in this region.

As per the data provided by the Centers for Disease Control and Prevention (CDC) in 2020, near about 28.9 million adults were diagnosed with sinusitis in the United States. Moreover, the information provided by the World Allergy Organization (2021), the prevalence of chronic sinusitis is usually in the range of 12% in the United States. Chronic sinusitis can cause major trouble in breathing and sinus surgery is often recommended in patients that are refractory to medications and other therapies. Therefore, with the presence of high patient pool of chronic sinusitis patients in the country, it is estimated that there may be an increase in the number of procedures of sinus surgery being performed that may in turn drive the demand for ENT handheld instruments, thereby supporting the growth of the United States ENT handheld instruments market during the forecast period.

Furthermore, according to the American Sleep Apnea Association (2021), currently an estimated number of 22 million Americans suffer from obstructive sleep apnea. Even though positive airway pressure (PAP) therapy is the gold standard OSA treatment, it has been observed that the patient compliance with PAP therapy can be low due to various factors as well as PAP therapy being ineffective in other set of patients. Therefore, in such patients, surgeries are recommended which are focused on

correcting the structural defects in the nose, throat, and upper respiratory tract. Thus, owing to the increasing prevalence of OSA in the country, the demand for ENT handheld instruments may witness an increase in the United States, resulting in the growth of the United States ENT handheld instruments market as well as the North America ENT handheld instruments market.

ENT Handheld Instruments Market Key Players:

Some of the key market players operating in the ENT handheld instruments market includes Integra Lifesciences, Stryker, Medtronic, SPIGGLE & THEIS Medizintechnik GmbH, Olympus, PRO-MED Instrumente GmbH, B. Braun Melsungen AG, Grace Medical, Heinz Kurz GmbH, Summit Medical LLC, Advin Healthcare, FENTEX medical GmbH., Rica Surgical Products, Inc., BLINK MEDICAL, Symmetry Surgical Inc., Bailey Instruments Ltd, Tonglu WANHE Medical Instrument Co.,Ltd, Moonlight Surgical Works, SOLCO BIOMEDICAL CO., LTD, ELMED Incorporated, BD, Teleflex Incorporated and others.

Recent Developmental Activities in ENT Handheld Instruments Market:

In August 2021, Medtronic announced the acquisition of a company with an extensive ENT portfolio- Intersect ENT for approximately USD 1.1 billion.

In May 2020, Stryker announced the acquisition of Entellus Medical Inc in order to include the XpRESS products to their ENT product offerings.

In February 2019, Stryker announced the acquisition of Arrinex Inc thereby enabling Stryker to include the Clarifix device to their ENT product portfolio.

Key Takeaways from the ENT Handheld Instruments Market Report Study

Market size analysis for current ENT handheld instruments market size (2020), and market forecast for 5 years (2021-2026)

The effect of the COVID-19 pandemic on this market is significant. To capture and analyze suitable indicators, our experts are closely watching the ENT handheld instruments market.

Top key product/services/technology developments, merger, acquisition, partnership, joint venture happened for last 3 years

Key companies dominating the Global ENT Handheld Instruments Market.

Various opportunities available for the other competitor in the ENT Handheld Instruments Market space.

What are the top performing segments in 2020? How these segments will perform in 2026.

Which is the top-performing regions and countries in the current ENT handheld instruments market scenario?

Which are the regions and countries where companies should have concentrated on opportunities for ENT handheld instruments market growth in the coming future?

Target Audience who can be benefited from this ENT Handheld Instruments Market Report Study

ENT Handheld Instruments products providers

Research organizations and consulting companies

ENT Handheld Instruments-related organizations, associations, forums, and other alliances

Government and corporate offices

Start-up companies, venture capitalists, and private equity firms

Distributors and Traders dealing in ENT handheld instruments

Various End-users who want to know more about the ENT Handheld Instruments market and latest technological developments in the ENT Handheld Instruments market.

Frequently Asked Questions for ENT Handheld Instruments Market:

1. What is an ENT Handheld Instrument?

An ENT handheld instrument is a device which are majorly employed during various

ENT surgeries and specialized according to the structure being operated on such as otology-handheld instruments, rhinology instruments, and others.

2. What is the market for Global ENT Handheld Instruments?

Global ENT Handheld Instruments Market is expected to grow at a CAGR of 6.36% during the forecast period from 2021 to 2026.

3. What are the drivers for Global ENT Handheld Instruments Market?

The demand for ENT handheld instruments is primarily being boosted by increasing prevalence of hearing loss, increasing prevalence of thyroid cancer, rising number of cases of sinusitis, and rising geriatric population thereby contributing in the growth of the ENT handheld instruments market in the forecast period.

4. Who are the key players operating in Global ENT Handheld Instruments Market?

Some of the key market players operating in the ENT handheld instruments market includes Integra Lifesciences, Stryker, Medtronic, SPIGGLE & THEIS Medizintechnik GmbH, Olympus, PRO-MED Instrumente GmbH, B. Braun Melsungen AG, Grace Medical, Heinz Kurz GmbH, Summit Medical LLC, Advin Healthcare, FENTEX medical GmbH., Rica Surgical Products, Inc., BLINK MEDICAL, Symmetry Surgical Inc., Bailey Instruments Ltd, Tonglu WANHE Medical Instrument Co.,Ltd, Moonlight Surgical Works, SOLCO BIOMEDICAL CO., LTD, ELMED Incorporated, BD, Teleflex Incorporated and others.

5. Which region has the highest share in ENT Handheld Instruments market?

North America is expected to dominate the overall ENT Handheld Instruments market during the forecast period, 2021 to 2026. Owing to significant growth factors such as surging cases of obstructive sleep apnea, increasing prevalence of sinusitis, increasing geriatric population, and rising government initiatives for creating awareness regarding hearing loss prevalence and treatment are expected to aid in the growth of the North America ENT Handheld Instruments Market. Furthermore, high disposable income, sophisticated healthcare infrastructure, new product approvals, and increased awareness also propelled the market growth in this region.

Contents

1. ENT HANDHELD INSTRUMENTS MARKET REPORT INTRODUCTION

2. ENT HANDHELD INSTRUMENTS MARKET EXECUTIVE SUMMARY

- 2.1 Scope of the Study
- 2.2 Market at Glance
- 2.3 Competitive Assessment
- 2.4 Financial Benchmarking

3. REGULATORY AND PATENT ANALYSIS

- 3.1 The United States
- 3.2 Europe
 - 3.2.1 Germany
 - 3.2.2 France
 - 3.2.3 Italy
 - 3.2.4 Spain
 - 3.2.5 U.K.
- 3.3 Japan

4. ENT HANDHELD INSTRUMENTS MARKET KEY FACTORS ANALYSIS

- 4.1 ENT Handheld Instruments Market Drivers
 - 4.1.1 Rising Prevalence of Hearing Loss
 - 4.1.2 Growing Geriatric Population Base
 - 4.1.3 Increasing Prevalence of Sinusitis
 - 4.1.4 Surging Prevalence of Thyroid Cancer
- 4.2 ENT Handheld Instruments Market Restraints and Challenges
 - 4.2.1 Limited Awareness Regarding ENT Disorders
 - 4.2.2 The Constant Requirement for Sterilization of ENT Handheld Instruments
- 4.3 ENT Handheld Instruments Market Opportunities
 - 4.3.1 Creating Awareness Regarding ENT Disorders
 - 4.3.2 Improving Market Reach in Emerging Economies

5. ENT HANDHELD INSTRUMENTS MARKET PORTER'S FIVE FORCES ANALYSIS

- 5.1 Bargaining Power of Suppliers
- 5.2 Bargaining Power of Consumers
- 5.3 Threat of New Entrants
- 5.4 Threat of Substitutes
- 5.5 Competitive Rivalry

6. COVID-19 IMPACT ANALYSIS ON ENT HANDHELD INSTRUMENTS MARKET

7. ENT HANDHELD INSTRUMENTS MARKET LAYOUT

- 7.1 By Product Type
 - 7.1.1 Otology Handheld Instruments
 - 7.1.2 Rhinology Handheld Instruments
 - 7.1.3 Laryngeal Handheld Instruments
- 7.2 By End User
 - 7.2.1 Hospitals
 - 7.2.2 Specialty Clinics
 - 7.2.3 Ambulatory Surgical Centers
- 7.3. By Geography
 - 7.3.1 North America
 - 7.3.1.1 North America ENT Handheld Instruments Market, by Product Type
 - 7.3.1.2 North America ENT Handheld Instruments Market, by End User
 - 7.3.1.3 North America ENT Handheld Instruments Market, by Country
 - 7.3.1.3.1 United States
 - 7.3.1.3.2 Canada
 - 7.3.1.3.3 Mexico
 - 7.3.2 Europe
 - 7.3.2.1 Europe ENT Handheld Instruments Market, by Product Type
 - 7.3.2.2 Europe ENT Handheld Instruments Market, by End User
 - 7.3.2.3 Europe ENT Handheld Instruments Market, by Country
 - 7.3.2.3.1 France
 - 7.3.2.3.2 Germany
 - 7.3.2.3.3 United Kingdom
 - 7.3.2.3.4 Italy
 - 7.3.2.3.5 Spain
 - 7.3.2.3.6 Russia
 - 7.3.2.3.7 Rest of Europe
 - 7.3.3 Asia-Pacific
 - 7.3.3.1 Asia-Pacific ENT Handheld Instruments Market, by Product Type

7.3.3.2 Asia-Pacific ENT Handheld Instruments Market, by End User

7.3.3.3 Asia-Pacific ENT Handheld Instruments Market, by Country

7.3.3.3.1 China

7.3.3.3.2 Japan

7.3.3.3.3 India

7.3.3.3.4 Australia

7.3.3.3.5 South Korea

7.3.3.3.6 Rest of Asia Pacific

7.3.4 Rest of the World (RoW)

7.3.4.1 RoW ENT Handheld Instruments Market, by Product Type

7.3.4.2 RoW ENT Handheld Instruments Market, by End User

7.3.4.3 RoW ENT Handheld Instruments Market, by Region

7.3.4.3.1 Middle East

7.3.4.3.2 Africa

7.3.4.3.3 South America

8. ENT HANDHELD INSTRUMENTS MARKET GLOBAL COMPANY SHARE ANALYSIS – KEY 3-5 COMPANIES

9. ENT HANDHELD INSTRUMENTS MARKET COMPANY AND PRODUCT PROFILES

9.1 Integra Lifesciences

9.1.1. Company Overview

9.1.2. Company Snapshot

9.1.3. Financial Overview

9.1.4 Product Listing

9.1.5. Entropy

9.2 Stryker

9.2.1. Company Overview

9.2.2. Company Snapshot

9.2.3. Financial Overview

9.2.4 Product Listing

9.2.5. Entropy

9.3 Medtronic

9.3.1. Company Overview

9.3.2. Company Snapshot

9.3.3. Financial Overview

9.3.4 Product Listing

- 9.3.5. Entropy
- 9.4 SPIGGLE & THEIS Medizintechnik GmbH
 - 9.4.1. Company Overview
 - 9.4.2. Company Snapshot
 - 9.4.3. Financial Overview
 - 9.4.4 Product Listing
 - 9.4.5. Entropy
- 9.5 Olympus
 - 9.5.1. Company Overview
 - 9.5.2. Company Snapshot
 - 9.5.3. Financial Overview
 - 9.5.4 Product Listing
 - 9.5.5. Entropy
- 9.6 PRO-MED Instrumente GmbH
 - 9.6.1. Company Overview
 - 9.6.2. Company Snapshot
 - 9.6.3. Financial Overview
 - 9.6.4 Product Listing
 - 9.6.5. Entropy
- 9.7 B. Braun Melsungen AG
 - 9.7.1. Company Overview
 - 9.7.2. Company Snapshot
 - 9.7.3. Financial Overview
 - 9.7.4 Product Listing
 - 9.7.5. Entropy
- 9.8 Grace Medical
 - 9.8.1. Company Overview
 - 9.8.2. Company Snapshot
 - 9.8.3. Financial Overview
 - 9.8.4 Product Listing
 - 9.8.5. Entropy
- 9.9 Heinz Kurz GmbH
 - 9.9.1. Company Overview
 - 9.9.2. Company Snapshot
 - 9.9.3. Financial Overview
 - 9.9.4 Product Listing
 - 9.9.5. Entropy
- 9.10 Summit Medical, LLC
 - 9.10.1. Company Overview

- 9.10.2. Company Snapshot
- 9.10.3. Financial Overview
- 9.10.4 Product Listing
- 9.10.5. Entropy
- 9.11 Advin Healthcare
 - 9.11.1. Company Overview
 - 9.11.2. Company Snapshot
 - 9.11.3. Financial Overview
 - 9.11.4 Product Listing
 - 9.11.5. Entropy
- 9.12 FENTEX medical GmbH
 - 9.12.1. Company Overview
 - 9.12.2. Company Snapshot
 - 9.12.3. Financial Overview
 - 9.12.4 Product Listing
 - 9.12.5. Entropy
- 9.13 Rica Surgical Products, Inc
 - 9.13.1. Company Overview
 - 9.13.2. Company Snapshot
 - 9.13.3. Financial Overview
 - 9.13.4 Product Listing
 - 9.13.5. Entropy
- 9.14 BLINK MEDICAL
 - 9.14.1. Company Overview
 - 9.14.2. Company Snapshot
 - 9.14.3. Financial Overview
 - 9.14.4 Product Listing
 - 9.14.5. Entropy
- 9.15 Symmetry Surgical Inc
 - 9.15.1. Company Overview
 - 9.15.2. Company Snapshot
 - 9.15.3. Financial Overview
 - 9.15.4 Product Listing
 - 9.15.5. Entropy
- 9.16 Bailey Instruments Ltd
 - 9.16.1. Company Overview
 - 9.16.2. Company Snapshot
 - 9.16.3. Financial Overview
 - 9.16.4 Product Listing

- 9.16.5. Entropy
- 9.17 Tonglu WANHE Medical Instrument Co.,Ltd
 - 9.17.1. Company Overview
 - 9.17.2. Company Snapshot
 - 9.17.3. Financial Overview
 - 9.17.4 Product Listing
 - 9.17.5. Entropy
- 9.18 Moonlight Surgical Works
 - 9.18.1. Company Overview
 - 9.18.2. Company Snapshot
 - 9.18.3. Financial Overview
 - 9.18.4 Product Listing
 - 9.18.5. Entropy
- 9.19 SOLCO BIOMEDICAL CO., LTD.
 - 9.19.1. Company Overview
 - 9.19.2. Company Snapshot
 - 9.19.3. Financial Overview
 - 9.19.4 Product Listing
 - 9.19.5. Entropy
- 9.20 ELMED Incorporated
 - 9.20.1. Company Overview
 - 9.20.2. Company Snapshot
 - 9.20.3. Financial Overview
 - 9.20.4 Product Listing
 - 9.20.5. Entropy
- 9.21 Novo Surgical Inc.
 - 9.21.1. Company Overview
 - 9.21.2. Company Snapshot
 - 9.21.3. Financial Overview
 - 9.21.4 Product Listing
 - 9.21.5. Entropy
- 9.22 BD
 - 9.22.1. Company Overview
 - 9.22.2. Company Snapshot
 - 9.22.3. Financial Overview
 - 9.22.4 Product Listing
 - 9.22.5. Entropy
- 9.23 Teleflex Incorporated
 - 9.23.1. Company Overview

- 9.23.2. Company Snapshot
- 9.23.3. Financial Overview
- 9.23.4 Product Listing
- 9.23.5. Entropy

10. PROJECT APPROACH

- 10.1 Secondary Sources
- 10.2 Primary Sources
- 10.3 Data Triangulation
- 10.4 Key Expert Opinions

11. KOL VIEWS

12. DELVEINSIGHT CAPABILITIES

13. DISCLAIMER

14. ABOUT DELVEINSIGHT

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