

# Energy based Aesthetic Devices Market Insights, Competitive Landscape and Market Forecast–2026

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## Abstracts

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ENERGY-BASED AESTHETIC DEVICES MARKET BY TECHNOLOGY (LASER-BASED TECHNOLOGY, LIGHT-BASED TECHNOLOGY, AND ENERGY-BASED TECHNOLOGY), BY PRODUCT (LASER RESURFACING DEVICES, AND BODY-CONTOURING DEVICES), BY APPLICATION (HAIR REMOVAL, SKIN REJUVENATION, SKIN RESURFACING, SKIN TIGHTENING, AND OTHERS), BY END-USER (HOSPITALS, DERMATOLOGY CLINICS, AND OTHERS), BY GEOGRAPHY IS ANTICIPATED TO EXPAND AT A STEADY CAGR FORECAST TILL 2026 DUE TO ENHANCED ACCESSIBILITY TO AESTHETIC PROCEDURES AND TECHNOLOGICAL ADVANCEMENT IN THE PRODUCT LINE

Global Energy-Based Aesthetic Devices Market was valued at USD 3.09 billion in 2020, growing at a CAGR of 8.31% during the forecast period from 2021 to 2026, to reach USD 4.96 billion by 2026. The demand for energy-based aesthetic devices is primarily motivated by the increasing number of aesthetically conscious patients in the country, technological advancement in the product line, enhanced accessibility to the aesthetic procedure, rise in geriatric population, and increase in obese population across the globe.

### ENERGY-BASED AESTHETIC DEVICES MARKET DYNAMICS:

With the increase in age, most people experience skin laxity (skin loosening). The phenomena of skin laxity usually occur between the age of 35 and 40 and predominantly occurs after the age of 65 years. According to the United Nations 2019 statistics, there were 703 million persons aged 65 years or over in the world in 2019,

and the number of older persons is projected to double to 1.5 billion by the year 2050. Thus, the rising aging population worldwide is expected to increase the demand for energy-based aesthetic devices as people nowadays are more conscious aesthetically and always wanted to look young and beautiful. Also, as per the 2019 data by the British Association of Aesthetic Plastic Surgeons (BAAPS), over 28,000 cosmetic procedures took place in 2018 which was a small increase of 0.1% from the year 2017. The data also showed that the biggest increase were for liposuction which rose 12%, and facelifts which rose by 9%. Thus, rising adoption of various cosmetic procedures by the population is also expected to boost the global market for the energy based aesthetic devices.

Moreover, due to unhealthy and sedentary lifestyles prevalence of obesity is also exponentially increasing across the globe. For instance, as per the WHO 2021 data, in 2016 about 13% of the world's adult population (11% of men and 15% of women) were obese. Thus this type of critical situation has the potential to boost the energy-based aesthetic devices market as these devices have arguably made the greatest progress in the realm of aesthetics, particularly in the relatively new arenas of non-invasive skin tightening and fat reduction, among others.

Moreover, the companies are continuously focused on developing and launching new devices in the market. For instance recently in the year 2020, Alma, a Sisram Medical Company, launched the DermaClear 3-in-1 Skin Hydradermabrasion Platform in Europe. It is a powerful hydradermabrasion platform for skin exfoliation, cleansing, extraction, and hydration, designed to meet the increasing demand for high-quality, risk-free, and thorough skincare treatments. Therefore, such initiatives from companies are expected to help the market and the patients in their treatment which will drive the energy-based aesthetic devices market growth also.

However, due to the outbreak of unprecedented COVID-19 pandemic, the manufacturers of cosmetic and aesthetic devices had to shut down their production because of the stringent guidelines and lockdowns that were imposed by various governments across the globe which had slowdown the energy-based aesthetic devices market. At present, the situation is gradually improving as the manufacturers are exploiting the opportunity of online offerings and e-consultation to bring back the economy on track.

Certain factors such as the high cost of these devices are likely to impede the growth of the energy-based aesthetic devices market.

## ENERGY-BASED AESTHETIC DEVICES MARKET SEGMENT ANALYSIS:

Energy-Based Aesthetic Devices Market by Technology (Laser-Based Technology, Light-Based Technology, and Energy-Base Technology), By Product (Laser Resurfacing Devices, and Body-Contouring Devices), by Application (Hair Removal, Skin Rejuvenation, Skin Resurfacing, Skin Tightening, and Others), By End User (Hospitals, Dermatology Clinics, and Others), and by Geography (North America, Europe, Asia-Pacific, and Rest of the World).

In Energy-Based Aesthetic Devices technology segment, laser based aesthetic devices are expected to hold the largest market share. This is due to its wide cosmetic applications such as skin tightening, hair reduction, fat destruction, and tattoo removal, among others.

Moreover, laser treatment targets aging and sun-damaged skin with microscopic laser columns that penetrate deep into the skin to expedite the body's remodeling of collagen. And since the laser treats only a fraction of tissue at a time, it leaves the surrounding tissue intact, which promotes very rapid healing.

In addition, recent commercialization activities among the manufacturers to expand the laser technology equipped aesthetic device portfolio is also expected to boost the market. For instance, in August 2020, Sensus Healthcare, Inc. announced the acquisition of two mobile aesthetic laser companies serving the State of Florida: Aesthetic Mobile Laser Services, and Aesthetic Laser Partners. In addition, in 2019, Alma Laser entered into a strategic partnership with IBSA (a market leader in hyaluronic acid products) to promote a new approach to aesthetic treatment. Hence, all the mentioned factors are likely to fuel the Energy-Based Aesthetic Devices market during the forecasted period.

## NORTH AMERICA IS EXPECTED TO DOMINATE THE OVERALL ENERGY-BASED AESTHETIC DEVICES MARKET:

North America is expected to dominate the overall Energy-Based Aesthetic Devices market during the forecast period. This domination is due to the developed and advanced healthcare system in the region along with an increase in healthcare expenditure.

Further, In the United States, the factors that are expected to contribute to the growth of the Energy-Based Aesthetic Devices market include growing awareness regarding

various aesthetic procedures among the population, the exponentially rising obese population in the region, and growing adoption of minimally invasive and non-invasive devices. For instance, According to the New Plastic Surgery Statistics released by the American Society of Plastic Surgeons (ASPS) shows there were nearly a quarter-million more cosmetic procedures performed in 2018 than in the year 2017. Also, according to the ASPS annual plastic surgery statistics report, there were more than 17.7 million surgical and minimally-invasive cosmetic procedures performed in the United States in 2018. The statistics also revealed a rise in new trends in body-shaping procedures, with a spike in non-invasive fat reduction, as well as surgeries such as breast augmentations and liposuction.

In addition, the presence of key market players and subsequent product launches also play a pivotal role in augmenting the market in the region. For instance, in March 2019, Sciton Inc., a manufacturer of aesthetic and medical laser and light source technology, launched the latest version of its flagship platform JOULE X at the American Society of Laser Medicine and Surgery (ASLMS) annual meeting in Colorado, Canada. JOULE X is a multi-device platform with customizable laser and light performance. Thus, the aforementioned factors are likely to upsurge the market for energy-based aesthetic devices in the region.

Furthermore, the Asia-Pacific region has the future potential growth for Global energy-based aesthetic devices. This is due to the improving healthcare infrastructure, rising disposable income, rising old age population, among others.

#### ENERGY-BASED AESTHETIC DEVICES MARKET KEY PLAYERS:

Some of the key market players operating in the energy-based aesthetic devices market includes Alma Lasers, Candela Medical., Lumenis., Cutera., Hologic Inc., Sciton Inc, Merz Pharma GmbH & Co.KGaA, Bausch Health Companies Inc., Venus Concept., TRIA BEAUTY, Cynosure Inc., SharpLight Technologies Inc, and others.

#### RECENT DEVELOPMENTAL ACTIVITIES IN ENERGY-BASED AESTHETIC DEVICES MARKET:

In November 2020, Lutronic Introduced Intelligent Care in Muscle Stimulation with IntelliSTIM™ - a third-generation body sculpting device

? In October 2020, Alma, a Sisram Medical Company, Launches Alma Hybrid™

designed to enable endless options of ablative, non-ablative, and thermal treatments for skin rejuvenation and scar revision.

## KEY TAKES AWAY FROM THE ENERGY-BASED AESTHETIC DEVICES MARKET REPORT STUDY

? Market size analysis for current market size (2020), and market forecast for 5 years (2021-2026)

? The effect of the COVID-19 pandemic on this market is significant. To capture and analyze suitable indicators, our experts are closely watching the Energy-Based Aesthetic Devices market.

? Top key product/services/technology developments, merger, acquisition, partnership, joint venture happened for last 3 years

? Key companies dominating the Global Energy-Based Aesthetic Devices Market.

? Various opportunities are available for the other competitor in the Energy-Based Aesthetic Devices Market space.

? What are the top performing segments in 2020? How these segments will perform in 2026.

? Which is the top-performing regions and countries in the current market scenario?

? Which are the regions and countries where companies should have concentrated on opportunities for Energy-Based Aesthetic Devices market growth in the coming future?

## TARGET AUDIENCE WHO CAN BE BENEFITED FROM ENERGY-BASED AESTHETIC DEVICES MARKET REPORT STUDY

? Energy-Based Aesthetic Devices providers

? Research organizations and consulting companies

? Energy-Based Aesthetic Devices-related organization, association, forum, and other alliances

? Government and corporate offices

? Start-up companies, venture capitalists, and private equity firms

? Distributors and Traders in Energy-Based Aesthetic Devices

? Various End-users who want to know more about the Energy-Based Aesthetic Devices Market and latest technological developments in the Energy-Based Aesthetic Devices market.

## FREQUENTLY ASKED QUESTIONS FOR ENERGY-BASED AESTHETIC DEVICES MARKET:

What is Energy-based aesthetic devices?

Energy-based aesthetic devices are used to address a wide range of aesthetic applications such as skin resurfacing, skin tightening, and body contouring, among others. These devices are based on minimally invasive and non-invasive technology.

What is the market for Global Energy-Based Aesthetic Devices?

Global Energy-Based Aesthetic Devices Market was valued at USD 3.09 billion in 2020, growing at a CAGR of 8.31% during the forecast period from 2021 to 2026, to reach USD 4.96 billion by 2026.

What are the drivers for Global Energy-Based Aesthetic Devices?

The major drivers driving the demand for Energy-Based Aesthetic Devices are rising technological advancement, a rising number of aesthetically conscious patients in the country, and an increasing geriatric population.

What are the key players operating in Global Energy-Based Aesthetic Devices?

Some of the key market players operating in the energy-based aesthetic devices market include Alma Lasers, Candela Medical., Lumenis., Cutera., Hologic Inc., Sciton Inc, Merz Pharma GmbH & Co.KGaA, Bausch Health Companies Inc., Venus Concept., TRIA BEAUTY, Cynosure Inc., SharpLight Technologies Inc, and others.

What regions has the highest share in the Energy-Based Aesthetic Devices market?

North America is expected to dominate the overall Energy-Based Aesthetic Devices market during the forecast period. This domination is due to the developed and advanced healthcare system in the region along with an increase in healthcare expenditure.

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