

Wi-Fi Analytics Market 2026

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Abstracts

The Wi-Fi Analytics Market was valued at in and is anticipated to reach by , at a CAGR of 0.237 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Wi-Fi Analytics Market.

This report delivers a comprehensive overview of the Wi-Fi Analytics Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Wi-Fi Analytics Market. The Wi-Fi Analytics Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for –.

Wi-Fi Analytics Market Scope:

By Component

Solutions

Services

By Deployment

On-premise

Cloud

By Application

Wi-Fi Presence Analytics

Wi-Fi Marketing Analytics

By End-Use

Smart Infrastructure

Retail

Sports and Entertainment

Hospitality

Others

Key Players

Cisco Systems Inc.

Euclid Analytics

Cloud4Wi

Purple Wi-Fi

Fortinet Inc.

RetailNext

Yelp Wi-Fi Inc.

Ruckus Wireless Inc.

Blix

Skyfii Limited(List not exhaustive)

Major Highlights

This report delivers a comprehensive overview of the Wi-Fi Analytics Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Wi-Fi Analytics Market. The Wi-Fi Analytics Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for –.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East &

Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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