

Whiskey Market 2026

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Abstracts

The Whiskey Market was valued at in and is anticipated to reach by , at a CAGR of 0.0426 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Whiskey Market.

This report delivers a comprehensive overview of the Whiskey Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Whiskey Market. The Whiskey Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for –.

Whiskey Market Scope:

By Type

Corn whiskey

Blended whiskey

Rye whiskey

Malt whiskey

Wheat whiskey

Others

By Quality

Premium

High-end premium

Super-premium

By Sales Channel

Bars and Tap Rooms

Retail Sales

Others

Key Players

La Martiniquaise

Allied Blenders and Distillers Pvt. Ltd.

Bacardi Limited

Pernod Ricard

Brown-Forman

Constellation Brands, Inc.

Diageo

Suntory Holdings Ltd.

Asahi Group Holdings

Angus Dundee Distillers Plc.

Major Highlights

This report delivers a comprehensive overview of the Whiskey Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Whiskey Market. The Whiskey Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for —.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

1. SCOPE AND METHODOLOGY

- 1.1. Research Methodology
- 1.2. Scope of the Market

2. KEY TRENDS AND DEVELOPMENTS

3. EXECUTIVE SUMMARY

- 3.1. Market Snippet by Type
- 3.2. Market Snippet by Quality
- 3.3. Market Snippet by Sales Channel
- 3.4. Market Snippet by Region

4. MARKET DYNAMICS

- 4.1. Market impacting factors
 - 4.1.1. Drivers
 - 4.1.2. Restraints
 - 4.1.3. Opportunity
 - 4.1.4. Impact Analysis

5. INDUSTRY FORCE

- 5.1. Porter's five forces analysis
- 5.2. Regulatory Analysis
- 5.3. Supply Chain Analysis

6. BY TYPE

- 6.1. Introduction
 - 6.1.1. Market size analysis, and y-o-y growth analysis (%), By Type
 - 6.1.2. Market attractiveness index, By Type
- 6.2. Corn whiskey *
 - 6.2.1. Introduction
 - 6.2.2. Market Size Analysis, US\$ Million, 2018-2027 and Y-o-Y Growth Analysis (%), 2019-2027

- 6.3. Blended whiskey
- 6.4. Rye whiskey
- 6.5. Malt whiskey
- 6.6. Wheat whiskey
- 6.7. Others

7. BY QUALITY

- 7.1. Introduction
 - 7.1.1. Market size analysis, and y-o-y growth analysis (%), By Quality
 - 7.1.2. Market attractiveness index, By Quality
- 7.2. Premium
 - 7.2.1. Introduction
 - 7.2.2. Market Size Analysis, US\$ Million, 2018-2027 and Y-o-Y Growth Analysis (%), 2019-2027
- 7.3. High-end premium
- 7.4. Super-premium

8. BY SALES CHANNEL

- 8.1. Introduction
 - 8.1.1. Market size analysis, and y-o-y growth analysis (%), By Sales Channel
 - 8.1.2. Market attractiveness index, By Sales Channel
- 8.2. Bars and Tap Rooms
 - 8.2.1. Introduction
 - 8.2.2. Market Size Analysis, US\$ Million, 2018-2027 and Y-o-Y Growth Analysis (%), 2019-2027
- 8.3. Retail Sales
- 8.4. Others

9. BY REGION

- 9.1. Introduction
 - 9.1.1. Market Size Analysis, And Y-O-Y Growth Analysis (%), By Region
 - 9.1.2. Market Attractiveness Index, By Region
- 9.2. North America
 - 9.2.1. Introduction
 - 9.2.2. Key region-specific dynamics
 - 9.2.3. Market Size Analysis, And Y-O-Y Growth Analysis (%), By Type

- 9.2.4. Market Size Analysis, And Y-O-Y Growth Analysis (%), By Quality
- 9.2.5. Market Size Analysis, And Y-O-Y Growth Analysis (%), By Sales Channel
- 9.2.6. Market Size Analysis, And Y-O-Y Growth Analysis (%), By Country
 - 9.2.6.1. U.S.
 - 9.2.6.2. Canada
 - 9.2.6.3. Mexico

9.3. Europe

- 9.3.1. Introduction
- 9.3.2. Key Region-Specific Dynamics
- 9.3.3. Market Size Analysis, And Y-O-Y Growth Analysis (%), By Type
- 9.3.4. Market Size Analysis, And Y-O-Y Growth Analysis (%), By Quality
- 9.3.5. Market Size Analysis, And Y-O-Y Growth Analysis (%), By Sales Channel
- 9.3.6. Market Size Analysis, And Y-O-Y Growth Analysis (%), By Country
 - 9.3.6.1. Germany
 - 9.3.6.2. U.K.
 - 9.3.6.3. France
 - 9.3.6.4. Italy
 - 9.3.6.5. Spain
 - 9.3.6.6. Rest of Europe

9.4. South America

- 9.4.1. Introduction
- 9.4.2. Key Region-Specific Dynamics
- 9.4.3. Market Size Analysis, And Y-O-Y Growth Analysis (%), By Type
- 9.4.4. Market Size Analysis, And Y-O-Y Growth Analysis (%), By Quality
- 9.4.5. Market Size Analysis, And Y-O-Y Growth Analysis (%), By Sales Channel
- 9.4.6. Market Size Analysis, And Y-O-Y Growth Analysis (%), By Country
 - 9.4.6.1. Brazil
 - 9.4.6.2. Argentina
 - 9.4.6.3. Chile
 - 9.4.6.4. Rest of South America

9.5. Asia Pacific

- 9.5.1. Introduction
- 9.5.2. Key Region-Specific Dynamics
- 9.5.3. Market Size Analysis, And Y-O-Y Growth Analysis (%), By Type
- 9.5.4. Market Size Analysis, And Y-O-Y Growth Analysis (%), By Quality
- 9.5.5. Market Size Analysis, And Y-O-Y Growth Analysis (%), By Sales Channel
- 9.5.6. Market Size Analysis, And Y-O-Y Growth Analysis (%), By Country
 - 9.5.6.1. China
 - 9.5.6.2. India

9.5.6.3. Japan

9.5.6.4. Australia & New Zealand

9.5.6.5. Rest of Asia Pacific

9.6. The Middle East and Africa

9.6.1. Introduction

9.6.2. Key Region-Specific Dynamics

9.6.3. Market Size Analysis, And Y-O-Y Growth Analysis (%), By Type

9.6.4. Market Size Analysis, And Y-O-Y Growth Analysis (%), By Quality

9.6.5. Market Size Analysis, And Y-O-Y Growth Analysis (%), By Sales Channel

10. COMPETITIVE LANDSCAPE

10.1. Competitive Scenario

10.2. Market Positioning/Share Analysis

10.3. Market Positioning/Share Analysis

11. COMPANY PROFILES

11.1. La Martiniquaise *

11.1.1. Company Overview

11.1.2. Type Portfolio and Description

11.1.3. Key Highlights

11.1.4. Financial Overview

11.2. Allied Blenders and Distillers Pvt. Ltd.

11.3. Bacardi Limited

11.4. Pernod Ricard

11.5. Brown-Forman

11.6. Constellation Brands, Inc.

11.7. Diageo

11.8. Suntory Holdings Ltd.

11.9. Asahi Group Holdings

11.10. Angus Dundee Distillers Plc. (*List not Exhaustive)

12. DATAM INTELLIGENCE

12.1. Appendix

12.2. About us and services

12.3. Contact us

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