

Variable Data Printing Labels Market - 2023-2031

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Abstracts

The Variable Data Printing Labels Market was valued at US\$ 24.8 billion in 2023 and is anticipated to reach US\$ 62.4 billion by 2031, at a CAGR of 0.123 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Variable Data Printing Labels Market.

This report delivers a comprehensive overview of the Variable Data Printing Labels Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Variable Data Printing Labels Market. The Variable Data Printing Labels Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

Variable Data Printing Labels Market Scope:

By Type

Release Liner

Linerless Labels

Key Players

Avery Dennison Corporation

CCL Industries Inc.

RR Donnelley & Sons Company

3M Company

UPM-Kymmene Corporation

Coveris Holdings S.A.

Flex Ltd.

Mondi Group

Constantia Flexibles Group

Lintec Corporation

Major Highlights

This report delivers a comprehensive overview of the Variable Data Printing Labels Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Variable Data Printing Labels Market. The Variable Data Printing Labels Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

2. DEFINITION AND OVERVIEW

3. EXECUTIVE SUMMARY

- 3.1. Snippet by Type
- 3.2. Snippet by Composition
- 3.3. Snippet by Printing Technology
- 3.4. Snippet by End-User
- 3.5. Snippet by Region

4. DYNAMICS

- 4.1. Impacting Factors
 - 4.1.1. Drivers
 - 4.1.1.1. A Surge in Online Retail and Enhanced Supply Chain Tracking
 - 4.1.1.2. Growing Product Launches
 - 4.1.2. Restraints
 - 4.1.2.1. Complexity of Implementation
 - 4.1.2.2. Costs and Return on Investment (ROI)
 - 4.1.3. Opportunity
 - 4.1.4. Impact Analysis

5. INDUSTRY ANALYSIS

- 5.1. Porter's Five Force Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis
- 5.5. Russia-Ukraine War Impact Analysis
- 5.6. DMI Opinion

6. COVID-19 ANALYSIS

6.1. Analysis of COVID-19

6.1.1. Scenario Before COVID

6.1.2. Scenario During COVID

6.1.3. Scenario Post COVID

6.2. Pricing Dynamics Amid COVID-19

6.3. Demand-Supply Spectrum

6.4. Government Initiatives Related to the Market During Pandemic

6.5. Manufacturers Strategic Initiatives

6.6. Conclusion

7. BY TYPE

7.1. Introduction

7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

7.1.2. Market Attractiveness Index, By Type

7.2. Release Liner*

7.2.1. Introduction

7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

7.3. Linerless Labels

8. COMPOSITION

8.1. Introduction

8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Composition

8.1.2. Market Attractiveness Index, By Composition

8.2. Facestock*

8.2.1. Introduction

8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

8.3. Topcoat

9. PRINTING TECHNOLOGY

9.1. Introduction

9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Printing Technology

9.1.2. Market Attractiveness Index, By Printing Technology

9.2. Thermal Transfer*

9.2.1. Introduction

9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

9.3. Electrophotography

9.4. Direct Thermal

9.5. Inkjet

10. END-USER

10.1. Introduction

10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User

10.1.2. Market Attractiveness Index, By End-User

10.2. Food and Beverages*

10.2.1. Introduction

10.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

10.3. Consumer Durable

10.4. Pharmaceutical

10.5. Personal Care and Home

10.6. Retail

10.7. Others

11. BY REGION

11.1. Introduction

11.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region

11.1.2. Market Attractiveness Index, By Region

11.2. North America

11.2.1. Introduction

11.2.2. Key Region-Specific Dynamics

11.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

11.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Composition

11.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Printing Technology

11.2.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User

11.2.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

11.2.7.1. U.S.

11.2.7.2. Canada

11.2.7.3. Mexico

11.3. Europe

11.3.1. Introduction

11.3.2. Key Region-Specific Dynamics

11.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

11.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Composition

- 11.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Printing Technology
- 11.3.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User
- 11.3.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 11.3.7.1. Germany
 - 11.3.7.2. UK
 - 11.3.7.3. France
 - 11.3.7.4. Italy
 - 11.3.7.5. Russia
 - 11.3.7.6. Rest of Europe
- 11.4. South America
 - 11.4.1. Introduction
 - 11.4.2. Key Region-Specific Dynamics
 - 11.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
 - 11.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Composition
 - 11.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Printing Technology
 - 11.4.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User
 - 11.4.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 11.4.7.1. Brazil
 - 11.4.7.2. Argentina
 - 11.4.7.3. Rest of South America
- 11.5. Asia-Pacific
 - 11.5.1. Introduction
 - 11.5.2. Key Region-Specific Dynamics
 - 11.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
 - 11.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Composition
 - 11.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Printing Technology
 - 11.5.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User
 - 11.5.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 11.5.7.1. China
 - 11.5.7.2. India
 - 11.5.7.3. Japan
 - 11.5.7.4. Australia
 - 11.5.7.5. Rest of Asia-Pacific
- 11.6. Middle East and Africa
 - 11.6.1. Introduction
 - 11.6.2. Key Region-Specific Dynamics
 - 11.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
 - 11.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Composition
 - 11.6.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Printing Technology

11.6.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User

12. COMPETITIVE LANDSCAPE

- 12.1. Competitive Scenario
- 12.2. Market Positioning/Share Analysis
- 12.3. Mergers and Acquisitions Analysis

13. COMPANY PROFILES

- 13.1. Avery Dennison Corporation*
 - 13.1.1. Company Overview
 - 13.1.2. Type Portfolio and Description
 - 13.1.3. Financial Overview
 - 13.1.4. Key Developments
- 13.2. CCL Industries Inc.
- 13.3. RR Donnelley & Sons Company
- 13.4. 3M Company
- 13.5. UPM-Kymmene Corporation
- 13.6. Coveris Holdings S.A.
- 13.7. Flex Ltd.
- 13.8. Mondi Group
- 13.9. Constantia Flexibles Group
- 13.10. Lintec Corporation (*LIST NOT EXHAUSTIVE)

14. APPENDIX

- 14.1. About Us and Services
- 14.2. Contact Us

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