

US Prenatal Supplements Market - 2023-2031

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Abstracts

The US Prenatal Supplements Market was valued at US\$ 187.7 million in 2023 and is anticipated to reach US\$ 325.5 million by 2031, at a CAGR of 0.057 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the US Prenatal Supplements Market.

This report delivers a comprehensive overview of the US Prenatal Supplements Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding US Prenatal Supplements Market. The US Prenatal Supplements Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

US Prenatal Supplements Market Scope:

By Product Type

Folic Acid

Iron

Calcium

Essential Fatty Acids

Vitamin D

Others

By Form

Tablets

Capsules

Softgels

Powders

Gummies

By Distribution Channel

Hospital Pharmacies

Retail Pharmacies

Online Pharmacies

Key Players

Church & Dwight Co Inc

Rainbow Light Nutritional Systems Inc

New Chapter, Inc

Country Life

Biotics Research CorpGarden of Life Inc

MegaFood

Twinlab Corporation

Metagenics, Inc

Abbott Nutrition

Major Highlights

This report delivers a comprehensive overview of the US Prenatal Supplements Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding US Prenatal Supplements Market. The US Prenatal Supplements Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

2. DEFINITION AND OVERVIEW

3. EXECUTIVE SUMMARY

- 3.1. Snippet by Product Type
- 3.2. Snippet by Form
- 3.3. Snippet by Distribution Channel

4. DYNAMICS

- 4.1. Impacting Factors
 - 4.1.1. Drivers
 - 4.1.1.1. Rise in the prevalence of chronic diseases
 - 4.1.1.2. Rising incidence of nutritional deficiencies during pregnancy
 - 4.1.2. Restraints
 - 4.1.2.1. Complications associated with the supplements
 - 4.1.2.2. XX
 - 4.1.3. Opportunity
 - 4.1.4. Impact Analysis

5. INDUSTRY ANALYSIS

- 5.1. Porter's Five Force Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis
- 5.5. Patent Analysis
- 5.6. PESTLE Analysis
- 5.7. SWOT Analysis
- 5.8. DMI Opinion

6. BY PRODUCT TYPE

6.1. Introduction

6.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Product Type

6.1.2. Market Attractiveness Index, By Product Type

6.2. Folic Acid*

6.2.1. Introduction

6.3. Iron

6.4. Calcium

6.5. Essential Fatty Acids

6.6. Vitamin D

6.7. Others

7. BY FORM

7.1. Introduction

7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form

7.2. Market Attractiveness Index, By Form

7.3. Tablets*

7.3.1. Introduction

7.3.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

7.4. Capsules

7.5. Softgels

7.6. Powders

7.7. Gummies

8. BY DISTRIBUTION CHANNEL

8.1. Introduction

8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

8.1.2. Market Attractiveness Index, By Distribution Channel

8.2. Hospital Pharmacies*

8.2.1. Introduction

8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

8.3. Retail Pharmacies

8.4. Online Pharmacies

9. COMPETITIVE LANDSCAPE

9.1. Competitive Scenario

9.2. Market Positioning/Share Analysis

9.3. Mergers and Acquisitions Analysis

10. COMPANY PROFILES

10.1. Church & Dwight Co Inc*

10.1.1. Company Overview

10.1.2. Product Portfolio and Description

10.1.3. Financial Overview

10.1.4. Key Developments

10.2. Rainbow Light Nutritional Systems Inc

10.3. New Chapter, Inc

10.4. Country Life

10.5. Biotics Research CorpGarden of Life Inc

10.6. MegaFood

10.7. Twinlab Corporation

10.8. Metagenics, Inc

10.9. Abbott Nutrition (*LIST NOT EXHAUSTIVE)

11. APPENDIX

11.1. About Us and Services

11.2. Contact Us

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