

# US and Canada Probiotic Food Supplement Market - 2023-2027

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## Abstracts

The US and Canada Probiotic Food Supplement Market was valued at US\$ 3,062.39 million in 2023 and is anticipated to reach US\$ 4,587.69 million by 2027, at a CAGR of 0.1087 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the US and Canada Probiotic Food Supplement Market.

This report delivers a comprehensive overview of the US and Canada Probiotic Food Supplement Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding US and Canada Probiotic Food Supplement Market. The US and Canada Probiotic Food Supplement Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2027.

US and Canada Probiotic Food Supplement Market Scope:

By Ingredient

Lactobacillus

Streptococcus

Bifidobacterium

Others

#### By Dosage

Tablet

Capsules

Liquid

Powder

Others

#### By Application

Gastrointestinal Health

Vaginal Health

Urinary Tract Health

Oral Health

Anti/Healthy Ageing

Allergies/Asthma

Bone & Joint Health

Brain/Mental Health

Cardiovascular Health

Circulation

Energy/Fatigue Reduction

Metabolic Syndrome/Blood Glucose

Liver Health

Energy

Immunity/Respiratory Infections

Nutrient Absorption

Skin-Hair-Nails

Sports

Women's Health

Men's Health & Men's Fertility

Weight Management

Pediatric Health

Others

By Age

Infant

Children

Adults

Seniors

## By Distribution Channel

Supermarkets/Hypermarkets

Pharmacies and Drug Stores

Convenience Stores

Online Retailers

Other Distribution Channels

## Key Players

PanTheryx, Inc.

LoveBug Probiotics.

EquiLife, Inc

DrFormulas

NOW Health Group, Inc.

Vital Nutrients(RHG & Company, Inc.)

ProHealth, Inc.

Procter & Gamble

The Clorox Company

Pharmavite LLC

BIOHM Health LLC

Church & Dwight Co., Inc.

i-Health, Inc.

WN Pharmaceuticals Ltd.

New Roots Herbal Inc.

Living Alchemy Ltd.

Genuine Health Inc.

Jamieson Wellness Inc.

Organika Health Products

R&J Nutritionals O/A Vitatree

## Major Highlights

This report delivers a comprehensive overview of the US and Canada Probiotic Food Supplement Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding US and Canada Probiotic Food Supplement Market. The US and Canada Probiotic Food Supplement Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2027.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

## Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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## Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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