

# US and Canada Probiotic Drinks Market - 2023-2027

<https://marketpublishers.com/r/U64D3B3911A2EN.html>

Date: November 2025

Pages: 219

Price: US\$ 2,999.00 (Single User License)

ID: U64D3B3911A2EN

## Abstracts

The US and Canada Probiotic Drinks Market was valued at US\$ 5,347.04 million in 2023 and is anticipated to reach US\$ 7,658.60 million by 2027, at a CAGR of 0.0956 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the US and Canada Probiotic Drinks Market.

This report delivers a comprehensive overview of the US and Canada Probiotic Drinks Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding US and Canada Probiotic Drinks Market. The US and Canada Probiotic Drinks Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2027.

US and Canada Probiotic Drinks Market Scope:

By Type

Drinkable Yogurt

Kombucha

Kefir

Tepache

Others

### By Ingredient

Lactobacillus

Streptococcus

Bifidobacterium

Others

### By Application

Gastrointestinal Health

Vaginal Health

Urinary Tract Health

Oral Health

Anti/Healthy Ageing

Allergies/Asthma

Bone & Joint Health

Brain/Mental Health

Cardiovascular Health

Circulation

Energy/Fatigue Reduction

Metabolic Syndrome/Blood Glucose

Liver Health

Energy

Immunity/Respiratory Infections

Nutrient Absorption

Skin-Hair-Nails

Sports

Women's Health

Men's Health & Men's Fertility

Weight Management

Pediatric Health

Others

## By Age

Infant

Children

Adults

Seniors

## By Distribution Channel

Supermarkets/Hypermarkets

Pharmacies and Drug Stores

Convenience Stores

Online Retailers

Other Distribution Channels

## Key Players

Lifeway Foods, Inc.

Kirk's Probiotic Soda

Plant Veda Foods Ltd.

Tropicana Brand Group

Harmless Harvest, Inc.

GT's Living Foods LLC

GoodBelly (Next Foods)

De La Calle

Health-Ade LLC

RISE Kombucha

General Mills Inc.

Dahlicious

YOSO

Buchi (Asheville Kombucha Mamas)

Pulp & Press Canada Inc.

## Major Highlights

This report delivers a comprehensive overview of the US and Canada Probiotic Drinks Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding US and Canada Probiotic Drinks Market. The US and Canada Probiotic Drinks Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2027.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

## Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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information necessary to make informed decisions. These insights complement and go beyond what is typically available in generic databases.

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Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

## Contents

### **1. METHODOLOGY AND SCOPE**

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

### **2. DEFINITION AND OVERVIEW**

### **3. EXECUTIVE SUMMARY**

- 3.1. Snippet by Type
- 3.2. Snippet by Ingredient
- 3.3. Snippet by Application
- 3.4. Snippet by Age
- 3.5. Snippet by Distribution Channel

### **4. DYNAMICS**

- 4.1. Impacting Factors
  - 4.1.1. Drivers
    - 4.1.1.1. Premiumization of Health and Wellness Beverages
    - 4.1.1.2. Increasing Popularity of Plant-Based and Dairy-Free Options
  - 4.1.2. Restraints
    - 4.1.2.1. Logistical Challenges in Cold Chain Management
  - 4.1.3. Opportunity
  - 4.1.4. Impact Analysis

### **5. INDUSTRY ANALYSIS**

- 5.1. Porter's Five Force Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis
- 5.5. DMI Opinion

### **6. BY TYPE**

- 6.1. Introduction

- 6.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
- 6.1.2. Market Attractiveness Index, By Type
- 6.2. Drinkable Yogurt\*
  - 6.2.1. Introduction
  - 6.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 6.3. Kombucha
- 6.4. Kefir
- 6.5. Tepache
- 6.6. Others

## **7. BY INGREDIENT**

- 7.1. Introduction
  - 7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ingredient
  - 7.1.2. Market Attractiveness Index, By Ingredient
- 7.2. Lactobacillus\*
  - 7.2.1. Introduction
  - 7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 7.3. Streptococcus
- 7.4. Bifidobacterium
- 7.5. Others

## **8. BY APPLICATION**

- 8.1. Introduction
  - 8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
  - 8.1.2. Market Attractiveness Index, By Application
- 8.2. Gastrointestinal Health\*
  - 8.2.1. Introduction
  - 8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
  - 8.2.3. Gut Microbiota/Microbiome Balance
  - 8.2.4. Digestion
  - 8.2.5. Constipation
  - 8.2.6. Bloating
  - 8.2.7. Diarrhea
  - 8.2.8. Leaky Gut
  - 8.2.9. Inflammation
  - 8.2.10. Immune System
  - 8.2.11. Others

- 8.2.11.1. Gluten sensitivity
- 8.2.11.2. Abdominal Pain
- 8.2.11.3. GERD/Helicobacter pylori
- 8.2.11.4. Antibiotic-Associated Diarrhea/Post-Antibiotic Treatment
- 8.2.11.5. Gut Flora/Gut Microbiome Restoration
- 8.2.11.6. Others
- 8.3. Vaginal Health
- 8.4. Urinary Tract Health
  - 8.4.1. Kidney Stones
  - 8.4.2. UTIs
  - 8.4.3. Others
- 8.5. Oral Health
- 8.6. Anti/Healthy Ageing
- 8.7. Allergies/Asthma
- 8.8. Bone & Joint Health
  - 8.8.1. Osteoarthritis
  - 8.8.2. Osteoporosis/Low Mineral Bone Density
  - 8.8.3. Inflammation
- 8.9. Brain/Mental Health
  - 8.9.1. Sleep
  - 8.9.2. Cognition
  - 8.9.3. Mood
  - 8.9.4. Depression
  - 8.9.5. Focus
- 8.10. Cardiovascular Health
- 8.11. Circulation
- 8.12. Energy/Fatigue Reduction
- 8.13. Metabolic Syndrome/Blood Glucose
- 8.14. Liver Health
- 8.15. Energy
- 8.16. Immunity/Respiratory Infections
- 8.17. Nutrient Absorption
- 8.18. Skin-Hair-Nails
  - 8.18.1. Atopic Dermatitis & Eczema
  - 8.18.2. Acne
  - 8.18.3. Rosacea
  - 8.18.4. Hair Growth/Hair Loss
  - 8.18.5. Skin Microbiome
  - 8.18.6. Others

- 8.19. Sports
- 8.20. Women's Health
  - 8.20.1. Fertility
  - 8.20.2. Menopause
  - 8.20.3. Pregnancy
  - 8.20.4. Pcos
  - 8.20.5. Vaginal Health & Health Vaginal Microbiome
  - 8.20.6. Vaginal Infections (Bv/Vvc)
  - 8.20.7. Pregnancy Outcomes
  - 8.20.8. Others
- 8.21. Men's Health & Men's Fertility
- 8.22. Weight Management
- 8.23. Pediatric Health
  - 8.23.1. Colic
  - 8.23.2. Constipation
  - 8.23.3. Regurgitation
  - 8.23.4. Atopic Dermatitis
  - 8.23.5. Others
- 8.24. Others

## **9. BY AGE**

- 9.1. Introduction
  - 9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Age
  - 9.1.2. Market Attractiveness Index, By Age
- 9.2. Infant\*
  - 9.2.1. Introduction
  - 9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 9.3. Children
- 9.4. Adults
- 9.5. Seniors

## **10. BY DISTRIBUTION CHANNEL**

- 10.1. Introduction
  - 10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
  - 10.1.2. Market Attractiveness Index, By Distribution Channel
- 10.2. Supermarkets/Hypermarkets\*
  - 10.2.1. Introduction

- 10.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 10.3. Pharmacies and Drug Stores
- 10.4. Convenience Stores
- 10.5. Online Retailers
- 10.6. Other Distribution Channels

## **11. SUSTAINABILITY ANALYSIS**

- 11.1. Environmental Analysis
- 11.2. Economic Analysis
- 11.3. Governance Analysis

## **12. COMPETITIVE LANDSCAPE**

- 12.1. Competitive Scenario
- 12.2. Market Positioning/Share Analysis
- 12.3. Mergers and Acquisitions Analysis

## **13. COMPANY PROFILES**

- 13.1. Lifeway Foods, Inc.\*
  - 13.1.1. Company Overview
  - 13.1.2. Type Portfolio and Description
  - 13.1.3. Financial Overview
  - 13.1.4. Key Developments
- 13.2. Kirk's Probiotic Soda
- 13.3. Plant Veda Foods Ltd.
- 13.4. Tropicana Brand Group
- 13.5. Harmless Harvest, Inc.
- 13.6. GT's Living Foods LLC
- 13.7. GoodBelly (Next Foods)
- 13.8. De La Calle
- 13.9. Health-Ade LLC
- 13.10. RISE Kombucha
- 13.11. General Mills Inc.
- 13.12. Dahlicious
- 13.13. YOSO
- 13.14. Buchi (Asheville Kombucha Mamas)
- 13.15. Pulp & Press Canada Inc. (\*LIST NOT EXHAUSTIVE)

## **14. APPENDIX**

14.1. About Us and Services

14.2. Contact Us

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