

# US and Canada Probiotic Cosmetics Market - 2023-2027

<https://marketpublishers.com/r/U1DC888BDD3BEN.html>

Date: August 2026

Pages: 200

Price: US\$ 2,999.00 (Single User License)

ID: U1DC888BDD3BEN

## Abstracts

The US and Canada Probiotic Cosmetics Market was valued at US\$ 659.50 million in 2023 and is anticipated to reach US\$ 837.28 million by 2027, at a CAGR of 0.0627 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the US and Canada Probiotic Cosmetics Market.

This report delivers a comprehensive overview of the US and Canada Probiotic Cosmetics Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding US and Canada Probiotic Cosmetics Market. The US and Canada Probiotic Cosmetics Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2027.

US and Canada Probiotic Cosmetics Market Scope:

By Type

Facial Care Products

Hair Care Products

Body Care Products

Nail Care Products

Others

#### By Ingredient

Lactobacillus

Streptococcus

Bifidobacterium

Others

#### By Consumer Orientation

Male

Female

#### By Application

Skin Health

Hair Health

Nail Health

#### By Packaging

Tubes

Bottles

Jars

Pumps and Dispensers

Others

#### By Distribution Channel

Supermarkets/Hypermarkets

Pharmacies and Drug Stores

Convenience Stores

Online Retailers

Other Distribution Channels

#### Key Players

TULA Skincare

Elina Organics

Dakota Biotech

Siani Probiotic Body Care

Caley Cosmetics

GLOWBIOTICS

Vital Nutrients

DrFormulas

Nuebiome

Graydon Skincare

Londontown Inc.

LORDE AND BELLE

Appendix

### Major Highlights

This report delivers a comprehensive overview of the US and Canada Probiotic Cosmetics Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding US and Canada Probiotic Cosmetics Market. The US and Canada Probiotic Cosmetics Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2027.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

### Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

## Partner Identification

Increase Your Customer Base by 3X using our Partner Identification tool

Uncover strategic collaboration opportunities with DataM vetted partners aligned to your ecosystem.

Identify high potential M&A targets based on synergies, market positioning and growth trajectory.

Prioritize partners by strategic fit rather than general capability.

## Why Choose DataM?

**Data-Driven Insights:** Dive into detailed analyses with granular insights such as pricing, market shares and value chain evaluations, enriched by interviews with industry leaders and disruptors.

**Post-Purchase Support and Expert Analyst Consultations:** As a valued client, gain direct access to our expert analysts for personalized advice and strategic guidance, tailored to your specific needs and challenges.

**White Papers and Case Studies:** Benefit quarterly from our in-depth studies related to your purchased titles, tailored to refine your operational and marketing strategies for maximum impact.

**Annual Updates on Purchased Reports:** As an existing customer, enjoy the privilege of annual updates to your reports, ensuring you stay abreast of the latest market insights and technological advancements. Terms and conditions apply.

**Specialized Focus on Emerging Markets:** DataM differentiates itself by delivering in-depth, specialized insights specifically for emerging markets, rather than offering generalized geographic overviews. This approach equips our clients with a nuanced understanding and actionable intelligence that are essential for navigating and succeeding in high-growth regions.

**Value of DataM Reports:** Our reports offer specialized insights tailored to the

latest trends and specific business inquiries. This personalized approach provides a deeper, strategic perspective, ensuring you receive the precise information necessary to make informed decisions. These insights complement and go beyond what is typically available in generic databases.

## Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

## Contents

### 1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

### 2. DEFINITION AND OVERVIEW

### 3. EXECUTIVE SUMMARY

- 3.1. Snippet by Type
- 3.2. Snippet by Ingredient
- 3.3. Snippet by Consumer Orientation
- 3.4. Snippet by Application
- 3.5. Snippet by Packaging
- 3.6. Snippet by Distribution Channel

### 4. DYNAMICS

- 4.1. Impacting Factors
  - 4.1.1. Drivers
    - 4.1.1.1. Rising Popularity of Anti-Aging Probiotic Formulations
    - 4.1.1.2. Surge in Product Diversification Beyond Traditional Skincare
  - 4.1.2. Restraints
    - 4.1.2.1. Short Shelf Life and Stability Issues in Probiotic Formulations
  - 4.1.3. Opportunity
  - 4.1.4. Impact Analysis

### 5. INDUSTRY ANALYSIS

- 5.1. Porter's Five Force Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis
- 5.5. DMI Opinion

### 6. BY TYPE

## 6.1. Introduction

6.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

6.1.2. Market Attractiveness Index, By Type

## 6.2. Facial Care Products

6.2.1. Introduction

6.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

6.2.3. Creams

6.2.4. Lotions

6.2.5. Cleanser

6.2.6. Serums

6.2.7. Others

## 6.3. Hair Care Products

6.3.1. Shampoo

6.3.2. Hair Conditioner

6.3.3. Hair Serums

6.3.4. Others

## 6.4. Body Care Products

6.4.1. Deodorants

6.4.2. Exfoliants

6.4.3. Soaps

6.4.4. Body Lotions

6.4.5. Others

## 6.5. Nail Care Products

## 6.6. Others

6.6.1. Make-up Products

6.6.2. Female Intimate Care Products

## 7. BY INGREDIENT

### 7.1. Introduction

7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Ingredient

7.1.2. Market Attractiveness Index, By Ingredient

### 7.2. Lactobacillus

7.2.1. Introduction

7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

### 7.3. Streptococcus

### 7.4. Bifidobacterium

### 7.5. Others

## **8. BY CONSUMER ORIENTATION**

### 8.1. Introduction

8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Consumer Orientation

8.1.2. Market Attractiveness Index, By Consumer Orientation

### 8.2. Male

8.2.1. Introduction

8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

### 8.3. Female

## **9. BY APPLICATION**

### 9.1. Introduction

9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

9.1.2. Market Attractiveness Index, By Application

### 9.2. Skin Health

9.2.1. Introduction

9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

9.2.3. Anti-Ageing

9.2.4. Skin Whitening

9.2.5. Anti-Inflammatory

9.2.6. Photoprotective Effects

9.2.7. Others

### 9.3. Hair Health

9.3.1. Hair Fall

9.3.2. Hair Growth

9.3.3. Scalp Cleaning

9.3.4. Others

### 9.4. Nail Health

## **10. BY PACKAGING**

### 10.1. Introduction

10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Packaging

10.1.2. Market Attractiveness Index, By Packaging

### 10.2. Tubes

10.2.1. Introduction

10.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

### 10.3. Bottles

- 10.4. Jars
- 10.5. Pumps and Dispensers
- 10.6. Others

## **11. BY DISTRIBUTION CHANNEL**

- 11.1. Introduction
  - 11.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
  - 11.1.2. Market Attractiveness Index, By Distribution Channel
- 11.2. Supermarkets/Hypermarkets
  - 11.2.1. Introduction
  - 11.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 11.3. Pharmacies and Drug Stores
- 11.4. Convenience Stores
- 11.5. Online Retailers
- 11.6. Other Distribution Channels

## **12. SUSTAINABILITY ANALYSIS**

- 12.1. Environmental Analysis
- 12.2. Economic Analysis
- 12.3. Governance Analysis

## **13. COMPETITIVE LANDSCAPE**

- 13.1. Competitive Scenario
- 13.2. Market Positioning/Share Analysis
- 13.3. Mergers and Acquisitions Analysis

## **14. COMPANY PROFILES**

- 14.1. TULA Skincare
  - 14.1.1. Company Overview
  - 14.1.2. Type Portfolio and Description
  - 14.1.3. Financial Overview
  - 14.1.4. Key Developments
- 14.2. Elina Organics
- 14.3. Dakota Biotech
- 14.4. Siani Probiotic Body Care

- 14.5. Caley Cosmetics
- 14.6. GLOWBIOTICS
- 14.7. Vital Nutrients
- 14.8. DrFormulas
- 14.9. Nuebiome
- 14.10. Graydon Skincare
- 14.11. Londontown Inc.
- 14.12. LORDE AND BELLE
- 14.13. Appendix
  - 14.13.1. About Us and Services
  - 14.13.2. Contact Us

## I would like to order

Product name: US and Canada Probiotic Cosmetics Market - 2023-2027

Product link: <https://marketpublishers.com/r/U1DC888BDD3BEN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U1DC888BDD3BEN.html>