

Tourism and Hotel Industry Market - 2023-2031

<https://marketpublishers.com/r/TA47A6BB2879EN.html>

Date: November 2025

Pages: 243

Price: US\$ 2,999.00 (Single User License)

ID: TA47A6BB2879EN

Abstracts

The Tourism and Hotel Industry Market was valued at US\$ 8,543.1 million in 2023 and is anticipated to reach US\$ 10,938.2 million by 2031, at a CAGR of 0.032 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Tourism and Hotel Industry Market.

This report delivers a comprehensive overview of the Tourism and Hotel Industry Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Tourism and Hotel Industry Market. The Tourism and Hotel Industry Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

Tourism and Hotel Industry Market Scope:

By Tourism

Business Tourism

Adventure Tourism

Eco-Tourism

Medical Tourism

Cultural Tourism

Religious Tourism

Sports Tourism

By Accommodation

Luxury Hotels

Mid-Range Hotels

Resorts

Boutique Hotels

Budget Hotels

Serviced Apartments

Hostels

Bed and Breakfast Hotels

By Booking

Direct Booking

Online Travel Agencies

Offline Booking

By Room Capacity

Small

Medium

Large

Mega

By Location

Urban Tourism

Rural Tourism

Coastal/Beach Tourism

Mountain Tourism

Heritage and Cultural Sites Offline

Key Players

Accor

Marriott International, Inc.

Austin Adventures

Balkan Holidays Ltd

Hyatt Corporation

Hilton

G Adventures

Four Seasons Hotels Limited

Airbnb, Inc.

IHG

Major Highlights

This report delivers a comprehensive overview of the Tourism and Hotel Industry Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Tourism and Hotel Industry Market. The Tourism and Hotel Industry Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

2. DEFINITION AND OVERVIEW

3. EXECUTIVE SUMMARY

- 3.1. Snippet By Tourism
- 3.2. Snippet by Accommodation
- 3.3. Snippet by Booking
- 3.4. Snippet by Room Capacity
- 3.5. Snippet by Location
- 3.6. Snippet by Region

4. DYNAMICS

- 4.1. Impacting Factors
 - 4.1.1. Drivers
 - 4.1.1.1. Rising Sustainability and Eco-friendly Practices
 - 4.1.1.2. Growing Technological Integration and Digital Transformation
 - 4.1.2. Restraints
 - 4.1.2.1. Geopolitical Tensions and Environmental Pressures
 - 4.1.3. Opportunity
 - 4.1.4. Impact Analysis

5. INDUSTRY ANALYSIS

- 5.1. Porter's Five Force Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis
- 5.5. Russia-Ukraine War Impact Analysis
- 5.6. DMI Opinion

6. COVID-19 ANALYSIS

- 6.1. Analysis of COVID-19
 - 6.1.1. Scenario Before COVID
 - 6.1.2. Scenario During COVID
 - 6.1.3. Scenario Post COVID
- 6.2. Pricing Dynamics Amid COVID-19
- 6.3. Demand-Supply Spectrum
- 6.4. Government Initiatives Related to the Market During the Pandemic
- 6.5. Manufacturers Strategic Initiatives
- 6.6. Conclusion

7. BY TOURISM

- 7.1. Introduction
 - 7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Tourism
 - 7.1.2. Market Attractiveness Index, By Tourism
- 7.2. Business Tourism*
 - 7.2.1. Introduction
 - 7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 7.3. Adventure Tourism
- 7.4. Eco-Tourism
- 7.5. Medical Tourism
- 7.6. Cultural Tourism
- 7.7. Religious Tourism
- 7.8. Sports Tourism

8. BY ACCOMMODATION

- 8.1. Introduction
 - 8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Accommodation
 - 8.1.2. Market Attractiveness Index, By Accommodation
- 8.2. Luxury Hotels*
 - 8.2.1. Introduction
 - 8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 8.3. Mid-Range Hotels
- 8.4. Resorts
- 8.5. Boutique Hotels
- 8.6. Budget Hotels
- 8.7. Serviced Apartments

8.8. Hostels

8.9. Bed and Breakfast Hotels

9. BY BOOKING

9.1. Introduction

9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Booking

9.1.2. Market Attractiveness Index, By Booking

9.2. Direct Booking*

9.2.1. Introduction

9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

9.3. Online Travel Agencies

9.4. Offline Booking

10. BY ROOM CAPACITY

10.1. Introduction

10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Room Capacity

10.1.2. Market Attractiveness Index, By Room Capacity

10.2. Small*

10.2.1. Introduction

10.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

10.3. Medium

10.4. Large

10.5. Mega

11. BY LOCATION

11.1. Introduction

11.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Location

11.1.2. Market Attractiveness Index, By Location

11.2. Urban Tourism*

11.2.1. Introduction

11.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

11.3. Rural Tourism

11.4. Coastal/Beach Tourism

11.5. Mountain Tourism

11.6. Heritage and Cultural Sites Offline

12. BY REGION

12.1. Introduction

12.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region

12.1.2. Market Attractiveness Index, By Region

12.2. North America

12.2.1. Introduction

12.2.2. Key Region-Specific Dynamics

12.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Tourism

12.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Accommodation

12.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Booking

12.2.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Room Capacity

12.2.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Location

12.2.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

12.2.8.1. US

12.2.8.2. Canada

12.2.8.3. Mexico

12.3. Europe

12.3.1. Introduction

12.3.2. Key Region-Specific Dynamics

12.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Tourism

12.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Accommodation

12.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Booking

12.3.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Room Capacity

12.3.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Location

12.3.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

12.3.8.1. Germany

12.3.8.2. UK

12.3.8.3. France

12.3.8.4. Italy

12.3.8.5. Spain

12.3.8.6. Rest of Europe

12.4. South America

12.4.1. Introduction

12.4.2. Key Region-Specific Dynamics

12.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Tourism

12.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Accommodation

12.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Booking

12.4.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Room Capacity

12.4.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Location

12.4.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

12.4.8.1. Brazil

12.4.8.2. Argentina

12.4.8.3. Rest of South America

12.5. Asia-Pacific

12.5.1. Introduction

12.5.2. Key Region-Specific Dynamics

12.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Tourism

12.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Accommodation

12.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Booking

12.5.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Room Capacity

12.5.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Location

12.5.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

12.5.8.1. China

12.5.8.2. India

12.5.8.3. Japan

12.5.8.4. Australia

12.5.8.5. Rest of Asia-Pacific

12.6. Middle East and Africa

12.6.1. Introduction

12.6.2. Key Region-Specific Dynamics

12.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Tourism

12.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Accommodation

12.6.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Booking

12.6.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Room Capacity

12.6.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Location

13. COMPETITIVE LANDSCAPE

13.1. Competitive Scenario

13.2. Market Positioning/Share Analysis

13.3. Mergers and Acquisitions Analysis

14. COMPANY PROFILES

14.1. Accor*

14.1.1. Company Overview

14.1.2. Product Portfolio and Description

- 14.1.3. Financial Overview
- 14.1.4. Key Developments
- 14.2. Marriott International, Inc.
- 14.3. Austin Adventures
- 14.4. Balkan Holidays Ltd
- 14.5. Hyatt Corporation
- 14.6. Hilton
- 14.7. G Adventures
- 14.8. Four Seasons Hotels Limited
- 14.9. Airbnb, Inc.
- 14.10. IHG (*LIST NOT EXHAUSTIVE)

15. APPENDIX

- 15.1. About Us and Services
- 15.2. Contact Us

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