

Thermoplastic Polyurethane (TPU) Market 2026

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Abstracts

The Thermoplastic Polyurethane (TPU) Market was valued at in and is anticipated to reach by , at a CAGR of 0.07 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Thermoplastic Polyurethane (TPU) Market.

This report delivers a comprehensive overview of the Thermoplastic Polyurethane (TPU) Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Thermoplastic Polyurethane (TPU) Market. The Thermoplastic Polyurethane (TPU) Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for –.

Thermoplastic Polyurethane (TPU) Market Scope:

By Type

Polyether

Polyester

Polycaprolactone

Others

By Raw Material

Diols

Diisocyanate

Polyols

others

By End-user

Automotive

Textile

Building and Construction

Footwear

Consumer Goods

Sports and leisure

Industrial Machinery

Medical

Electronics

Others

Key Players

Avery Dennison Corporation

Lubrizol

BASF SE

Novotex Italiana S.p.A.

Wanhua Chemical Group Co. Ltd

SONGWON

KURARAY CO.

Covestro AG

Huntsman International LLC

HEXPOL AB

Major Highlights

This report delivers a comprehensive overview of the Thermoplastic Polyurethane (TPU) Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Thermoplastic Polyurethane (TPU) Market. The Thermoplastic Polyurethane (TPU) Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for –.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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