

Sweet Potatoes Market - 2022

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Abstracts

The Sweet Potatoes Market was valued at USD 53.1 billion in 2022 and is anticipated to reach by , at a CAGR of 0.059 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Sweet Potatoes Market.

This report delivers a comprehensive overview of the Sweet Potatoes Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Sweet Potatoes Market. The Sweet Potatoes Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–.

Sweet Potatoes Market Scope:

By Variety

Jewel

Purple

Japanese

Hannah

Garnet

Carolina

Others

By Product

Whole Product

Processed

By Supply Method

Fresh

Frozen

Dried

Others

By Nature

Conventional

Organic

By End-User

Household

Hotel & Restaurants

Food & Beverage Manufacturers

Others

Key Players

Harm Farms

Sweet Potato Spirit Company

Nash Produce

Conagra Brands, Inc.

Dole Food Company, Inc.

Carolina Innovative Food Ingredients

A.V. Thomas Produce

Jackson Farming Company

Lamb Weston Holdings, Inc.

J.R. Simplot Company(LIST NOT EXHAUSTIVE)

Major Highlights

This report delivers a comprehensive overview of the Sweet Potatoes Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Sweet Potatoes Market. The Sweet Potatoes Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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