

# Stevia Protein Powder Market - 2023-2031

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## Abstracts

The Stevia Protein Powder Market was valued at US\$ 167.2 million in 2023 and is anticipated to reach US\$ 304.9 million by 2031, at a CAGR of 0.078 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Stevia Protein Powder Market.

This report delivers a comprehensive overview of the Stevia Protein Powder Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Stevia Protein Powder Market. The Stevia Protein Powder Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

Stevia Protein Powder Market Scope:

By Protein Type

Whey Protein Isolate (WPI)

Whey Protein Concentrate (WPC)

Casein Protein

Soy Protein

Pea Protein

Rice Protein

Hemp Protein

Others

#### By Formulation

Unflavored

Flavored

Low-Calorie

High-Protein

Vegan

Organic

Non-GMO

Others

#### By Application

Sports Nutrition

Dietary Supplements

Weight Management Products

Meal Replacements

Infant Nutrition

Others

#### By Distribution Channel

Supermarkets/Hypermarkets

Online Retail

Specialty Stores

Others

#### By End-User

Athletes

Bodybuilders

Weight Management Seekers

Geriatric Population

Infants and Children

Others

#### Key Players

NOW Foods

Garden of Life

Orgain, Inc.

RITS Lifesciences Private Limited.

Sunwarrior

FoodStrong

Purely Inspired

Nutrova

Bodylogix

Kiwla

## Major Highlights

This report delivers a comprehensive overview of the Stevia Protein Powder Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Stevia Protein Powder Market. The Stevia Protein Powder Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

## Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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## Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

## Contents

### **1. METHODOLOGY AND SCOPE**

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

### **2. DEFINITION AND OVERVIEW**

### **3. EXECUTIVE SUMMARY**

- 3.1. Snippet By Protein Type
- 3.2. Snippet by Type
- 3.3. Snippet by Application
- 3.4. Snippet by Distribution Channel
- 3.5. Snippet by End-User
- 3.6. Snippet by Region

### **4. DYNAMICS**

- 4.1. Impacting Factors
  - 4.1.1. Drivers
    - 4.1.1.1. Increasing Demand for Plant-Based Protein Supplements
    - 4.1.1.2. Product Innovation and Flavor Diversity
  - 4.1.2. Restraints
    - 4.1.2.1. Limited Awareness and Availability in Emerging Markets
  - 4.1.3. Opportunity
  - 4.1.4. Impact Analysis

### **5. INDUSTRY ANALYSIS**

- 5.1. Porter's Five Force Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis
- 5.5. Russia-Ukraine War Impact Analysis
- 5.6. DMI Opinion

### **6. COVID-19 ANALYSIS**

- 6.1. Analysis of COVID-19
  - 6.1.1. Scenario Before COVID
  - 6.1.2. Scenario During COVID
  - 6.1.3. Scenario Post COVID
- 6.2. Pricing Dynamics Amid COVID-19
- 6.3. Demand-Supply Spectrum
- 6.4. Government Initiatives Related to the Market During Pandemic
- 6.5. Manufacturers Strategic Initiatives
- 6.6. Conclusion

## **7. BY PROTEIN TYPE**

- 7.1. Introduction
  - 7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Protein Type
  - 7.1.2. Market Attractiveness Index, By Protein Type
- 7.2. Whey Protein Isolate (WPI)\*
  - 7.2.1. Introduction
  - 7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 7.3. Whey Protein Concentrate (WPC)
- 7.4. Casein Protein
- 7.5. Soy Protein
- 7.6. Pea Protein
- 7.7. Rice Protein
- 7.8. Hemp Protein
- 7.9. Others

## **8. BY FORMULATION**

- 8.1. Introduction
  - 8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Formulation
  - 8.1.2. Market Attractiveness Index, By Formulation
- 8.2. Unflavored\*
  - 8.2.1. Introduction
  - 8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 8.3. Flavored
  - 8.3.1. Chocolate
  - 8.3.2. Vanilla
  - 8.3.3. Strawberry

- 8.3.4. Others
- 8.4. Low-Calorie
- 8.5. High-Protein
- 8.6. Vegan
- 8.7. Organic
- 8.8. Non-GMO
- 8.9. Others

## **9. BY APPLICATION**

- 9.1. Introduction
  - 9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
  - 9.1.2. Market Attractiveness Index, By Application
- 9.2. Sports Nutrition\*
  - 9.2.1. Introduction
  - 9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 9.3. Dietary Supplements
- 9.4. Weight Management Products
- 9.5. Meal Replacements
- 9.6. Infant Nutrition
- 9.7. Others

## **10. BY DISTRIBUTION CHANNEL**

- 10.1. Introduction
  - 10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
  - 10.1.2. Market Attractiveness Index, By Distribution Channel
- 10.2. Supermarkets/Hypermarkets\*
  - 10.2.1. Introduction
  - 10.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 10.3. Online Retail
- 10.4. Specialty Stores
- 10.5. Others

## **11. BY END-USER**

- 11.1. Introduction
  - 11.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User
  - 11.1.2. Market Attractiveness Index, By End-User

## 11.2. Athletes\*

### 11.2.1. Introduction

### 11.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

## 11.3. Bodybuilders

## 11.4. Weight Management Seekers

## 11.5. Geriatric Population

## 11.6. Infants and Children

## 11.7. Others

## 12. BY REGION

### 12.1. Introduction

#### 12.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region

#### 12.1.2. Market Attractiveness Index, By Region

### 12.2. North America

#### 12.2.1. Introduction

#### 12.2.2. Key Region-Specific Dynamics

#### 12.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Protein Type

#### 12.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Formulation

#### 12.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

#### 12.2.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

#### 12.2.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User

#### 12.2.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

##### 12.2.8.1. U.S.

##### 12.2.8.2. Canada

##### 12.2.8.3. Mexico

### 12.3. Europe

#### 12.3.1. Introduction

#### 12.3.2. Key Region-Specific Dynamics

#### 12.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Protein Type

#### 12.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Formulation

#### 12.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

#### 12.3.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

#### 12.3.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User

#### 12.3.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

##### 12.3.8.1. Germany

##### 12.3.8.2. UK

##### 12.3.8.3. France

##### 12.3.8.4. Italy

12.3.8.5. Spain

12.3.8.6. Rest of Europe

12.4. South America

12.4.1. Introduction

12.4.2. Key Region-Specific Dynamics

12.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Protein Type

12.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Formulation

12.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

12.4.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

12.4.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User

12.4.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

12.4.8.1. Brazil

12.4.8.2. Argentina

12.4.8.3. Rest of South America

12.5. Asia-Pacific

12.5.1. Introduction

12.5.2. Key Region-Specific Dynamics

12.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Protein Type

12.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Formulation

12.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

12.5.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

12.5.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User

12.5.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

12.5.8.1. China

12.5.8.2. India

12.5.8.3. Japan

12.5.8.4. Australia

12.5.8.5. Rest of Asia-Pacific

12.6. Middle East and Africa

12.6.1. Introduction

12.6.2. Key Region-Specific Dynamics

12.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Protein Type

12.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Formulation

12.6.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

12.6.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

12.6.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User

## **13. COMPETITIVE LANDSCAPE**

- 13.1. Competitive Scenario
- 13.2. Market Positioning/Share Analysis
- 13.3. Mergers and Acquisitions Analysis

## **14. COMPANY PROFILES**

- 14.1. NOW Foods\*
  - 14.1.1. Company Overview
  - 14.1.2. Product Portfolio and Description
  - 14.1.3. Financial Overview
  - 14.1.4. Key Developments
- 14.2. Garden of Life
- 14.3. Orgain, Inc.
- 14.4. RITS Lifesciences Private Limited.
- 14.5. Sunwarrior
- 14.6. FoodStrong
- 14.7. Purely Inspired
- 14.8. Nutrova
- 14.9. Bodylogix
- 14.10. Kiwla (LIST NOT EXHAUSTIVE)

## **15. APPENDIX**

- 15.1. About Us and Services
- 15.2. Contact Us

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