

Sports Betting Market 2026

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Abstracts

The Sports Betting Market was valued at in and is anticipated to reach by , at a CAGR of 0.115 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Sports Betting Market.

This report delivers a comprehensive overview of the Sports Betting Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Sports Betting Market. The Sports Betting Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for –.

Sports Betting Market Scope:

By Type

Fixed Old Betting

Exchange Betting

Line -In-Play

Daily Fantasy

E-Sports Betting

Pari-Mutuel

Others

By Platform

Online

Offline

By Sports

Cricket

Football

Baseball

Basketball

Hockey

Racing

Others

Key Players

Flutter Entertainment Plc

bet365

Betsson AB

Churchill Downs Incorporated

Entain PLC

888 Holdings Plc

IGT

Kindred Group PLC

Sportech PLC

William Hill Plc(LIST NOT EXHAUSTIVE)

Major Highlights

This report delivers a comprehensive overview of the Sports Betting Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Sports Betting Market. The Sports Betting Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for –.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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