

# Soil Wetting Agents Market - 2025-2033

<https://marketpublishers.com/r/SC3BAADA58B5EN.html>

Date: March 2026

Pages: 217

Price: US\$ 2,999.00 (Single User License)

ID: SC3BAADA58B5EN

## Abstracts

The Soil Wetting Agents Market was valued at US\$ 186.68 million in 2025 and is anticipated to reach US\$ 311.26 million by 2033, at a CAGR of 0.066 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Soil Wetting Agents Market.

This report delivers a comprehensive overview of the Soil Wetting Agents Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Soil Wetting Agents Market. The Soil Wetting Agents Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2025–2033.

Soil Wetting Agents Market Scope:

By Form

Liquid

Granular

## By Distribution Channel

Online channels

E-Commerce

Hypermarkets/Supermarkets

Others

## By End-Use Products

Crop Protection Products

Insecticides

Pesticides

Fungicides

Fertilizers

Others

## By Application

Turf Care

Agriculture

## Key Players

Radeberger Gruppe

MD BIOCOALS PVT.Ltd

Grow More Inc.

BASF SE

BrettYoung

Wilbur-Ellis Company LLC

Seasol.

Fuzhou Topda New Material Co., Ltd.

Harmony Additives Private Limited

J. R. Simplot Company

Yara [List not Exhaustive

## Major Highlights

This report delivers a comprehensive overview of the Soil Wetting Agents Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Soil Wetting Agents Market. The Soil Wetting Agents Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2025–2033.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

## Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest

of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

## Partner Identification

Increase Your Customer Base by 3X using our Partner Identification tool

Uncover strategic collaboration opportunities with DataM vetted partners aligned to your ecosystem.

Identify high potential M&A targets based on synergies, market positioning and growth trajectory.

Prioritize partners by strategic fit rather than general capability.

## Why Choose DataM?

**Data-Driven Insights:** Dive into detailed analyses with granular insights such as pricing, market shares and value chain evaluations, enriched by interviews with industry leaders and disruptors.

**Post-Purchase Support and Expert Analyst Consultations:** As a valued client, gain direct access to our expert analysts for personalized advice and strategic guidance, tailored to your specific needs and challenges.

**White Papers and Case Studies:** Benefit quarterly from our in-depth studies related to your purchased titles, tailored to refine your operational and marketing strategies for maximum impact.

**Annual Updates on Purchased Reports:** As an existing customer, enjoy the

privilege of annual updates to your reports, ensuring you stay abreast of the latest market insights and technological advancements. Terms and conditions apply.

**Specialized Focus on Emerging Markets:** DataM differentiates itself by delivering in-depth, specialized insights specifically for emerging markets, rather than offering generalized geographic overviews. This approach equips our clients with a nuanced understanding and actionable intelligence that are essential for navigating and succeeding in high-growth regions.

**Value of DataM Reports:** Our reports offer specialized insights tailored to the latest trends and specific business inquiries. This personalized approach provides a deeper, strategic perspective, ensuring you receive the precise information necessary to make informed decisions. These insights complement and go beyond what is typically available in generic databases.

## Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

## Contents

### **1. METHODOLOGY AND SCOPE**

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

### **2. DEFINITION AND OVERVIEW**

### **3. EXECUTIVE SUMMARY**

- 3.1. Snippet by Form
- 3.2. Snippet by Distribution Channel
- 3.3. Snippet by End-Use Product
- 3.4. Snippet by Application
- 3.5. Snippet by Region

### **4. DYNAMICS**

- 4.1. Impacting Factors
  - 4.1.1. Drivers
    - 4.1.1.1. Increase in Turf Management Care
    - 4.1.1.2. Increase in Product Development
  - 4.1.2. Restraints
    - 4.1.2.1. Volatility of Raw Material
  - 4.1.3. Opportunity
  - 4.1.4. Impact Analysis

### **5. INDUSTRY ANALYSIS**

- 5.1. Porter's Five Force Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis
- 5.5. Patent Analysis
- 5.6. Production Analysis

### **6. COVID-19 ANALYSIS**

- 6.1. Analysis of COVID-19
  - 6.1.1. Scenario Before COVID
  - 6.1.2. Scenario During COVID
  - 6.1.3. Scenario Post COVID
- 6.2. Pricing Dynamics Amid COVID-19
- 6.3. Demand-Supply Spectrum
- 6.4. Government Initiatives Related to the Market During Pandemic
- 6.5. Manufacturers Strategic Initiatives
- 6.6. Conclusion

## **7. BY FORM**

- 7.1. Introduction
  - 7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
  - 7.1.2. Market Attractiveness Index, By Form
- 7.2. Liquid\*
  - 7.2.1. Introduction
  - 7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 7.3. Granular

## **8. BY DISTRIBUTION CHANNEL**

- 8.1. Introduction
  - 8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
  - 8.1.2. Market Attractiveness Index, By Distribution Channel
- 8.2. Online channels\*
  - 8.2.1. Introduction
  - 8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 8.3. E-Commerce
- 8.4. Hypermarkets/Supermarkets
- 8.5. Others

## **9. BY END-USE PRODUCTS**

- 9.1. Introduction
  - 9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By End Use Product
  - 9.1.2. Market Attractiveness Index, By End Use Product
- 9.2. Crop Protection Products\*
  - 9.2.1. Introduction

### 9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

### 9.3. Insecticides

### 9.4. Pesticides

### 9.5. Fungicides

### 9.6. Fertilizers

#### 9.6.1. Nitrogen

#### 9.6.2. Phosphorous

#### 9.6.3. Potassium

### 9.7. Others

## 10. BY APPLICATION

### 10.1. Introduction

#### 10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

#### 10.1.2. Market Attractiveness Index, By Application

### 10.2. Turf Care\*

#### 10.2.1. Introduction

#### 10.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

### 10.3. Agriculture

## 11. BY REGION

### 11.1. Introduction

#### 11.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region

#### 11.1.2. Market Attractiveness Index, By Region

### 11.2. North America

#### 11.2.1. Introduction

#### 11.2.2. Key Region-Specific Dynamics

#### 11.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

#### 11.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Soil Wetting Agents

#### Grinding Technologies

#### 11.2.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

#### 11.2.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

##### 11.2.7.1. U.S.

##### 11.2.7.2. Canada

##### 11.2.7.3. Mexico

### 11.3. Europe

#### 11.3.1. Introduction

#### 11.3.2. Key Region-Specific Dynamics

- 11.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
- 11.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By End Use Product
- 11.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
- 11.3.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
- 11.3.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
  - 11.3.7.1. Germany
  - 11.3.7.2. UK
  - 11.3.7.3. France
  - 11.3.7.4. Italy
  - 11.3.7.5. Russia
  - 11.3.7.6. Rest of Europe
- 11.4. South America
  - 11.4.1. Introduction
  - 11.4.2. Key Region-Specific Dynamics
  - 11.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
  - 11.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By End Use Product
  - 11.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
  - 11.4.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
  - 11.4.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
    - 11.4.7.1. Brazil
    - 11.4.7.2. Argentina
    - 11.4.7.3. Rest of South America
- 11.5. Asia-Pacific
  - 11.5.1. Introduction
  - 11.5.2. Key Region-Specific Dynamics
  - 11.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
  - 11.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By End Use Product
  - 11.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
  - 11.5.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
  - 11.5.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
    - 11.5.7.1. China
    - 11.5.7.2. India
    - 11.5.7.3. Japan
    - 11.5.7.4. Australia
    - 11.5.7.5. Rest of Asia-Pacific
- 11.6. Middle East and Africa
  - 11.6.1. Introduction
  - 11.6.2. Key Region-Specific Dynamics
  - 11.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form

- 11.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By End Use Product
- 11.6.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
- 11.6.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

## **12. COMPETITIVE LANDSCAPE**

- 12.1. Competitive Scenario
- 12.2. Market Positioning/Share Analysis
- 12.3. Mergers and Acquisitions Analysis

## **13. COMPANY PROFILES**

- 13.1. Radeberger Gruppe\*
  - 13.1.1. Company Overview
  - 13.1.2. Product Portfolio and Description
  - 13.1.3. Financial Overview
  - 13.1.4. Key Developments
- 13.2. MD BIOCOALS PVT.Ltd
- 13.3. Grow More Inc.
- 13.4. BASF SE
- 13.5. BrettYoung
- 13.6. Wilbur-Ellis Company LLC
- 13.7. Seasol.
- 13.8. Fuzhou Topda New Material Co., Ltd.
- 13.9. Harmony Additives Private Limited
- 13.10. J. R. Simplot Company
- 13.11. Yara [List not Exhaustive (LIST NOT EXHAUSTIVE)]

## **14. APPENDIX**

- 14.1. About Us and Services
- 14.2. Contact Us

## I would like to order

Product name: Soil Wetting Agents Market - 2025-2033

Product link: <https://marketpublishers.com/r/SC3BAADA58B5EN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SC3BAADA58B5EN.html>