

Software-defined Wide Area Network (SD-WAN) Market - 2024-2032

<https://marketpublishers.com/r/SFDD5A25E7E6EN.html>

Date: August 2025

Pages: 207

Price: US\$ 2,999.00 (Single User License)

ID: SFDD5A25E7E6EN

Abstracts

The Software-defined Wide Area Network (SD-WAN) Market was valued at US\$ 8.86 billion in 2024 and is anticipated to reach US\$ 18.58 billion by 2032, at a CAGR of 0.122 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Software-defined Wide Area Network (SD-WAN) Market.

This report delivers a comprehensive overview of the Software-defined Wide Area Network (SD-WAN) Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Software-defined Wide Area Network (SD-WAN) Market. The Software-defined Wide Area Network (SD-WAN) Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2032.

Software-defined Wide Area Network (SD-WAN) Market Scope:

By Component

Solution

Services

By Deployment

On-premises

Cloud based

By Enterprise Size

Large Enterprises

SME's (Small and Medium Enterprises)

By Industry

IT & Telecom

Healthcare

BFSI

Manufacturing

Retail

Others

Key Players

Cisco Systems, Inc.

Oracle

Hewlett Packard Enterprise Development LP

Broadcom

Forcepoint

Nokia

Huawei Technologies Co., Ltd.

Cloud Software Group, Inc.

Ciena Corporation.

NEC Corporation

Major Highlights

This report delivers a comprehensive overview of the Software-defined Wide Area Network (SD-WAN) Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Software-defined Wide Area Network (SD-WAN) Market. The Software-defined Wide Area Network (SD-WAN) Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2032.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

Partner Identification

Increase Your Customer Base by 3X using our Partner Identification tool

Uncover strategic collaboration opportunities with DataM vetted partners aligned to your ecosystem.

Identify high potential M&A targets based on synergies, market positioning and growth trajectory.

Prioritize partners by strategic fit rather than general capability.

Why Choose DataM?

Data-Driven Insights: Dive into detailed analyses with granular insights such as pricing, market shares and value chain evaluations, enriched by interviews with industry leaders and disruptors.

Post-Purchase Support and Expert Analyst Consultations: As a valued client, gain direct access to our expert analysts for personalized advice and strategic guidance, tailored to your specific needs and challenges.

White Papers and Case Studies: Benefit quarterly from our in-depth studies related to your purchased titles, tailored to refine your operational and marketing strategies for maximum impact.

Annual Updates on Purchased Reports: As an existing customer, enjoy the privilege of annual updates to your reports, ensuring you stay abreast of the

latest market insights and technological advancements. Terms and conditions apply.

Specialized Focus on Emerging Markets: DataM differentiates itself by delivering in-depth, specialized insights specifically for emerging markets, rather than offering generalized geographic overviews. This approach equips our clients with a nuanced understanding and actionable intelligence that are essential for navigating and succeeding in high-growth regions.

Value of DataM Reports: Our reports offer specialized insights tailored to the latest trends and specific business inquiries. This personalized approach provides a deeper, strategic perspective, ensuring you receive the precise information necessary to make informed decisions. These insights complement and go beyond what is typically available in generic databases.

Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

METHODOLOGY AND SCOPE

1. RESEARCH METHODOLOGY

2. RESEARCH OBJECTIVE AND SCOPE OF THE REPORT

3. DEFINITION AND OVERVIEW

4. EXECUTIVE SUMMARY

- 4.1. Snippet by Component
- 4.2. Snippet by Deployment
- 4.3. Snippet by Enterprise Size
- 4.4. Snippet by Industry
- 4.5. Snippet by Region

5. DYNAMICS

- 5.1. Impacting Factors
 - 5.1.1. Drivers
 - 5.1.1.1. Growing Adoption of Cloud Services and SaaS Applications
 - 5.1.2. Restraints
 - 5.1.2.1. Integration Complexity and Legacy Infrastructure
 - 5.1.3. Opportunity
 - 5.1.4. Impact Analysis

6. INDUSTRY ANALYSIS

- 6.1. Porter's Five Force Analysis
- 6.2. Supply Chain Analysis
- 6.3. Pricing Analysis
- 6.4. Regulatory and Compliance Analysis
- 6.5. Technological Analysis
- 6.6. DMI Opinion

7. BY COMPONENT

7.1. Introduction

7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component

7.1.2. Market Attractiveness Index, By Component

7.2. Solution*

7.2.1. Introduction

7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

7.3. Services

7.3.1. Managed Services

7.3.2. Professional Services

8. BY DEPLOYMENT

8.1. Introduction

8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Deployment

8.1.2. Market Attractiveness Index, By Deployment

8.2. On-premises *

8.2.1. Introduction

8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

8.3. Cloud based

9. BY ENTERPRISE SIZE

9.1. Introduction

9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Enterprise Size

9.1.2. Market Attractiveness Index, By Enterprise Size

9.2. Large Enterprises*

9.2.1. Introduction

9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

9.3. SME's (Small and Medium Enterprises)

10. BY INDUSTRY

10.1. Introduction

10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Industry

10.1.2. Market Attractiveness Index, By Industry

10.2. IT & Telecom*

10.2.1. Introduction

10.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

10.3. Healthcare

- 10.4. BFSI
- 10.5. Manufacturing
- 10.6. Retail
- 10.7. Others

11. BY REGION

11.1. Introduction

- 11.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region
- 11.1.2. Market Attractiveness Index, By Region

11.2. North America

- 11.2.1. Introduction
- 11.2.2. Key Region-Specific Dynamics
- 11.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component
- 11.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Deployment
- 11.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Enterprise Size
- 11.2.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Industry
- 11.2.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 11.2.7.1. US
 - 11.2.7.2. Canada
 - 11.2.7.3. Mexico

11.3. Europe

- 11.3.1. Introduction
- 11.3.2. Key Region-Specific Dynamics
- 11.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component
- 11.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Deployment
- 11.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Enterprise Size
- 11.3.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Industry
- 11.3.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 11.3.7.1. Germany
 - 11.3.7.2. UK
 - 11.3.7.3. France
 - 11.3.7.4. Italy
 - 11.3.7.5. Spain
 - 11.3.7.6. Rest of Europe

11.4. South America

- 11.4.1. Introduction
- 11.4.2. Key Region-Specific Dynamics
- 11.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component

- 11.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Deployment
- 11.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Enterprise Size
- 11.4.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Industry
- 11.4.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 11.4.7.1. Brazil
 - 11.4.7.2. Argentina
 - 11.4.7.3. Rest of South America
- 11.5. Asia-Pacific
 - 11.5.1. Introduction
 - 11.5.2. Key Region-Specific Dynamics
 - 11.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component
 - 11.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Deployment
 - 11.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Enterprise Size
 - 11.5.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Industry
 - 11.5.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 11.5.7.1. China
 - 11.5.7.2. India
 - 11.5.7.3. Japan
 - 11.5.7.4. Australia
 - 11.5.7.5. Rest of Asia-Pacific
- 11.6. Middle East and Africa
 - 11.6.1. Introduction
 - 11.6.2. Key Region-Specific Dynamics
 - 11.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Component
 - 11.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Deployment
 - 11.6.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Enterprise Size
 - 11.6.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Industry
 - 11.6.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

12. COMPETITIVE LANDSCAPE

- 12.1. Competitive Scenario
- 12.2. Market Positioning/Share Analysis
- 12.3. Mergers and Acquisitions Analysis

13. COMPANY PROFILES

- 13.1. Cisco Systems, Inc. *
 - 13.1.1. Company Overview

- 13.1.2. Product Portfolio and Description
- 13.1.3. Financial Overview
- 13.1.4. Key Developments
- 13.2. Oracle
- 13.3. Hewlett Packard Enterprise Development LP
- 13.4. Broadcom
- 13.5. Forcepoint
- 13.6. Nokia
- 13.7. Huawei Technologies Co., Ltd.
- 13.8. Cloud Software Group, Inc.
- 13.9. Ciena Corporation.
- 13.10. NEC Corporation (LIST NOT EXHAUSTIVE)

14. APPENDIX

- 14.1. About Us and Services
- 14.2. Contact Us

I would like to order

Product name: Software-defined Wide Area Network (SD-WAN) Market - 2024-2032

Product link: <https://marketpublishers.com/r/SFDD5A25E7E6EN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SFDD5A25E7E6EN.html>