

Smoothies Market - 2025

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Abstracts

The Smoothies Market was valued at USD 14.7 billion in 2025 and is anticipated to reach by , at a CAGR of 0.085 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Smoothies Market.

This report delivers a comprehensive overview of the Smoothies Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Smoothies Market. The Smoothies Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2025–.

Smoothies Market Scope:

By Type

Fruit-Based Smoothies

Dairy-Based Smoothies

By Consumption

Out-Of-Home

At-Home

Key Players

Jamba Juice

Smoothie King

Innocent Drinks

Naked Juice

Odwalla

Bolthouse Farms

Happy Planet

Suja Juice

Evolution Fresh

Daily Harvest

Major Highlights

This report delivers a comprehensive overview of the Smoothies Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Smoothies Market. The Smoothies Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2025–.

This report will assist keyword manufacturers, new entrants, and companies across the

industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

2. DEFINITION AND OVERVIEW

3. EXECUTIVE SUMMARY

- 3.1. Snippet by Type
- 3.2. Snippet by Consumption
- 3.3. Snippet by Region

4. DYNAMICS

- 4.1. Impacting Factors
 - 4.1.1. Drivers
 - 4.1.2. Restraints
 - 4.1.3. Opportunity
 - 4.1.4. Impact Analysis

5. INDUSTRY ANALYSIS

- 5.1. Porter's Five Force Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis

6. COVID-19 ANALYSIS

- 6.1. Analysis of COVID-19
 - 6.1.1. Scenario Before COVID-19
 - 6.1.2. Scenario During COVID-19
 - 6.1.3. Post COVID-19 and Future Scenario
- 6.2. Pricing Dynamics Amid COVID-19
- 6.3. Demand-Supply Spectrum
- 6.4. Government Initiatives Related to the Market During the Pandemic

6.5. Manufacturers' Strategic Initiatives

6.6. Conclusion

7. BY TYPE

7.1. Introduction

7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

7.1.2. Market Attractiveness Index, By Type

7.2. Fruit-Based Smoothies*

7.2.1. Introduction

7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

7.3. Dairy-Based Smoothies

8. BY CONSUMPTION

8.1. Introduction

8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Consumption

8.1.2. Market Attractiveness Index, By Consumption

8.2. Out-Of-Home*

8.2.1. Introduction

8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

8.3. At-Home

9. BY REGION

9.1. Introduction

9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region

9.1.2. Market Attractiveness Index, By Region

9.2. North America

9.2.1. Introduction

9.2.2. Key Region-Specific Dynamics

9.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

9.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Consumption

9.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

9.2.5.1. The U.S.

9.2.5.2. Canada

9.2.5.3. Mexico

9.3. Europe

9.3.1. Introduction

9.3.2. Key Region-Specific Dynamics

9.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

9.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Consumption

9.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

9.3.5.1. Germany

9.3.5.2. The U.K

9.3.5.3. France

9.3.5.4. Italy

9.3.5.5. Spain

9.3.5.6. Rest of Europe

9.4. South America

9.4.1. Introduction

9.4.2. Key Region-Specific Dynamics

9.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

9.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Consumption

9.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

9.4.5.1. Brazil

9.4.5.2. Argentina

9.4.5.3. Rest of South America

9.5. Asia-Pacific

9.5.1. Introduction

9.5.2. Key Region-Specific Dynamics

9.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

9.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Consumption

9.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

9.5.5.1. China

9.5.5.2. India

9.5.5.3. Japan

9.5.5.4. Australia

9.5.5.5. Rest of Asia-Pacific

9.6. Middle East and Africa

9.6.1. Introduction

9.6.2. Key Region-Specific Dynamics

9.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

9.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Consumption

10. COMPETITIVE LANDSCAPE

10.1. Competitive Scenario

- 10.2. Market Positioning/Share Analysis
- 10.3. Mergers and Acquisitions Analysis

11. COMPANY PROFILES

- 11.1. Jamba Juice
 - 11.1.1. Company Overview
 - 11.1.2. Product Portfolio and Description
 - 11.1.3. Financial Overview
 - 11.1.4. Key Developments
- 11.2. Smoothie King
- 11.3. Innocent Drinks
- 11.4. Naked Juice
- 11.5. Odwalla
- 11.6. Bolthouse Farms
- 11.7. Happy Planet
- 11.8. Suja Juice
- 11.9. Evolution Fresh
- 11.10. Daily Harvest (*LIST NOT EXHAUSTIVE)

12. APPENDIX

- 12.1. About Us and Services
- 12.2. Contact Us

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