

Smart Transportation Market 2026

<https://marketpublishers.com/r/SB43A56B2C76EN.html>

Date: November 2025

Pages: 219

Price: US\$ 2,999.00 (Single User License)

ID: SB43A56B2C76EN

Abstracts

The Smart Transportation Market was valued at in and is anticipated to reach by , at a CAGR of 0.109 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Smart Transportation Market.

This report delivers a comprehensive overview of the Smart Transportation Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Smart Transportation Market. The Smart Transportation Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for –.

Smart Transportation Market Scope:

By Services

Business Services

Cloud Services

Professional Services

By Application

Public Transport

Traffic Management

Parking Management

Road Safety and Security

Automotive Telematics

Freight

By Type

Advanced Public Transportation Systems (APTS)

Advanced Traveller Information Systems (ATIC)

Cooperative Vehicle Systems

Advanced Traffic Management Systems (ATMS)

Advanced Transportation Pricing Systems (ATPS)

Parking Management Systems

Key Players

ERTICO-ITS

Orange Business Services

Advantech Co., Ltd.

AGT International

Oracle Corporation

AVEVA Group plc

Hitachi Inc.

SAP SE

IBM Corporation

Cisco Systems Inc.

Major Highlights

This report delivers a comprehensive overview of the Smart Transportation Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Smart Transportation Market. The Smart Transportation Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for –.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia)

Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

Partner Identification

Increase Your Customer Base by 3X using our Partner Identification tool

Uncover strategic collaboration opportunities with DataM vetted partners aligned to your ecosystem.

Identify high potential M&A targets based on synergies, market positioning and growth trajectory.

Prioritize partners by strategic fit rather than general capability.

Why Choose DataM?

Data-Driven Insights: Dive into detailed analyses with granular insights such as pricing, market shares and value chain evaluations, enriched by interviews with industry leaders and disruptors.

Post-Purchase Support and Expert Analyst Consultations: As a valued client, gain direct access to our expert analysts for personalized advice and strategic guidance, tailored to your specific needs and challenges.

White Papers and Case Studies: Benefit quarterly from our in-depth studies related to your purchased titles, tailored to refine your operational and marketing strategies for maximum impact.

Annual Updates on Purchased Reports: As an existing customer, enjoy the privilege of annual updates to your reports, ensuring you stay abreast of the latest market insights and technological advancements. Terms and conditions apply.

Specialized Focus on Emerging Markets: DataM differentiates itself by delivering in-depth, specialized insights specifically for emerging markets, rather than offering generalized geographic overviews. This approach equips our clients with a nuanced understanding and actionable intelligence that are essential for navigating and succeeding in high-growth regions.

Value of DataM Reports: Our reports offer specialized insights tailored to the latest trends and specific business inquiries. This personalized approach provides a deeper, strategic perspective, ensuring you receive the precise information necessary to make informed decisions. These insights complement and go beyond what is typically available in generic databases.

Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

96

Normal

0

false

false

false

EN-GB

X-NONE

X-NONE

/ Style Definitions */*

table.MsoNormalTable

{mso-style-name:"Table Normal";

mso-tstyle-rowband-size:0;

mso-tstyle-colband-size:0;

mso-style-noshow:yes;

mso-style-priority:99;

mso-style-parent:"";

mso-padding-alt:0cm 5.4pt 0cm 5.4pt;

mso-para-margin:0cm;

mso-para-margin-bottom:.0001pt;

mso-pagination:widow-orphan;

font-size:12.0pt;

font-family:Calibri;

mso-ascii-font-family:Calibri;

mso-ascii-theme-font:minor-latin;

mso-hansi-font-family:Calibri;

mso-hansi-theme-font:minor-latin;

mso-fareast-language:EN-US;}

1. METHODOLOGY AND SCOPE

1.1 Research methodology

1.2 Research Objective and Scope of the Report

2. MARKET DEFINITION AND OVERVIEW

3. EXECUTIVE SUMMARY

- 3.1 Market Snippet by Services
- 3.2 Market Snippet by Application
- 3.3 Market Snippet by Type
- 3.4 Market Snippet by Region

4. MARKET DYNAMICS

- 4.1 Market Impacting Factors
 - 4.1.1 Drivers
 - 4.1.1.1 Government initiatives globally to improve the transportation structure
 - 4.1.1.2 Increasing population globally
 - 4.1.1.3 Growth of smart and mega cities worldwide
 - 4.1.2 Restraints
 - 4.1.2.1 Huge initial capital expenditure required to create sustainable system
 - 4.1.3 Opportunities
 - 4.1.4 Impact Analysis

5. INDUSTRY ANALYSIS

- 5.1 Porter's Five Forces Analysis
- 5.2 Regulatory Analysis

6. BY SERVICES

- 6.1 Introduction
 - 6.1.1 Market Size Analysis, and Y-o-Y Growth Analysis (%), By Services
 - 6.1.2 Market Attractiveness Index, By Services
- 6.2 Business Services
 - 6.2.1 Introduction
 - 6.2.2 Market Size Analysis, and Y-o-Y Growth Analysis (%)
- 6.3 Cloud Services
- 6.4 Professional Services

7. BY APPLICATION

7.1 Introduction

7.1.1 Market Size Analysis, and Y-o-Y Growth Analysis (%), By Application

7.1.2 Market Attractiveness Index, By Application

7.2 Public Transport

7.2.1 Introduction

7.2.2 Market Size Analysis, and Y-o-Y Growth Analysis

7.3 Traffic Management

7.4 Parking Management

7.5 Road Safety and Security

7.6 Automotive Telematics

7.7 Freight

8. BY TYPE

8.1 Introduction

8.1.1 Market Size Analysis, and Y-o-Y Growth Analysis (%), By Type

8.1.2 Market Attractiveness Index, By Type

8.2 Advanced Public Transportation Systems (APTS)

8.2.1 Introduction

8.2.2 Market Size Analysis, and Y-o-Y Growth Analysis (%)

8.3 Advanced Traveller Information Systems (ATIC)

8.4 Cooperative Vehicle Systems

8.5 Advanced Traffic Management Systems (ATMS)

8.6 Advanced Transportation Pricing Systems (ATPS)

8.6.1 Ticketing Management Systems

8.7 Parking Management Systems

9. BY REGION

9.1 Introduction

9.1.1 Market Size Analysis, and Y-o-Y Growth Analysis (%), By Region

9.1.2 Market Attractiveness Index, By Region

9.2 North America

9.2.1 Introduction

9.2.2 Key Region-Specific Dynamics

9.2.3 Market Size Analysis, and Y-o-Y Growth Analysis (%), By Services

9.2.4 Market Size Analysis, and Y-o-Y Growth Analysis (%), By Application

9.2.5 Market Size Analysis, and Y-o-Y Growth Analysis (%), By Type

9.2.6 Market Size Analysis, and Y-o-Y Growth Analysis (%), By Countries

9.2.6.1 U.S.

9.2.6.2 Canada

9.2.6.3 Mexico

9.3 Europe

9.3.1 Introduction

9.3.2 Key Region-Specific Dynamics

9.3.3 Market Size Analysis, and Y-o-Y Growth Analysis (%), By Services

9.3.4 Market Size Analysis, and Y-o-Y Growth Analysis (%), By Application

9.3.5 Market Size Analysis, and Y-o-Y Growth Analysis (%), By Type

9.3.6 Market Size Analysis, and Y-o-Y Growth Analysis (%), By Countries

9.3.6.1 Germany

9.3.6.2 U.K.

9.3.6.3 France

9.3.6.4 Rest of Europe

9.4 South America

9.4.1 Introduction

9.4.2 Key Region-Specific Dynamics

9.4.3 Market Size Analysis, and Y-o-Y Growth Analysis (%), By Services

9.4.4 Market Size Analysis, and Y-o-Y Growth Analysis (%), By Application

9.4.5 Market Size Analysis, and Y-o-Y Growth Analysis (%), By Type

9.4.6 Market Size Analysis, and Y-o-Y Growth Analysis (%), By Countries

9.4.6.1 Brazil

9.4.6.2 Argentina

9.4.6.3 Rest of South America

9.5 Asia Pacific

9.5.1 Introduction

9.5.2 Key Region-Specific Dynamics

9.5.3 Market Size Analysis, and Y-o-Y Growth Analysis (%), By Services

9.5.4 Market Size Analysis, and Y-o-Y Growth Analysis (%), By Application

9.5.5 Market Size Analysis, and Y-o-Y Growth Analysis (%), By Type

9.5.6 Market Size Analysis, and Y-o-Y Growth Analysis (%), By Countries

9.5.6.1 China

9.5.6.2 India

9.5.6.3 Japan

9.5.6.4 Australia

9.5.6.5 Rest of Asia Pacific

9.6 Middle East and Africa

9.6.1 Introduction

9.6.2 Key Region-Specific Dynamics

9.6.3 Market Size Analysis, and Y-o-Y Growth Analysis (%), By Services

9.6.4 Market Size Analysis, and Y-o-Y Growth Analysis (%), By Application

9.6.5 Market Size Analysis, and Y-o-Y Growth Analysis (%), By Type

10. COMPETITIVE LANDSCAPE

10.1 Competitive Scenario

10.2 Competitor Strategy Analysis

10.3 Comparative Product Portfolio Analysis

10.4 Market Positioning/Share Analysis

10.5 Mergers and Acquisitions Analysis

11. COMPANY PROFILES

11.1 ERTICO-ITS

11.1.1 Company overview

11.1.2 Product portfolio and description

11.1.3 Key highlights

11.1.4 Financial overview

11.2 Orange Business Services

11.3 Advantech Co., Ltd.

11.4 AGT International

11.5 Oracle Corporation

11.6 AVEVA Group plc

11.7 Hitachi Inc.

11.8 SAP SE

11.9 IBM Corporation

11.10 Cisco Systems Inc.

12. DATAM INTELLIGENCE

12.1 Appendix

12.2 List of Tables and Figures

12.3 About Us and Services

12.4 Contact Us

I would like to order

Product name: Smart Transportation Market 2026

Product link: <https://marketpublishers.com/r/SB43A56B2C76EN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SB43A56B2C76EN.html>