

# Rice Cakes Market - 2022-2031

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## Abstracts

The Rice Cakes Market was valued at US\$ 20.18 billion in 2022 and is anticipated to reach US\$ 32.94 billion by 2031, at a CAGR of 0.0632 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Rice Cakes Market.

This report delivers a comprehensive overview of the Rice Cakes Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Rice Cakes Market. The Rice Cakes Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2031.

Rice Cakes Market Scope:

By Type

Mochi

Puffed Rice Cakes

Others

## By Raw Material

White Rice

Brown Rice

## By Product

Wholemeal Rice Cake

Corn Rice Cake

Buckwheat Rice Cake

Others

## By Flavor

Chocolate

Apple Cinnamon

Chicken

Caramel

Others

## By Nature

Organic

Conventional

## By Category

Salted Rice Cakes

Sweet Rice Cakes

## By Packaging

Pillow Pouches

Stick Packs

Snack-sized Portion bags

Others

## By Distribution Channel

Modern Trade

Specialty Stores

Convenience Stores

Online Stores

## By Application

Commercial

Residential

## Key Players

Quaker

De KatjangBV

Kellogg's

Sano Rice

Joy Snacks

Ambrosia Organic Farm

Vital Cakes

Lundberg

Topco Associates LLC

Ricegrowers Ltd.

## Major Highlights

This report delivers a comprehensive overview of the Rice Cakes Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Rice Cakes Market. The Rice Cakes Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2031.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

## Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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## Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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