

Red Rice Market - 2022-2030

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Abstracts

The Red Rice Market was valued at US\$ 3.2 billion in 2022 and is anticipated to reach US\$ 4.0 billion by 2030, at a CAGR of 0.031 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Red Rice Market.

This report delivers a comprehensive overview of the Red Rice Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Red Rice Market. The Red Rice Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2030.

Red Rice Market Scope:

By Type

Rakthashali

Thai Red Cargo Rice

Bhutanese Red Rice

Camargue Red Rice

Matta Rice

Ulikan

Others

By Nature

Conventional

Organic

By Distribution Channel

Supermarket/Hypermarket

Municipal Corporation stores

Specialty Stores

Others

By End-User

Food & Beverage Industry

Cosmetics Industry

Nutraceuticals Industry

Healthcare Industry

Domestic

Other

Key Players

Mars Inc.

Ceylon Pure

Riviana Foods Inc.

Urmatt Ltd.

Lotus Foods Inc.

Woodland Foods

Fabrar Liberia, Inc.

Nature Rice

Lundberg

NATURELAND ORGANICS

Major Highlights

This report delivers a comprehensive overview of the Red Rice Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Red Rice Market. The Red Rice Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2030.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for

the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

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Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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