

Quick Service Restaurant Market - 2024-2032

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Abstracts

The Quick Service Restaurant Market was valued at US\$ 450.1 billion in 2024 and is anticipated to reach US\$ 635.2 billion by 2032, at a CAGR of 0.044 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Quick Service Restaurant Market.

This report delivers a comprehensive overview of the Quick Service Restaurant Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Quick Service Restaurant Market. The Quick Service Restaurant Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2032.

Quick Service Restaurant Market Scope:

By Food Type

Confectionery

Bakery Products

Ice Cream & Frozen Desserts

Beverages

Snacks

Meals

Others

By Service Type

Dine-in

Takeaway

Drive-through

Online Delivery

Others

By Distribution Channel

Franchise Outlets

Standalone Restaurants

Food Delivery Platforms

Others

Key Players

McDonald's Corporation

Subway IP LLC

Yum! Brands Inc

The Wendy's Company

Tata Starbucks Private Limited

Restaurant Brands International Inc

Domino's Pizza Inc

Westlife Development Ltd

Burger King Company LLC

Coffee Day Global Limited

Major Highlights

This report delivers a comprehensive overview of the Quick Service Restaurant Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Quick Service Restaurant Market. The Quick Service Restaurant Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2032.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

2. DEFINITION AND OVERVIEW

3. EXECUTIVE SUMMARY

- 3.1. Snippet by Food Type
- 3.2. Snippet by Service Type
- 3.3. Snippet by Distribution Channel
- 3.4. Snippet by Region

4. DYNAMICS

- 4.1. Impacting Factors
 - 4.1.1. Drivers
 - 4.1.1.1. Rising Demand for Unique And Indulgent Flavors
 - 4.1.1.2. AI and Digital Transformation
 - 4.1.2. Restraints
 - 4.1.2.1. Health Concerns Are Pushing Consumers Toward Healthier Food
 - 4.1.3. Opportunity
 - 4.1.4. Impact Analysis

5. INDUSTRY ANALYSIS

- 5.1. Porter's Five Force Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis
- 5.5. DMI Opinion

6. BY FOOD TYPE

- 6.1. Introduction
 - 6.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Food Type

- 6.1.2. Market Attractiveness Index, By Food Type
- 6.2. Confectionery*
 - 6.2.1. Introduction
 - 6.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
 - 6.2.3. Chocolates
 - 6.2.4. Candies
 - 6.2.5. Lollipops
 - 6.2.6. Others
- 6.3. Bakery Products
 - 6.3.1. Sandwiches
 - 6.3.2. Cakes and Pastries
 - 6.3.3. Bread and Rolls
 - 6.3.4. Cookies
 - 6.3.5. Others
- 6.4. Ice Cream & Frozen Desserts
 - 6.4.1. Sundaes
 - 6.4.2. Ice Cream Cakes
 - 6.4.3. Frozen Yogurt
 - 6.4.4. Others
- 6.5. Beverages
 - 6.5.1. Carbonated Drinks
 - 6.5.2. Smoothies and Milkshakes
 - 6.5.3. Coffee
 - 6.5.4. Others
- 6.6. Snacks
 - 6.6.1. Fries and Chips
 - 6.6.2. Nachos and Tacos
 - 6.6.3. Popcorn Chicken
 - 6.6.4. Others
- 6.7. Meals
 - 6.7.1. Burgers
 - 6.7.2. Pizzas
 - 6.7.3. Wraps
 - 6.7.4. Others
- 6.8. Others

7. BY SERVICE TYPE

- 7.1. Introduction

- 7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Service Type
- 7.1.2. Market Attractiveness Index, By Service Type
- 7.2. Dine-in*
 - 7.2.1. Introduction
 - 7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 7.3. Takeaway
- 7.4. Drive-through
- 7.5. Online Delivery
- 7.6. Others

8. BY DISTRIBUTION CHANNEL

- 8.1. Introduction
 - 8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 8.1.2. Market Attractiveness Index, By Distribution Channel
- 8.2. Franchise Outlets*
 - 8.2.1. Introduction
 - 8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 8.3. Standalone Restaurants
- 8.4. Food Delivery Platforms
- 8.5. Others

9. BY REGION

- 9.1. Introduction
 - 9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region
 - 9.1.2. Market Attractiveness Index, By Region
- 9.2. North America
 - 9.2.1. Introduction
 - 9.2.2. Key Region-Specific Dynamics
 - 9.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Food Type
 - 9.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Service Type

10. MARKET SIZE ANALYSIS AND Y-O-Y GROWTH ANALYSIS (%), BY DISTRIBUTION CHANNEL

- 10.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 10.1.1. US
 - 10.1.1.1. Canada

- 10.1.1.2. Mexico
- 10.2. Europe
 - 10.2.1. Introduction
 - 10.2.2. Key Region-Specific Dynamics
 - 10.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Food Type
 - 10.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Service Type
 - 10.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 10.2.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 10.2.6.1. Germany
 - 10.2.6.2. UK
 - 10.2.6.3. France
 - 10.2.6.4. Italy
 - 10.2.6.5. Spain
 - 10.2.6.6. Rest of Europe
- 10.3. South America
 - 10.3.1. Introduction
 - 10.3.2. Key Region-Specific Dynamics
 - 10.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
 - 10.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Food Type
 - 10.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Service Type
 - 10.3.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 10.3.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 10.3.7.1. Brazil
 - 10.3.7.2. Argentina
 - 10.3.7.3. Rest of South America
- 10.4. Asia-Pacific
 - 10.4.1. Introduction
 - 10.4.2. Key Region-Specific Dynamics
 - 10.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Food Type
 - 10.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Service Type
 - 10.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 10.4.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 10.4.6.1. China
 - 10.4.6.2. India
 - 10.4.6.3. Japan
 - 10.4.6.4. Australia
 - 10.4.6.5. Rest of Asia-Pacific
- 10.5. Middle East and Africa
 - 10.5.1. Introduction

10.5.2. Key Region-Specific Dynamics

10.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Food Type

10.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Service Type

10.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

10.5.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

11. COMPETITIVE LANDSCAPE

11.1. Competitive Scenario

11.2. Market Positioning/Share Analysis

11.3. Mergers and Acquisitions Analysis

12. COMPANY PROFILES

12.1. McDonald's Corporation*

12.1.1. Company Overview

12.1.2. Product Portfolio and Description

12.1.3. Financial Overview

12.1.4. Key Developments

12.2. Subway IP LLC

12.3. Yum! Brands Inc

12.4. The Wendy's Company

12.5. Tata Starbucks Private Limited

12.6. Restaurant Brands International Inc

12.7. Domino's Pizza Inc

12.8. Westlife Development Ltd

12.9. Burger King Company LLC

12.10. Coffee Day Global Limited (LIST NOT EXHAUSTIVE)

13. APPENDIX

13.1. About Us and Services

13.2. Contact Us

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