

Protein Supplement Market - 2022-2030

<https://marketpublishers.com/r/P0F7EDF0F270EN.html>

Date: May 2025

Pages: 210

Price: US\$ 2,999.00 (Single User License)

ID: P0F7EDF0F270EN

Abstracts

The Protein Supplement Market was valued at USD 6.5 billion in 2022 and is anticipated to reach USD 12.1 billion by 2030, at a CAGR of 0.081 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Protein Supplement Market.

This report delivers a comprehensive overview of the Protein Supplement Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Protein Supplement Market. The Protein Supplement Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2030.

Protein Supplement Market Scope:

By Type

Whey Protein

Soy Protein

Casein Protein

Egg Protein

Others

By Source

Plant-Based

Animal-Based

By Form

Ready to Drink Liquid

Protein Powder

Protein Bar

By Application

Human Nutrition Supplement

Animal Nutrition Supplement

By Distribution Channel

Supermarkets and Hypermarkets

Drug Stores

Online

Others

Key Players

Glanbia plc

Kerry Group Plc

Reliance Vitamin Company, Inc

Herbalife Nutrition

GNC Holdings, LLC

Nutiva Inc

The Simply Good Food Co

Iovate Health Sciences International Inc.

MusclePharm Corporation

True Nutrition

Major Highlights

This report delivers a comprehensive overview of the Protein Supplement Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Protein Supplement Market. The Protein Supplement Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2022–2030.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

Partner Identification

Increase Your Customer Base by 3X using our Partner Identification tool

Uncover strategic collaboration opportunities with DataM vetted partners aligned to your ecosystem.

Identify high potential M&A targets based on synergies, market positioning and growth trajectory.

Prioritize partners by strategic fit rather than general capability.

Why Choose DataM?

Data-Driven Insights: Dive into detailed analyses with granular insights such as pricing, market shares and value chain evaluations, enriched by interviews with industry leaders and disruptors.

Post-Purchase Support and Expert Analyst Consultations: As a valued client, gain direct access to our expert analysts for personalized advice and strategic guidance, tailored to your specific needs and challenges.

White Papers and Case Studies: Benefit quarterly from our in-depth studies related to your purchased titles, tailored to refine your operational and marketing

strategies for maximum impact.

Annual Updates on Purchased Reports: As an existing customer, enjoy the privilege of annual updates to your reports, ensuring you stay abreast of the latest market insights and technological advancements. Terms and conditions apply.

Specialized Focus on Emerging Markets: DataM differentiates itself by delivering in-depth, specialized insights specifically for emerging markets, rather than offering generalized geographic overviews. This approach equips our clients with a nuanced understanding and actionable intelligence that are essential for navigating and succeeding in high-growth regions.

Value of DataM Reports: Our reports offer specialized insights tailored to the latest trends and specific business inquiries. This personalized approach provides a deeper, strategic perspective, ensuring you receive the precise information necessary to make informed decisions. These insights complement and go beyond what is typically available in generic databases.

Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

2. MARKET DEFINITION AND OVERVIEW

3. EXECUTIVE SUMMARY

- 3.1. Market Snippet, by Type
- 3.2. Market Snippet, by Source
- 3.3. Market Snippet, by Form
- 3.4. Market Snippet, by Application
- 3.5. Market Snippet, by Distribution Channel
- 3.6. Market Snippet, by Region

4. MARKET DYNAMICS

- 4.1. Market Impacting Factors
 - 4.1.1. Drivers
 - 4.1.1.1. Market diversity and product innovation are driving the demand for protein supplements
 - 4.1.2. Restraints
 - 4.1.2.1. The price fluctuations hindering the market growth
 - 4.1.3. Opportunity
 - 4.1.4. Impact Analysis

5. INDUSTRY ANALYSIS

- 5.1. Porter's Five Force Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis

6. COVID-19 ANALYSIS

- 6.1. Analysis of COVID-19 on the Market

- 6.1.1. Scenario Before COVID-19
- 6.1.2. Scenario During COVID-19
- 6.1.3. Scenario Post COVID-19
- 6.2. Pricing Dynamics Amid COVID-19
- 6.3. Demand-Supply Spectrum
- 6.4. Government Initiatives Related to the Market During Pandemic
- 6.5. Manufacturers Strategic Initiatives
- 6.6. Conclusion

7. BY TYPE

- 7.1. Introduction
 - 7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
 - 7.1.2. Market Attractiveness Index, By Type
- 7.2. Whey Protein *
 - 7.2.1. Introduction
 - 7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 7.3. Soy Protein
- 7.4. Casein Protein
- 7.5. Egg Protein
- 7.6. Others

8. BY SOURCE

- 8.1. Introduction
 - 8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Source
 - 8.1.2. Market Attractiveness Index, By Source
- 8.2. Plant-Based *
 - 8.2.1. Introduction
 - 8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 8.3. Animal-Based

9. BY FORM

- 9.1. Introduction
 - 9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
 - 9.1.2. Market Attractiveness Index, By Form
- 9.2. Ready to Drink Liquid *
 - 9.2.1. Introduction

- 9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 9.3. Protein Powder
- 9.4. Protein Bar

10. BY APPLICATION

- 10.1. Introduction
 - 10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
 - 10.1.2. Market Attractiveness Index, By Application
- 10.2. Human Nutrition Supplement *
 - 10.2.1. Introduction
 - 10.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 10.3. Animal Nutrition Supplement

11. BY DISTRIBUTION CHANNEL

- 11.1. Introduction
 - 11.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 11.1.2. Market Attractiveness Index, By Distribution Channel
- 11.2. Supermarkets and Hypermarkets *
 - 11.2.1. Introduction
 - 11.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 11.3. Drug Stores
- 11.4. Online
- 11.5. Others

12. BY REGION

- 12.1. Introduction
 - 12.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region
 - 12.1.2. Market Attractiveness Index, By Region
- 12.2. North America*
 - 12.2.1. Introduction
 - 12.2.2. Key Region-Specific Dynamics
 - 12.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type
 - 12.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Source
 - 12.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
 - 12.2.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
 - 12.2.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

12.2.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

12.2.8.1. The U.S.

12.2.8.2. Canada

12.2.8.3. Mexico

12.3. Europe

12.3.1. Introduction

12.3.2. Key Region-Specific Dynamics

12.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

12.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Source

12.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form

12.3.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

12.3.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

12.3.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

12.3.8.1. Germany

12.3.8.2. The U.K.

12.3.8.3. France

12.3.8.4. Italy

12.3.8.5. Spain

12.3.8.6. Rest of Europe

12.4. South America

12.4.1. Introduction

12.4.2. Key Region-Specific Dynamics

12.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

12.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Source

12.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form

12.4.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

12.4.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

12.4.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

12.4.8.1. Brazil

12.4.8.2. Argentina

12.4.8.3. Rest of South America

12.5. Asia-Pacific

12.5.1. Introduction

12.5.2. Key Region-Specific Dynamics

12.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

12.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Source

12.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form

12.5.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

12.5.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

12.5.8. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

12.5.8.1. China

12.5.8.2. India

12.5.8.3. Japan

12.5.8.4. Australia

12.5.8.5. Rest of Asia-Pacific

12.6. Middle East and Africa

12.6.1. Introduction

12.6.2. Key Region-Specific Dynamics

12.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Type

12.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Source

12.6.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form

12.6.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

12.6.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

13. COMPETITIVE LANDSCAPE

13.1. Competitive Scenario

13.2. Market Positioning/Share Analysis

13.3. Mergers and Acquisitions Analysis

14. COMPANY PROFILES

14.1. Glanbia plc

14.1.1. Company Overview

14.1.2. Product Portfolio and Description

14.1.3. Financial Overview

14.1.4. Key Developments

14.2. Kerry Group Plc

14.3. Reliance Vitamin Company, Inc

14.4. Herbalife Nutrition

14.5. GNC Holdings, LLC

14.6. Nutiva Inc

14.7. The Simply Good Food Co

14.8. Iovate Health Sciences International Inc.

14.9. MusclePharm Corporation

14.10. True Nutrition

15. APPENDIX

15.1. About Us and Services

15.2. Contact Us

I would like to order

Product name: Protein Supplement Market - 2022-2030

Product link: <https://marketpublishers.com/r/P0F7EDF0F270EN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P0F7EDF0F270EN.html>