

# Probiotics Market - 2024-2031

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## Abstracts

The Probiotics Market was valued at USD 71.6 billion in 2024 and is anticipated to reach USD 108.0 billion by 2031, at a CAGR of 0.071 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Probiotics Market.

This report delivers a comprehensive overview of the Probiotics Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Probiotics Market. The Probiotics Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2031.

Probiotics Market Scope:

By Ingredient

Bacteria

Yeast

By Application

Functional Food & Beverages

Fermented Vegetables

Dietary Supplements

Animal Feed

By Distribution Channel

Online

Hypermarkets and Supermarkets

Drug Stores

Others

Key Players

Koninklijke DSM N.V.

Evolve BioSystems, Inc.

Nature's Bounty Co.

Lifeway Foods, Inc.

Danone S.A

Yakult Honsha Co., Ltd.

BioGaia AB

CHR. Hansen Holding A/S

Lallemand Inc.

The Procter & Gamble Company(LIST NOT EXHAUSTIVE)

## Major Highlights

This report delivers a comprehensive overview of the Probiotics Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Probiotics Market. The Probiotics Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2031.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

## Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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