

Probiotic IBS Supplements Market - 2023-2031

<https://marketpublishers.com/r/P3ABF1267B12EN.html>

Date: January 2026

Pages: 220

Price: US\$ 2,999.00 (Single User License)

ID: P3ABF1267B12EN

Abstracts

The Probiotic IBS Supplements Market was valued at US\$ 29.12 million in 2023 and is anticipated to reach US\$ 48.79 million by 2031, at a CAGR of 0.0765 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Probiotic IBS Supplements Market.

This report delivers a comprehensive overview of the Probiotic IBS Supplements Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Probiotic IBS Supplements Market. The Probiotic IBS Supplements Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

Probiotic IBS Supplements Market Scope:

By Strain

Lactobacillus

Bifidobacterium

Other

By Form

Tablet

Capsules

Liquid

Powder

Others

By Distribution Channel

Supermarkets/Hypermarkets

Pharmacy/Health Stores

Online Stores

Other

By End-User

Infants

Children

Adults

Seniors

Key Players

The Good Bug

Zeroharm Sciences Private Limited

Menoveda Life Sciences Private Limited

Unique Biotech Limited

Projoy Pvt Ltd

Pure NSM - Nutritional Supplement Manufacturers, Inc.

Nature's Bounty

Hyperbiotics

Advanced Vital Enzymes Private Ltd

Wren Laboratories Ltd

Major Highlights

This report delivers a comprehensive overview of the Probiotic IBS Supplements Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Probiotic IBS Supplements Market. The Probiotic IBS Supplements Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2023–2031.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

Partner Identification

Increase Your Customer Base by 3X using our Partner Identification tool

Uncover strategic collaboration opportunities with DataM vetted partners aligned to your ecosystem.

Identify high potential M&A targets based on synergies, market positioning and growth trajectory.

Prioritize partners by strategic fit rather than general capability.

Why Choose DataM?

Data-Driven Insights: Dive into detailed analyses with granular insights such as pricing, market shares and value chain evaluations, enriched by interviews with industry leaders and disruptors.

Post-Purchase Support and Expert Analyst Consultations: As a valued client, gain direct access to our expert analysts for personalized advice and strategic guidance, tailored to your specific needs and challenges.

White Papers and Case Studies: Benefit quarterly from our in-depth studies related to your purchased titles, tailored to refine your operational and marketing strategies for maximum impact.

Annual Updates on Purchased Reports: As an existing customer, enjoy the privilege of annual updates to your reports, ensuring you stay abreast of the latest market insights and technological advancements. Terms and conditions apply.

Specialized Focus on Emerging Markets: DataM differentiates itself by delivering in-depth, specialized insights specifically for emerging markets, rather than offering generalized geographic overviews. This approach equips our clients with a nuanced understanding and actionable intelligence that are essential for navigating and succeeding in high-growth regions.

Value of DataM Reports: Our reports offer specialized insights tailored to the latest trends and specific business inquiries. This personalized approach provides a deeper, strategic perspective, ensuring you receive the precise information necessary to make informed decisions. These insights complement and go beyond what is typically available in generic databases.

Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

2. DEFINITION AND OVERVIEW

3. EXECUTIVE SUMMARY

- 3.1. Snippet by Strain
- 3.2. Snippet by Form
- 3.3. Snippet by Distribution Channel
- 3.4. Snippet by End-User
- 3.5. Snippet by Region

4. DYNAMICS

- 4.1. Impacting Factors
 - 4.1.1. Drivers
 - 4.1.1.1. Increasing Prevalence of Irritable Bowel Syndrome
 - 4.1.1.2. Rising Use of Probiotics
 - 4.1.2. Restraints
 - 4.1.2.1. Competition from Pharmaceutical Treatments
 - 4.1.3. Opportunity
 - 4.1.4. Impact Analysis

5. INDUSTRY ANALYSIS

- 5.1. Porter's Five Force Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis
- 5.5. DMI Opinion

6. COVID-19 ANALYSIS

- 6.1. Analysis of COVID-19

- 6.1.1. Scenario Before COVID
- 6.1.2. Scenario During COVID
- 6.1.3. Scenario Post COVID
- 6.2. Pricing Dynamics Amid COVID-19
- 6.3. Demand-Supply Spectrum
- 6.4. Government Initiatives Related to the Market During Pandemic
- 6.5. Manufacturers Strategic Initiatives
- 6.6. Conclusion

7. BY STRAIN

- 7.1. Introduction
 - 7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Strain
 - 7.1.2. Market Attractiveness Index, By Strain
- 7.2. Lactobacillus
 - 7.2.1. Introduction
 - 7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 7.3. Bifidobacterium
- 7.4. Other

8. BY FORM

- 8.1. Introduction
 - 8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
 - 8.1.2. Market Attractiveness Index, By Form
- 8.2. Tablet
 - 8.2.1. Introduction
 - 8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 8.3. Capsules
- 8.4. Liquid
- 8.5. Powder
- 8.6. Others

9. BY DISTRIBUTION CHANNEL

- 9.1. Introduction
 - 9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 9.1.2. Market Attractiveness Index, By Distribution Channel
- 9.2. Supermarkets/Hypermarkets

- 9.2.1. Introduction
- 9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 9.3. Pharmacy/Health Stores
- 9.4. Online Stores
- 9.5. Other

10. BY END-USER

- 10.1. Introduction
 - 10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User
 - 10.1.2. Market Attractiveness Index, By End-User
- 10.2. Infants
 - 10.2.1. Introduction
 - 10.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 10.3. Children
- 10.4. Adults
- 10.5. Seniors

11. BY REGION

- 11.1. Introduction
 - 11.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region
 - 11.1.2. Market Attractiveness Index, By Region
- 11.2. North America
 - 11.2.1. Introduction
 - 11.2.2. Key Region-Specific Dynamics
 - 11.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Strain
 - 11.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
 - 11.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 11.2.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User
 - 11.2.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 11.2.7.1. U.S.
 - 11.2.7.2. Canada
 - 11.2.7.3. Mexico
- 11.3. Europe
 - 11.3.1. Introduction
 - 11.3.2. Key Region-Specific Dynamics
 - 11.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Strain
 - 11.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form

- 11.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
- 11.3.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User
- 11.3.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 11.3.7.1. Germany
 - 11.3.7.2. U.K.
 - 11.3.7.3. France
 - 11.3.7.4. Italy
 - 11.3.7.5. Spain
 - 11.3.7.6. Rest of Europe
- 11.4. South America
 - 11.4.1. Introduction
 - 11.4.2. Key Region-Specific Dynamics
 - 11.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Strain
 - 11.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
 - 11.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 11.4.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User
 - 11.4.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 11.4.7.1. Brazil
 - 11.4.7.2. Argentina
 - 11.4.7.3. Rest of South America
- 11.5. Asia-Pacific
 - 11.5.1. Introduction
 - 11.5.2. Key Region-Specific Dynamics
 - 11.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Strain
 - 11.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
 - 11.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel
 - 11.5.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User
 - 11.5.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 11.5.7.1. China
 - 11.5.7.2. India
 - 11.5.7.3. Japan
 - 11.5.7.4. Australia
 - 11.5.7.5. Rest of Asia-Pacific
- 11.6. Middle East and Africa
 - 11.6.1. Introduction
 - 11.6.2. Key Region-Specific Dynamics
 - 11.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Strain
 - 11.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Form
 - 11.6.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Distribution Channel

11.6.6. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-User

12. COMPETITIVE LANDSCAPE

- 12.1. Competitive Scenario
- 12.2. Market Positioning/Share Analysis
- 12.3. Mergers and Acquisitions Analysis

13. COMPANY PROFILES

- 13.1. The Good Bug
 - 13.1.1. Company Overview
 - 13.1.2. Product Portfolio and Description
 - 13.1.3. Financial Overview
 - 13.1.4. Key Developments
- 13.2. Zeroharm Sciences Private Limited
- 13.3. Menoveda Life Sciences Private Limited
- 13.4. Unique Biotech Limited
- 13.5. Projoy Pvt Ltd
- 13.6. Pure NSM - Nutritional Supplement Manufacturers, Inc.
- 13.7. Nature's Bounty
- 13.8. Hyperbiotics
- 13.9. Advanced Vital Enzymes Private Ltd
- 13.10. Wren Laboratories Ltd (LIST NOT EXHAUSTIVE)

14. APPENDIX

- 14.1. About Us and Services
- 14.2. Contact Us

I would like to order

Product name: Probiotic IBS Supplements Market - 2023-2031

Product link: <https://marketpublishers.com/r/P3ABF1267B12EN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P3ABF1267B12EN.html>