

# Pregnancy Point of Care Testing Market - 2025-2033

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## Abstracts

The Pregnancy Point of Care Testing Market was valued at US\$ 2.68 billion in 2025 and is anticipated to reach US\$ 4.35 billion by 2033, at a CAGR of 0.064 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Pregnancy Point of Care Testing Market.

This report delivers a comprehensive overview of the Pregnancy Point of Care Testing Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Pregnancy Point of Care Testing Market. The Pregnancy Point of Care Testing Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2025–2033.

Pregnancy Point of Care Testing Market Scope:

By Product Type

Pregnancy Test Kits

Fertility Test Kits

Others

## By Test Type

HCG Urine

FSH Urine

LH Urine

hCG Blood

## By Distribution Channel

Gynecology/ Fertility Clinics

Pharmacies/Drugstores

Hypermarkets and Supermarkets

Online Stores

## Key Players

Abbott Laboratories

EKF Diagnostics Holdings plc

BioMerieux SA

Mylab

Atlas Medical

Quidel Corporation

BIOSYNEX SA

Prestige Brands Holdings

Swiss Precision Diagnostics (SPD) GmbH

Piramal Enterprises

NG BIOTECH SAS(LIST NOT EXHAUSTIVE)

## Major Highlights

This report delivers a comprehensive overview of the Pregnancy Point of Care Testing Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Pregnancy Point of Care Testing Market. The Pregnancy Point of Care Testing Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2025–2033.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

## Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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## Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

## Contents

### **1. METHODOLOGY AND SCOPE**

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

### **2. MARKET DEFINITION AND OVERVIEW**

### **3. EXECUTIVE SUMMARY**

### **4. MARKET DYNAMICS**

- 4.1. Market Impacting Factors
  - 4.1.1. Drivers
    - 4.1.1.1. Growing Cases of Gynecological Disorders and Infertility
    - 4.1.1.2. Increased Adoption of Point-Of-Care Testing
  - 4.1.2. Restraints
    - 4.1.2.1. Frequent Errors with Pregnancy POC Testing
  - 4.1.3. Opportunity
  - 4.1.4. Impact Analysis

### **5. INDUSTRY ANALYSIS**

- 5.1. Porter's Five Forces Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis

### **6. COVID-19 ANALYSIS**

- 6.1. Analysis of Covid-19 on the Market
  - 6.1.1. Before COVID-19 Market Scenario
  - 6.1.2. Present COVID-19 Market Scenario
  - 6.1.3. After COVID-19 or Future Scenario
- 6.2. Pricing Dynamics Amid Covid-19
- 6.3. Demand-Supply Spectrum
- 6.4. Government Initiatives Related to the Market During the Pandemic
- 6.5. Manufacturer's Strategic Initiatives

## 6.6. Conclusion

## 7. BY PRODUCT TYPE

### 7.1. Introduction

7.1.1. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Product Type

7.1.2. Market Attractiveness Index, By Product Type

### 7.2. Pregnancy Test Kits

7.2.1. Introduction

7.2.2. Market Size Analysis, US\$ Million, 2023-2032 and Y-o-Y Growth Analysis (%), 2026-2033

7.2.2.1. Strips/ Dipsticks and Cards

7.2.2.2. Digital Devices

7.2.2.3. Midstream Kits

7.2.2.4. Cassettes

### 7.3. Fertility Test Kits

7.3.1. Line-Indicator Kits

7.3.2. Digital Devices

### 7.4. Others

## 8. BY TEST TYPE

### 8.1. Introduction

8.1.1. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Test Type

8.1.2. Market Attractiveness Index, By Test Type

### 8.2. HCG Urine

8.2.1. Introduction

8.2.2. Market Size Analysis, US\$ Million, 2023-2032 and Y-o-Y Growth Analysis (%), 2026-2033

### 8.3. FSH Urine

### 8.4. LH Urine

### 8.5. hCG Blood

## 9. BY DISTRIBUTION CHANNEL

### 9.1. Introduction

9.1.1. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Distribution Channel

9.1.2. Market Attractiveness Index, By Distribution Channel

### 9.2. Gynecology/ Fertility Clinics

9.2.1. Introduction

9.2.2. Market Size Analysis, US\$ Million, 2023-2032 and Y-o-Y Growth Analysis (%), 2026-2033

9.3. Pharmacies/Drugstores

9.4. Hypermarkets and Supermarkets

9.5. Online Stores

## **10. BY REGION**

10.1. Introduction

10.1.1. Market Size Analysis, US\$ Million, 2023-2032 and Y-o-Y Growth Analysis (%), 2026-2033, By Region

10.1.2. Market Attractiveness Index, By Region

10.2. North America

10.2.1. Introduction

10.2.2. Key Region-Specific Dynamics

10.2.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Product Type

10.2.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Test Type

10.2.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Distribution Channel

10.2.6. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Country

10.2.6.1. The U.S.

10.2.6.2. Canada

10.2.6.3. Mexico

10.3. Europe

10.3.1. Introduction

10.3.2. Key Region-Specific Dynamics

10.3.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Product Type

10.3.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Test Type

10.3.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Distribution Channel

10.3.6. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Country

10.3.6.1. Germany

10.3.6.2. The U.K.

10.3.6.3. France

10.3.6.4. Italy

10.3.6.5. Spain

10.3.6.6. Rest of Europe

10.4. South America

10.4.1. Introduction

10.4.2. Key Region-Specific Dynamics

- 10.4.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Product Type
- 10.4.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Test Type
- 10.4.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Distribution Channel
- 10.4.6. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Country
  - 10.4.6.1. Brazil
  - 10.4.6.2. Argentina
  - 10.4.6.3. Rest of South America
- 10.5. Asia Pacific
  - 10.5.1. Introduction
  - 10.5.2. Key Region-Specific Dynamics
  - 10.5.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Product Type
  - 10.5.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Test Type
  - 10.5.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Distribution Channel
  - 10.5.6. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Country
    - 10.5.6.1. China
    - 10.5.6.2. India
    - 10.5.6.3. Japan
    - 10.5.6.4. Australia
    - 10.5.6.5. Rest of Asia Pacific
- 10.6. Middle East and Africa
  - 10.6.1. Introduction
  - 10.6.2. Key Region-Specific Dynamics
  - 10.6.3. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Product Type
  - 10.6.4. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Test Type
  - 10.6.5. Market Size Analysis, and Y-o-Y Growth Analysis (%), By Distribution Channel

## **11. COMPETITIVE LANDSCAPE**

- 11.1. Key Developments and Strategies
- 11.2. Company Share Analysis
- 11.3. Product Benchmarking

## **12. COMPANY PROFILES**

- 12.1. Abbott Laboratories
  - 12.1.1. Company Overview
  - 12.1.2. Product Portfolio and Description
  - 12.1.3. Key Highlights
  - 12.1.4. Financial Overview

- 12.2. EKF Diagnostics Holdings plc
- 12.3. BioMérieux SA
- 12.4. Mylab
- 12.5. Atlas Medical
- 12.6. Quidel Corporation
- 12.7. BIOSYNEX SA
- 12.8. Prestige Brands Holdings
- 12.9. Swiss Precision Diagnostics (SPD) GmbH
- 12.10. Piramal Enterprises
- 12.11. NG BIOTECH SAS(\*LIST NOT EXHAUSTIVE)

### **13. DATAM INTELLIGENCE**

- 13.1. Appendix
- 13.2. About Us and Services
- 13.3. Contact Us

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