

Precision Nutrition Market - 2024-2032

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Abstracts

The Precision Nutrition Market was valued at US\$ 6.78 billion in 2024 and is anticipated to reach US\$ 22.82 billion by 2032, at a CAGR of 0.1638 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Precision Nutrition Market.

This report delivers a comprehensive overview of the Precision Nutrition Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Precision Nutrition Market. The Precision Nutrition Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2032.

Precision Nutrition Market Scope:

By Technology

Metabolomics

Genomics

Transcriptomics

Proteomics

By Platform Type

Genetic Testing

Biomarker Analysis

Digital Health Platforms

Others

By Application

Disease Management

General Health & Wellness

Weight Management

Others

By End-user

Fitness and Wellness Centers

Hospitals and Clinics

Diagnostic Labs

Individuals

Others

Key Players

Viome Life Sciences

Thorne HealthTech

Habit

DayTwo

Nutrigenomix

InsideTracker

Care/of

Persona Nutrition

Xcode Life

23andMe

Major Highlights

This report delivers a comprehensive overview of the Precision Nutrition Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Precision Nutrition Market. The Precision Nutrition Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for 2024–2032.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

Contents

1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Objective and Scope of the Report

2. DEFINITION AND OVERVIEW

3. EXECUTIVE SUMMARY

- 3.1. Snippet by Technology
- 3.2. Snippet by Platform Type
- 3.3. Snippet by Application
- 3.4. Snippet by End-user
- 3.5. Snippet by Region

4. DYNAMICS

- 4.1. Impacting Factors
 - 4.1.1. Drivers
 - 4.1.1.1. Individualized Health Requirements and Preventive Emphasis Expansion of the Fuel Market
 - 4.1.2. Restraints
 - 4.1.2.1. Elevated Testing Expenses Present an Obstacle to Widespread Adoption
 - 4.1.3. Opportunity
 - 4.1.4. Impact Analysis

5. INDUSTRY ANALYSIS

- 5.1. Porter's Five Force Analysis
- 5.2. Supply Chain Analysis
- 5.3. Pricing Analysis
- 5.4. Regulatory Analysis
- 5.5. Sustainability Analysis
- 5.6. Industry Trend Analysis
- 5.7. DMI Opinion

6. BY TECHNOLOGY

6.1. Introduction

6.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Technology

6.1.2. Market Attractiveness Index, By Technology

6.2. Metabolomics*

6.2.1. Introduction

6.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

6.3. Genomics

6.4. Transcriptomics

6.5. Proteomics

7. BY PLATFORM TYPE

7.1. Introduction

7.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Platform Type

7.1.2. Market Attractiveness Index, By Platform Type

7.2. Genetic Testing*

7.2.1. Introduction

7.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

7.3. Biomarker Analysis

7.4. Digital Health Platforms

7.5. Others

8. BY APPLICATION

8.1. Introduction

8.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

8.1.2. Market Attractiveness Index, By Application

8.2. Disease Management*

8.2.1. Introduction

8.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)

8.3. General Health & Wellness

8.4. Weight Management

8.5. Others

9. BY END-USER

9.1. Introduction

9.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By End-user

- 9.1.2. Market Attractiveness Index, By End-user
- 9.2. Fitness and Wellness Centers*
 - 9.2.1. Introduction
 - 9.2.2. Market Size Analysis and Y-o-Y Growth Analysis (%)
- 9.3. Hospitals and Clinics
- 9.4. Diagnostic Labs
- 9.5. Individuals
- 9.6. Others

10. BY REGION

- 10.1. Introduction
 - 10.1.1. Market Size Analysis and Y-o-Y Growth Analysis (%), By Region
 - 10.1.2. Market Attractiveness Index, By Region
- 10.2. North America
 - 10.2.1. Introduction
 - 10.2.2. Key Region-Specific Dynamics
 - 10.2.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Technology
 - 10.2.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Platform Type
 - 10.2.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
 - 10.2.6. Analysis and Y-o-Y Growth Analysis (%), By End-user
 - 10.2.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 10.2.7.1. US
 - 10.2.7.2. Canada
 - 10.2.7.3. Mexico
- 10.3. Europe
 - 10.3.1. Introduction
 - 10.3.2. Key Region-Specific Dynamics
 - 10.3.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Technology
 - 10.3.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Platform Type
 - 10.3.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application
 - 10.3.6. Analysis and Y-o-Y Growth Analysis (%), By End-user
 - 10.3.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country
 - 10.3.7.1. Germany
 - 10.3.7.2. UK
 - 10.3.7.3. France
 - 10.3.7.4. Italy
 - 10.3.7.5. Spain
 - 10.3.7.6. Rest of Europe

10.4. South America

10.4.1. Introduction

10.4.2. Key Region-Specific Dynamics

10.4.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Technology

10.4.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Platform Type

10.4.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

10.4.6. Analysis and Y-o-Y Growth Analysis (%), By End-user

10.4.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

10.4.7.1. Brazil

10.4.7.2. Argentina

10.4.7.3. Rest of South America

10.5. Asia-Pacific

10.5.1. Introduction

10.5.2. Key Region-Specific Dynamics

10.5.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Technology

10.5.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Platform Type

10.5.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

10.5.6. Analysis and Y-o-Y Growth Analysis (%), By End-user

10.5.7. Market Size Analysis and Y-o-Y Growth Analysis (%), By Country

10.5.7.1. China

10.5.7.2. India

10.5.7.3. Japan

10.5.7.4. Australia

10.5.7.5. Rest of Asia-Pacific

10.6. Middle East and Africa

10.6.1. Introduction

10.6.2. Key Region-Specific Dynamics

10.6.3. Market Size Analysis and Y-o-Y Growth Analysis (%), By Technology

10.6.4. Market Size Analysis and Y-o-Y Growth Analysis (%), By Platform Type

10.6.5. Market Size Analysis and Y-o-Y Growth Analysis (%), By Application

10.6.6. Analysis and Y-o-Y Growth Analysis (%), By End-user

11. COMPETITIVE LANDSCAPE

11.1. Competitive Scenario

11.2. Market Positioning/Share Analysis

11.3. Mergers and Acquisitions Analysis

12. COMPANY PROFILES

- 12.1. Viome Life Sciences*
 - 12.1.1. Company Overview
 - 12.1.2. Product Portfolio and Description
 - 12.1.3. Financial Overview
 - 12.1.4. Key Developments
- 12.2. Thorne HealthTech
- 12.3. Habit
- 12.4. DayTwo
- 12.5. Nutrigenomix
- 12.6. InsideTracker
- 12.7. Care/of
- 12.8. Persona Nutrition
- 12.9. Xcode Life
- 12.10. 23andMe (*LIST NOT EXHAUSTIVE)

13. APPENDIX

- 13.1. About Us and Services
- 13.2. Contact Us

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