

Precision Farming Market 2026

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Abstracts

The Precision Farming Market was valued at in and is anticipated to reach by , at a CAGR of 0.075 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Precision Farming Market.

This report delivers a comprehensive overview of the Precision Farming Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Precision Farming Market. The Precision Farming Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for –.

Precision Farming Market Scope:

By Technology

Guidance Technology

Remote Sensing Technology

Variable Rate Technology

By Offering

Hardware

Software

Services

By Application

Yield Monitoring

Crop Scouting

Field Mapping

Variable Rate Application

Weather Tracing & Forecasting

Inventory Management

Farm Labor Management

Financial Management

Others

Key Players

Ag Leader Technology

AgJunction, Inc.

AGCO Corporation

AgEagle Aerial Systems Inc. (Agribotix LLC)

Deere and Company

Farmers Edge Inc.

CropMetrics LLC

Granular, Inc.

Raven Industries, Inc.

Trimble, Inc.

Major Highlights

This report delivers a comprehensive overview of the Precision Farming Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Precision Farming Market. The Precision Farming Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US\$ millions), with 2025 as the base year and historical and forecast data for –.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia)

Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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