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Precision Agriculture Market - 2022

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Abstracts

The Precision Agriculture Market was valued at USD 7 billion in 2022 and is anticipated to reach by , at a CAGR of 0.125 from 2026 to 2032.

The report delivers in-depth insights into key market dynamics, including regional growth trends, market segmentation, CAGR projections, and the revenue performance of leading industry players. It also highlights major growth drivers shaping the market landscape. Designed to provide a clear and comprehensive perspective, the report offers a detailed view of the current market size in terms of both value and volume, along with emerging opportunities and the overall development outlook of the Precision Agriculture Market.

This report delivers a comprehensive overview of the Precision Agriculture Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Precision Agriculture Market. The Precision Agriculture Market size, estimates, and forecasts are provided in terms of output/shipments (K MT) and revenue (US$ millions), with 2025 as the base year and historical and forecast data for 2022–.

Precision Agriculture Market Scope:

By Offering

Software

Hardware

Services

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By Application

- Crop Scouting
- Field Mapping
- Precision Irrigation
- Irrigation Management
- Weather Tracking & Forecasting
- Yield Monitoring
- Others

By Technology

- Remote Sensing
- Guidance systems
- Variable Rate Technology (VRT)

Key Players

- AGCO Corporation
- Agribotix LLC
- Agjunction Inc
- CropMetrics LLC
- Deere and Company

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Farmers Edge Inc

Grownetics, Inc

Granular, Inc

Raven Industries

Trimble, Inc(LIST NOT EXHAUSTIVE)

Major Highlights

This report delivers a comprehensive overview of the Precision Agriculture Market, with both quantitative and qualitative analyses, to help readers develop growth strategies, assess the competitive landscape, evaluate their position in the current market, and make informed business decisions regarding Precision Agriculture Market. The Precision Agriculture Market size, estimates, and forecasts are provided in terms of output/shipments (K Sqm) and revenue (US$ millions), with 2025 as the base year and historical and forecast data for 2022–.

This report will assist keyword manufacturers, new entrants, and companies across the industry value chain with information on revenues, production, and average prices for the overall market and its sub-segments, by company, by Type, by Application, and by region.

Regional Analysis:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, Russia, France, Spain, The Netherlands and Rest of Europe)

Asia-Pacific (India, Japan, China, South Korea, Australia, Indonesia Rest of Asia Pacific)

South America (Colombia, Brazil, Argentina, Rest of South America)

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Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of Middle East & Africa)

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Target Audience 2026

Manufacturers/ Buyers

Industry Investors/Investment Bankers

Research Professionals

Emerging Companies

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